

# 2014 Q1 Results Presentation

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# Agenda



Q1 at a glance

**Operational Performance** 

**Q1 Financial Results** 

Q&A

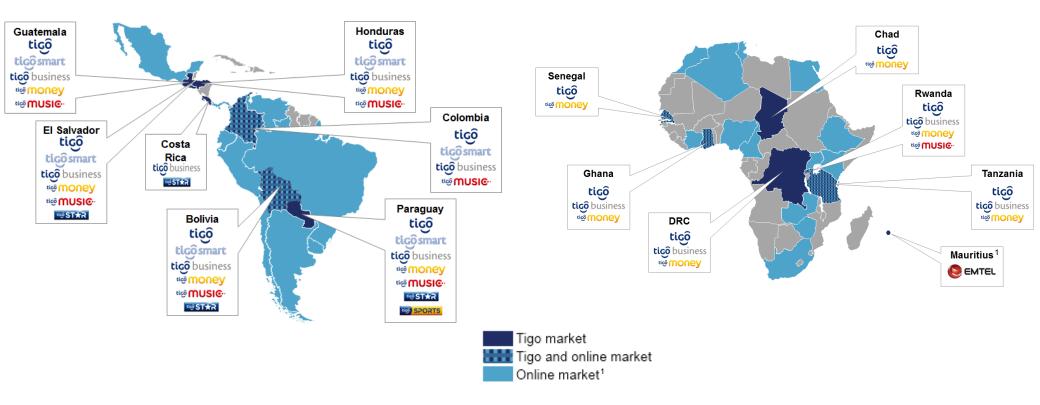
**Appendix** 



## This is Millicom



- 2013 Revenues: \$5.2bn (new perimeter: \$5.6bn), EBITDA: \$1.9bn (new perimeter: \$2.0bn)
- Market capitalization 31/03/14: SEK65bn (~\$10bn)
- >51.6 million mobile subscribers, >3.0 million homes passed, >7.3 million MFS customers



# Targeting growth through four pillars



**Mobile** 

Drive data penetration

Focus on bundling services

Cable & Digital Media

Grow addressable market

Bundle to increase TV & Broadband penetration

**MFS** 

Grow MFS penetration

Expand number of services offered

Commerce & Services

E-commerce high growth potential

Leverage existing infrastructure

**Cost & Capex Optimization** 

**Benefits of greater centralization** 

Capex geared to revenue growth

## **Announcements**



- Launched Tigo Star in Bolivia with the company's first DTH service that will be rolled out elsewhere across Latin America in the coming months
  - The services will be promoted under the new "Tigo Star" brand which highlights the company's range of cable and broadband services across Latin America
  - DTH service to be launched with 75 channels, including five in HD, five free-to-air and eight premium services
- Millicom's partnership with Facebook extended with pioneering service in Tanzania
  - Extension of the partnership with the launch of East Africa's first-ever free service for mobile customers in Tanzania using Facebook through their handsets without incurring any data charges
  - The time-limited free service also includes the launch of a Facebook service in Kiswahili, the language spoken by millions of people across East and Southern Africa





# **Delivering key performance drivers**



#### Revenues



8.5% growth<sup>1</sup> in local currency Q1 14

4.0% reported growth<sup>1</sup> in Q1 2014

Mobile data penetration



20.9% for the group at the end of the first quarter

Almost 0.7 million new mobile data users in Q1

MFS penetration



18.2% reached in MFS footprint

Over 1.0 million new users in Q1, highest additions ever.

EBITDA margin<sup>2</sup>

34.0% in line with guidance in an investment phase

Compared to 38.3% in Q1 2013





USD m growth at local currency	Cer	ntral Amei	rica	So	uth Ameri	ca	Africa		Millicom			
	Q1 14	Q1 13	y/y	Q1 14	Q1 13	y/y	Q1 14	Q1 13	у/у	Q1 14	Q1 13	y/y
Mobile	463	471	-1%	469	446	14%	221	213	<b>8</b> %	1,154	1,131	7%
Cable & Digital Media	89	85	<b>7</b> %	36	29	<i>30</i> %	0	0	NA	125	114	13%
MFS	1	1	19%	7	5	49%	15	10	<i>51%</i>	23	16	49%
Others <sup>1</sup>	48	37	<i>33</i> %	48	49	<b>7</b> %	8	4	98%	103	90	22%
Millicom	601	594	2%	560	529	15%	244	228	12%	1,405	1,351	<b>8</b> %

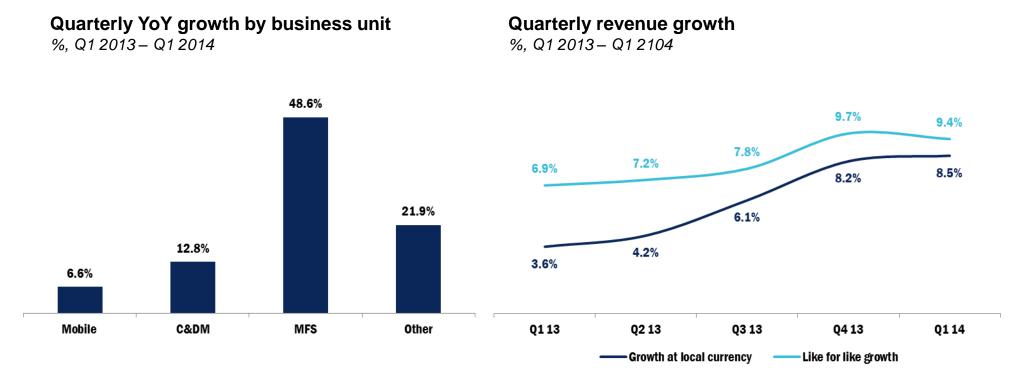
Online <sup>2</sup> 31 11 *192%* 

<sup>1)</sup> Includes visitor roaming, MVNO/DVNO, and Telephone and Equipment

## Pursuing growth across our strategic pillars



- Accelerating revenue growth: growth 8.5% in LC
- Mobile delivering mid-single digit growth, on the back of strong net adds in both voice and data
- Double digit growth for Cable backed by the launch of Tigo Star and Tigo Sports, focus on growing HFC coverage
- MFS has the strongest ever net adds, surpassing 7.0 million subscribers

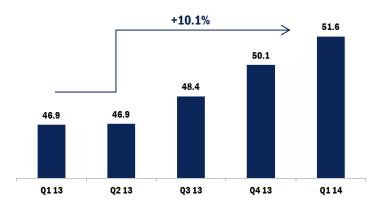


# Seizing multiple market opportunities



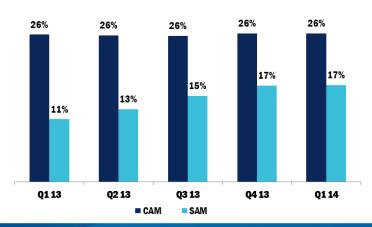
#### Mobile customer base

Millions of subscribers, Q1 2013 - Q1 2014



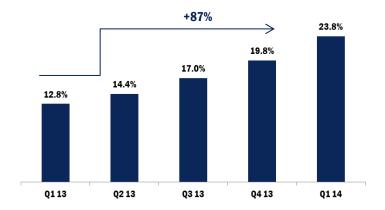
#### % of double play<sup>1</sup>

% of subscribers, Q1 2013 - Q1 2014



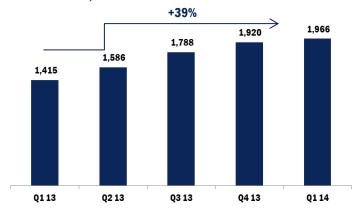
## **Smartphone penetration in Latin America**

% of subscribers, Q1 2013 - Q1 2014



## **Volumes transacted by MFS (excl. self top-up)**

USD Million, Q1 2013 - Q1 2014



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**Appendix** 



## Mobile - solid growth driven by mobile data

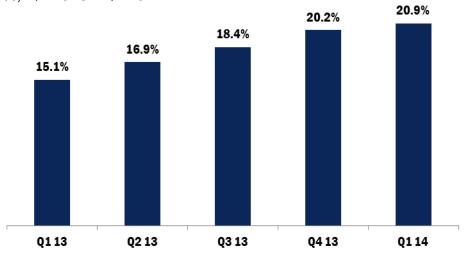


- Growing 6.6% YoY in LC and 7.7% excluding regulatory impact
- Voice and SMS users grew over 1.5 million in Q1
- Regulatory pressure stabilizing
  - 0.9 points of revenue growth (versus 1.5 points in Q4)
  - 0.8 points of EBITDA margin

- Mobile information growth at 29.8% supported by high net adds of close to 0.7 million in Q1
- Subsidy grew at +14% in LC with a mix moving towards lower cost devices
- Q1 14 smartphones sold 3.2x more than Q1 13, over 5,000 entry level smartphones per day

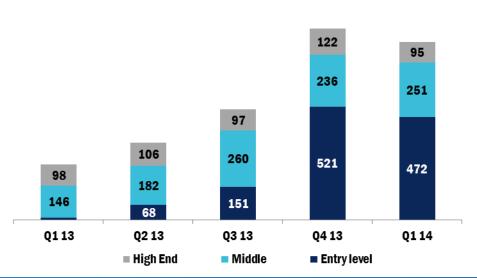
#### **Mobile Data Penetration**

%, Q1 2013 - Q1 2014



#### Smartphones sold by price bracket

thousands, Q1 2013 - Q1 2014







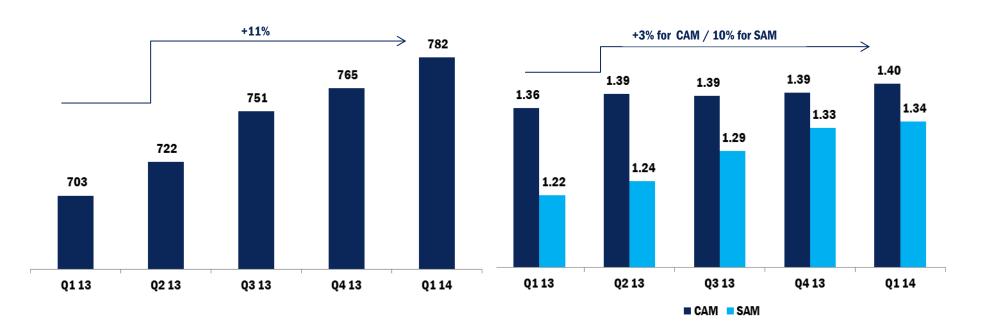
- Cable & Digital Media growing at around 13% YoY
- We pass over 3.0 million homes in our markets, and 2.2 million are covered with HFC
- Strong commercial focus on the Q1 2014 launch of Tigo Star and Tigo Sports

#### **HFC** households connected

thousands, Q1 2013 – Q1 2014

#### RGUs per household (HFC only)

Number, Q1 2013 - Q1 2014



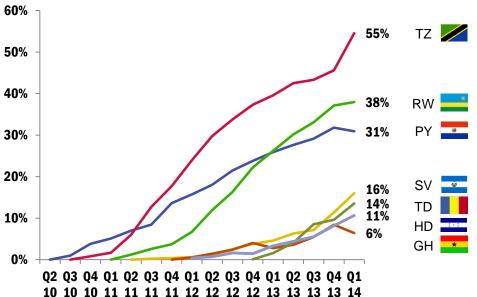




- MFS penetration at 18.2% across footprint<sup>1</sup>, 14.2% of total mobile base
- Net additions in Q1 14 were 1.0 million, 35% higher than our best quarter last year (Q4)
- ARPU at \$1.13, due in part to the high number of new registrations and commercial pressure in Tanzania
- Temporary decline in Paraguay due to seasonal effect after nonrecurring Q4 usage

#### **MFS Penetration**

% of mobile customers, Q2 2010 - Q1 2014



# **Money transfer** Self top up International remittances **Online** payments **Utility** bills Merchant Microcredit payments

📤 BIMA Micro-

insurance

MFS Financial ecosystem

payments

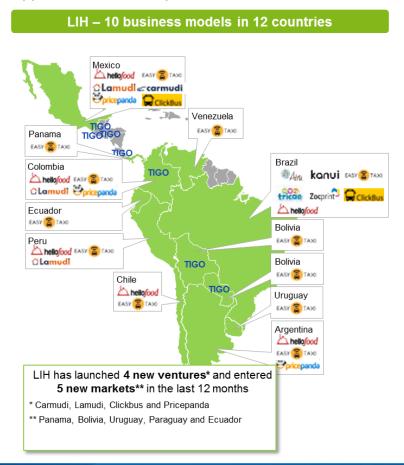
Salary

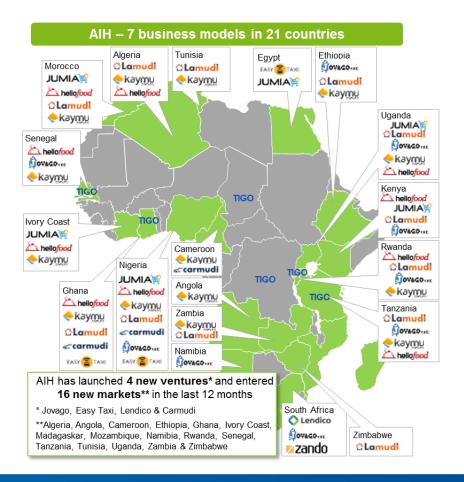
payments





- In Q1, the Online category generated revenue of \$31 million
- MFS has been enabled for payment for Easy Taxi for our customers in Bolivia
- Jumia had double digit growth in Q1 and Tricae had its best quarter ever.
- MTN approval for AIH is expected in Q2 2014





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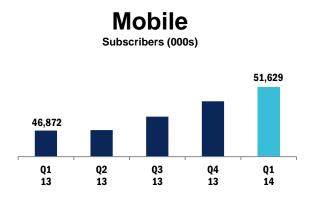
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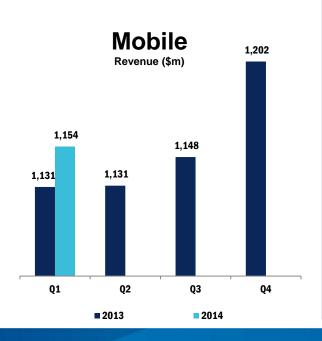
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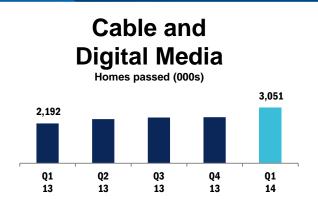


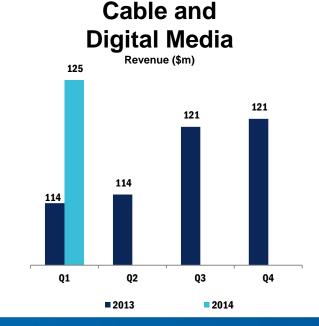


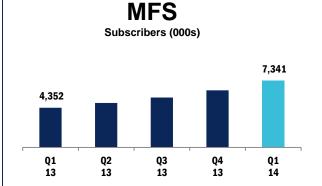








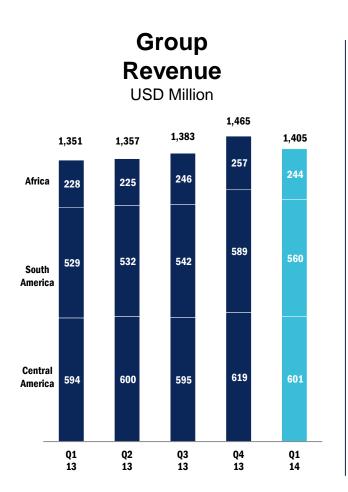


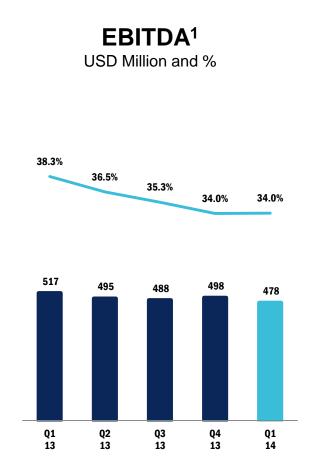


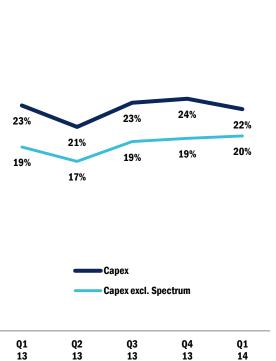


# Solid growth within margin guidance









Capex (LTM)

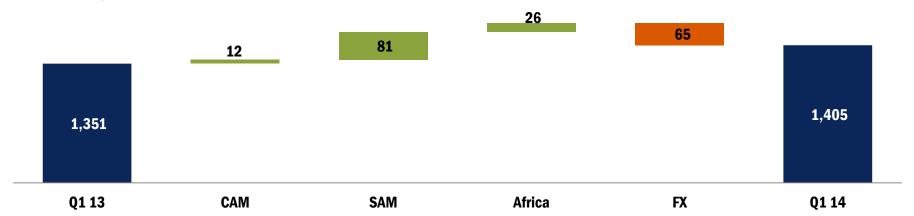
(as% of revenue)

# Regional growth driven by South America and Africa in Q1



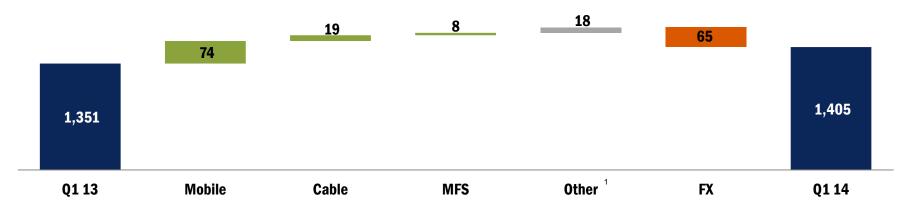
## Revenue evolution by Region

USD Million, Q1 2013 - Q1 2014



## Revenue evolution by Business Unit

USD Million, Q1 2013 - Q1 2014

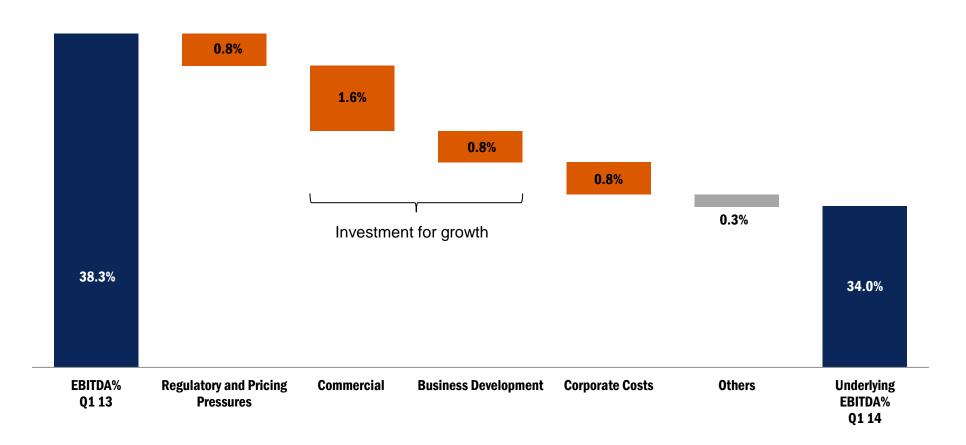






**EBITDA** margin

%, Q1 2013 - Q1 2014







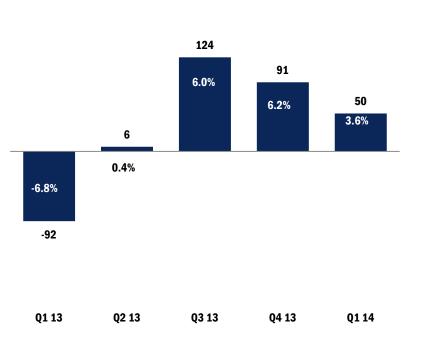
USDm	Q1 14	Q1 13 (proforma)	% change	Remarks
EBITDA	537	562	-4%	
Corporate costs	-53	-40	33%	Employee related and consultancy costs
Share-based compensation	-6	-5	20%	
D&A	-250	-223	<b>12</b> %	Increased network amortization
Gain (loss) in assets disposal, write-downs	6	-1	NA	
Net financial costs	-103	-65	<b>58</b> %	Gross debt increased by USD1.0bn
Profit (loss) from associates, JV	-10	-8	<b>25</b> %	
Other non- operating income (expenses)	36	17	<b>112</b> %	\$20m from discontinued operations
Profit before Taxes	157	237	-34%	
Taxes	-58	-52	12%	
Non-controlling interests	-38	-49	<b>-22</b> %	
Normalized Net Profit	61	136	-55%	
NOSH, in m	100.0	99.8	0%	
Normalized EPS (in USD)	0.61	1.36	-55%	

Normalized EPS down on business development, higher gross debt and network amortization





**FCF**USD m and % of revenues, Q1 2013 – Q1 2014



USDm	Q1 14	Q1 13 (proforma)	% change
<b>EBITDA</b> before corporate costs	537	562	-4%
Corporate Costs (excl non-cash)	-53	-40	33%
Movements in working capital	-48	-151	-68%
Capex (net of disposals)	-274	-350	-22%
Taxes paid	-54	-58	-7%
OpFCF	108	-37	NA
Net interests paid	-58	-55	<b>5</b> %
FCF	50	-92	NA

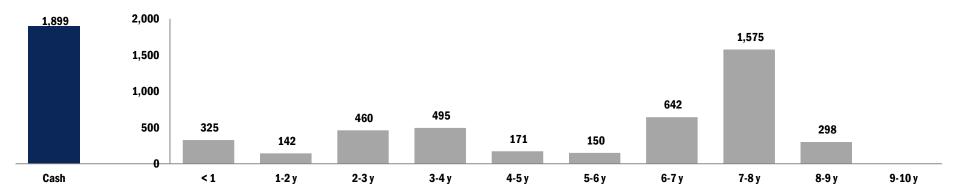




USD m	Q1 14	Q4 13 proforma
Gross Debt <sup>1</sup>	4,521	4,327
Cash <sup>2</sup>	1,899	1,840
Net Debt	2,622	2,487
Net Debt / EBITDA after corporate costs <sup>3</sup>	1.34	1.24

## **Debt maturity (excluding finance leases)**

USDm, Q1 2014



Average maturity of 5.5 years (vs. 4.8 in Q4 2013)

<sup>1)</sup> Including mark to market of bonds

<sup>2)</sup> Including pledged deposits, time deposits and restricted cash

<sup>3)</sup> Net Debt / LTM EBITDA

## **Debt details**

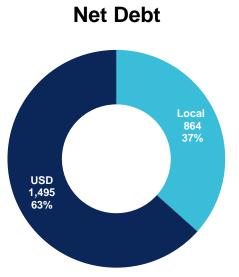


### **Debt (excluding finance leases)**

USD m, Q1 2014

# Currency Interest Rate Local 1,247 29% Float 786 18% Fixed 3,472 82%

- By maintaining its cash balances in hard currencies, Millicom hedges part of the debt currency risk
- Cash breakdown: 80% USD / 20% Local
- The recent move to bond issuances has reduced the exposure to interest rate volatility



## 2014 Guidance re-cap



- Revenue growth at constant exchange rate mid to high single digit pro forma for the new consolidation\* scope (vs. 5.5% in 2013)
- Reported revenue growth at constant exchange rate vs. 2013 over 15%

■ EBITDA margin to stabilize around mid 30s% after corporate costs

 CAPEX to Revenues ratio to decrease to around 19% excluding spectrum and licenses acquisitions

## In conclusion





- Growth pattern in line with our expectation
- Fast mover on Digital opportunities
- Foundations for long term growth start delivering

# Agenda



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Appendix



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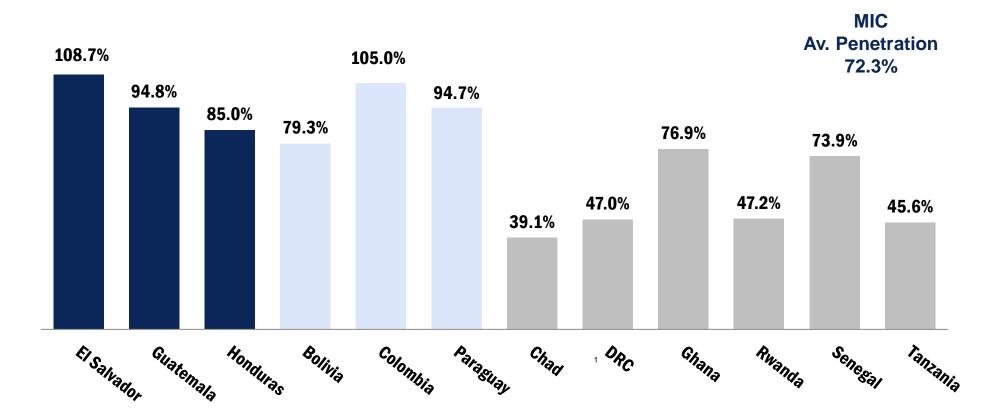
**Appendix** 



## **Mobile Voice - Penetration rates**



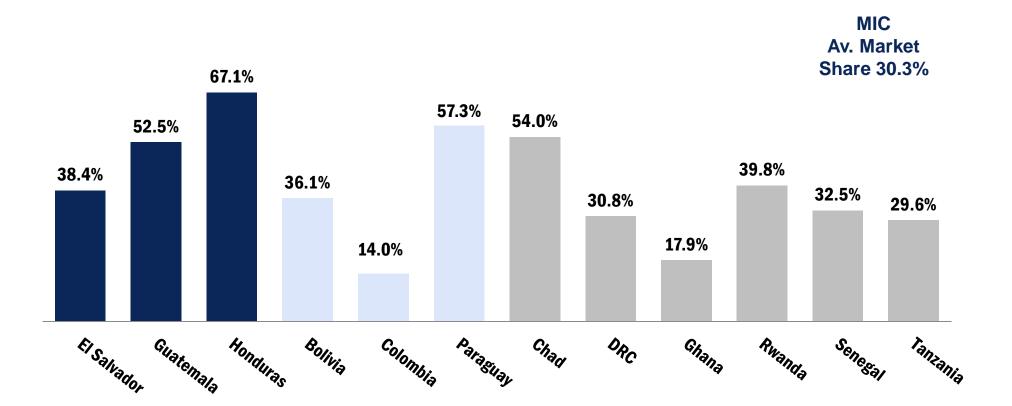
CAM Av. Penetration 94.9% SAM Av. Penetration 99.3% Africa
Av. Penetration 54.4%



## **Mobile Voice - Market shares**



CAM Av. Market Share 52.9% SAM Av. Market Share 21.6% Africa
Av. Market Share 29.2%







		Closing Rate			Average Rate			
		Q1 14	Q4 13	Change	Q1 14	Q4 13	Change	
Guatemala	GTQ	7.73	7.84	1%	7.78	7.89	1%	
Honduras	HNL	20.82	20.67	(1%)	20.74	20.65	(0%)	
Nicaragua	NIO	25.64	25.33	(1%)	25.47	25.23	(1%)	
Costa Rica	CRC	553.63	507.90	(9%)	533.68	506.33	(5%)	
Bolivia	ВОВ	6.91	6.91	0%	6.91	6.91	0%	
Colombia	COP	1,965	1,927	(2%)	1,989	1,913	(4%)	
Paraguay	PYG	4,439	4,585	3%	4,536	4,477	(1%)	
Ghana	GHS	2.68	2.16	(24%)	2.44	2.09	(17%)	
Senegal/Chad	XAF	478.0	477.5	(0%)	480.2	481.6	0%	
Rwanda	RWF	681.5	676.0	(1%)	680.1	673.9	(1%)	
Tanzania	TZS	1,637	1,590	(3%)	1,618	1,603	(1%)	





Millicom Regions	Central America	South America	Africa	Group
Market Overview				
Population (m)	30	64	190	284
Mobile Penetration	94.9%	99.3%	54.4%	72.3%
Operational Data				
Total Mobile Customers (m)	15,629	14,152	21,847	51,629
Capex (\$m -excl Corporate)	54	70	38	162
Capex as % of revenues	8.9%	12.6%	15.4%	23.8%
Cellsites	7,684	7,127	5,202	20,013
Outlets (000s)	141	188	391	719
Key Financials				
Revenues (\$m)	601	560	244	1405
EBITDA (\$m)	283	198	56	478
EBITDA Margin	47.0%	35.4%	22.8%	34.0%





Latin America		Central America			South America	
	El Salvador	Guatemala	Honduras	Bolivia	Colombia	Paraguay
Shareholding	100%	55%	66.70%	100%	50% + 1 share	100%
License	20y from 1998	15y from 2003	25y from 1996	20y from 1995	10Y from 2013	5y renewal
Date of Expiry	2018	2032	2021	2015	2023	2016
Market Overview						
Population (m)	6	15	9	11	46	7
GDP per Pop (PPP) \$	7,500	5,300	4,800	5,500	11,100	6,800
Mobile Penetration	108.7%	94.8%	85.0%	79.3%	105.0%	94.7%
Market Position	1 of 5	1 of 3	1 of 3	2 of 3	3 of 3	1 of 4
Market Share	38.4%	52.5%	67.1%	36.1%	14.0%	57.3%
Operational Data						
Total Customers (000s)	2,629	8,056	4,944	3,396	6,939	3,817
Cell Sites	1,236	4,580	1,868	1,203	4,507	1,417
Other Operators	America Movil	America Movil	America Movil	Entel	America Movil	Personal
	Telefonica	Telefonica	Honducel	Viva	Telefonica	Vox
	Digicel					America Movil
	Red					
Main products exported	Coffee	Coffee	Coffee	Lithium	Coffee	Soy
	Sugar	Sugar	Bananas	Natural Gas	Oil	Cassava





Africa	Chad	DRC	Ghana	Rwanda	Senegal	Tanzania
Shareholding	100%	100%	100%	87.50%	100%	100%
License	10 y from 2004	12y from 2012	15y from 2004	15y from 2008	16y from 2012	25y from 2007
Date of Expiry	2014	2024	2019	2022	2028	2032
Market Overview						
Population (m)	11	77	26	12	14	50
GDP per Pop (PPP) \$	2,500	400	3,500	1,500	2,100	1,700
Mobile Penetration	39.1%	47.0%	76.9%	47.2%	73.9%	45.6%
Market Position	1 of 3	2 of 6 <sup>2</sup>	2/3 of 6	2 of 4	2 of 4	2 of 7
Market Share	54.0%	30.8%	17.9%	39.8%	32.5%	29.6%
Operational Data						
Total Customers (000s)	2,497	4,011	3,665	2,052	3,347	6,277
Cell Sites <sup>1</sup>	514	794	947	410	770	1,767
Other Operators	Bharti	Vodacom	MTN	MTN	Orange	Vodacom
	Salam	Bharti	Vodacom	Bharti	Expresso	Bharti
		CCT	Bharti	Rwandatel	Kirene	Zantel
		Standard	Glo			TTLC Mobile
		Africell	Kasapa			Bol
			·			Sasatel
Main products exported	Petroleum	Coffee	Bauxite	Coffee	Fish	Coffee
•	Cotton	Diamonds	Cocoa	Natural Gas	Cotton	Cashew Nuts





- Economic impact in our communities: how we engage with customers, create an inclusive business environment, how we contribute to the local economy
- Millicom as an employer: key employment policies and data regarding workforce
- Responsible business practice: governance and risk management in key areas such as anti-corruption compliance, privacy and freedom of expression, and environment



