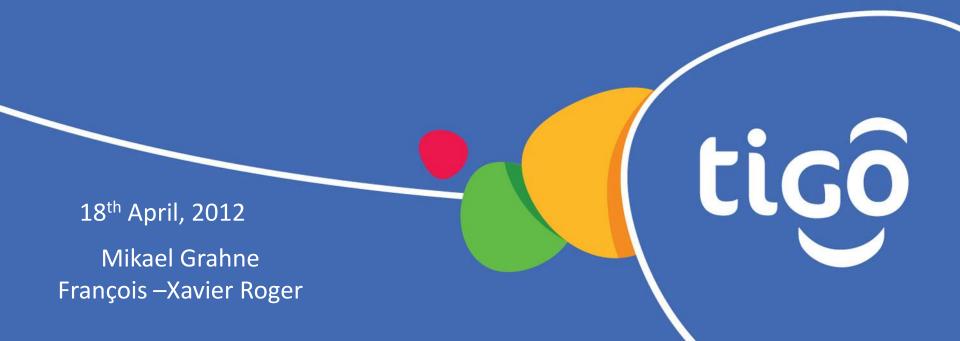
Millicom International Cellular S.A.

# Financial results Q1 2012



### Disclaimer



This presentation may contain certain "forward-looking statements" with respect to Millicom's expectations and plans, strategy, management's objectives, future performance, costs, revenues, earnings and other trend information. It is important to note that Millicom's actual results in the future could differ materially from those anticipated in the forward-looking statements depending on various important factors. Please refer to the documents that Millicom has filed with the U.S. Securities and Exchange Commission under the U.S. Securities Exchange Act of 1934, as amended, including Millicom's most recent annual report on Form 20-F, for a discussion of certain of these factors.

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# Q1 Highlights



- Revenue growth in local currency of 8.4%
- Focus on new categories is yielding strong results: over 80% of growth is derived from products and services that did not exist three years ago
- Sustained high single digit growth from Latin America but slowdown of growth in Africa due to pricing pressure
- EBITDA margin at 44.2% diluted by voice pricing in Africa and El Salvador, and accelerated investments in new categories and network
- Reiterated FY outlook and mid term growth ambitions

### Financial Highlights Q1 YoY



US\$ million		Q1 12	Q1 11	\$ growth	Local currency
Mobile custon	ners (million)	43.8	39.8	10.1%	curroncy
Mobile ARPU	J (US\$)	9.0	9.3	-2.8%	-2.6%
Revenues		1,168	1,081	8.0%	8.4%
EBITDA % of revenues		<b>517</b> 44.2%	<b>509</b> 47.1%	<b>1.4%</b> - <b>2.9</b> pt	2.2%
Capex* % of revenues		<b>172</b> 14.7%	<b>85</b> 7.9%	<b>101.5% 6.8</b> pt	
Operating Fig. % of revenues	ree Cash Flow **	310 26.6%	<b>249</b> 23.0%	<b>24.6%</b> +3.5 pt	

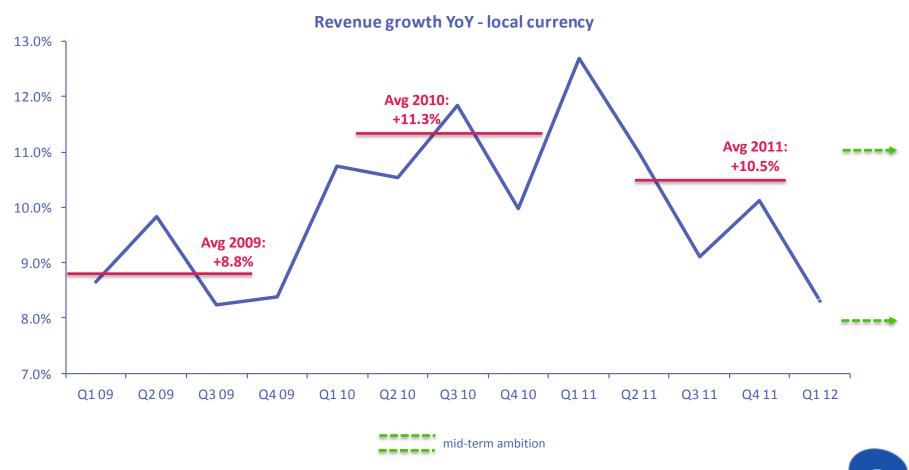
Revenue growth at 8.4% in local currency over record 12.7% in Q1 2011 EBITDA margin at 44.2% impacted by African pricing and accelerated investments Strong cash flow generation

<sup>\*</sup>Excluding capitalization of leasing costs for existing towers

<sup>\*\*</sup> EBITDA - CAPEX + proceeds from disposal of infrastructure - Taxes +/- Working Capital movements

### Average revenue growth





### ARPU\* evolution



US\$	Q1 12	YoY**	Q4 11	Q3 11	Q2 11	Q1 11	
Central America	11.6	-4.8%	12.0	11.8	11.9	12.1	
South America	13.1	+3.7%	13.4	13.5	13.2	12.3	
Latin America	12.3	-0.4%	12.7	12.7	12.5	12.2	
Africa	4.6	-6.8%	4.8	4.9	5.1	5.2	
Total Millicom	9.0	-2.6%	9.3	9.3	9.4	9.3	

Stable ARPU in Latin America

Decline in Africa to support affordability



# Category review

## Revenues by category-MIC



US\$m	Q1 12	Q1 11	Local currency growth	Contribution to recurr. rev.* growth Q1 12	
Communication (voice, SMS)	827	818	1.9%	12%	
Voice	723	721	1.1%	3%	
SMS	104	97	7.8%	10%	
Information (Data services)	150	106	38.8%	56%	
of which Mobile Data	110	72	51.0%	49%	100%
Entertainment (TV, Ringback tones, games)	87	78	12.5%	13%	
Solutions (Tigo Lends You, Give me balance)	33	23	40.0%	12%	
MFS (Tigo Cash)	6.4	0.7	na	7%	
Others (T&E, inbound roaming, other revenues)	65	55	14.1%		
Total revenues	1,168	1,081	8.4%		

Revenues outside Communication category grew 29% in LC in Q1, contributing to 88% of recurring revenue growth

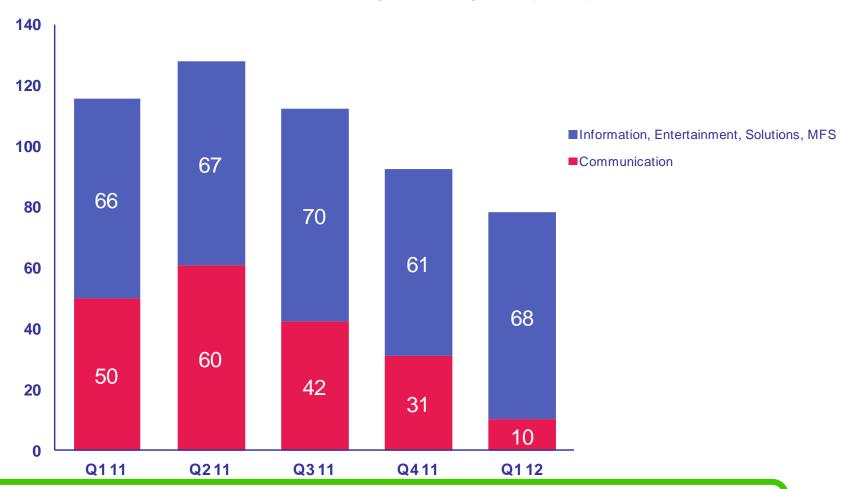
Voice and SMS remained resilient

<sup>\*</sup> recurring revenues= Communication+ Information+ Entertainment+ Solution+ MFS revenues

# 88% of recurring revenue growth from new categories



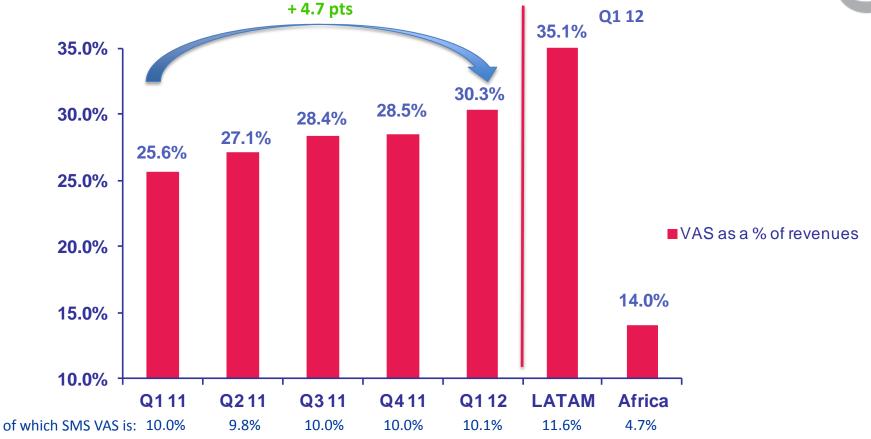




Innovation in products & services delivering growth Communication resilient despite pressures in Africa this quarter

# VAS contributing >30% of revenues

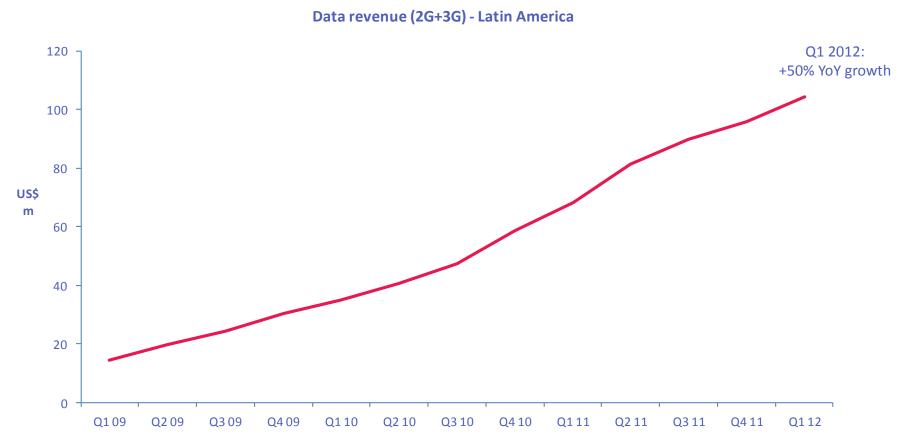




Over 30% of revenues coming from non voice services in Q1 2012 Over 35% in Latin America, on track to reach 50% by 2015

# Strong growth of mobile data revenue in Latin America





Commercial investment in mobile data shows good results 42% of LATAM's recurring revenue growth coming from mobile data

# Commercial investment to accelerate growth of data services





Subsidies increasing at twice the rate of revenues to seize growth opportunities

# Good growth in data revenue in Latin America



Latin America (2G+3G)	Q1 2012	Q4 2011	QoQ growth
Total data users* 2G+3G (million)	3.8	3.5	9%
% of total customers	14.2%	13.5%	<b>0.8</b> pt
Total Data Revenue 2G+3G  of which:	104.0	93.0	12%
Handsets (US\$M)	59.9	50.5	19%
Datacards (US\$M)	44.1	42.5	4%
Data revenues 2G+3G as % of total mobile recurring revenues	13.0%	11.8%	<b>1.2</b> pt
Data ARPU 2G+3G among data users			
Handsets (US\$)	7.9	7.3	8%
Datacards (US\$)	15.7	15.6	0%

## Product penetration



Total MIC	Q1 12	Q1 11	Change	Highest market*	
			(pts)	Q1 12	Q1 12
SMS (communication)	54.0%	51.7%	2.4	80.1%	18.9%
Ring Back Tone (entertainment)	25.6%	27.5%	-1.9	37.9%	6.3%
Data (2G+3G) (information)	10.7%	8.0%	+2.7	21.7%	0.2%
Tigo Lends You (solutions)	37.6%	34.2%	+3.4	55.3%	20.8%
Tigo cash (MFS)	7.3%	1.1%	+6.1	24.0%	0.3%

Room for further growth through penetration of existing services

SMS still growing

Power of lending products

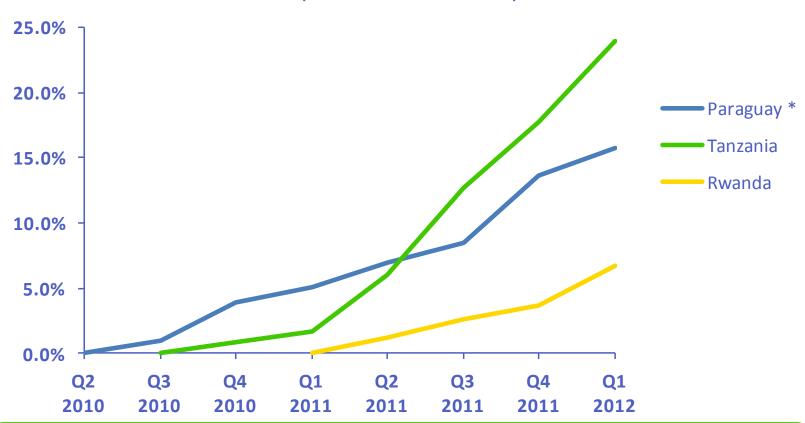
SMS/Ring Back Tone: Starting from Q1 11 (previous periods reported on comparable basis), an SMS/ Ring Back Tone user is defined as a customer who used SMS peer-to-peer/RBT services over the last 30 days

Data:Starting from Q3 11 (previous periods reported on comparable basis), to better reflect real consumption of data, a data user is defined as a customer who has used at least 250Kb of capacity over the last 30 days

## Tigo Cash gaining momentum

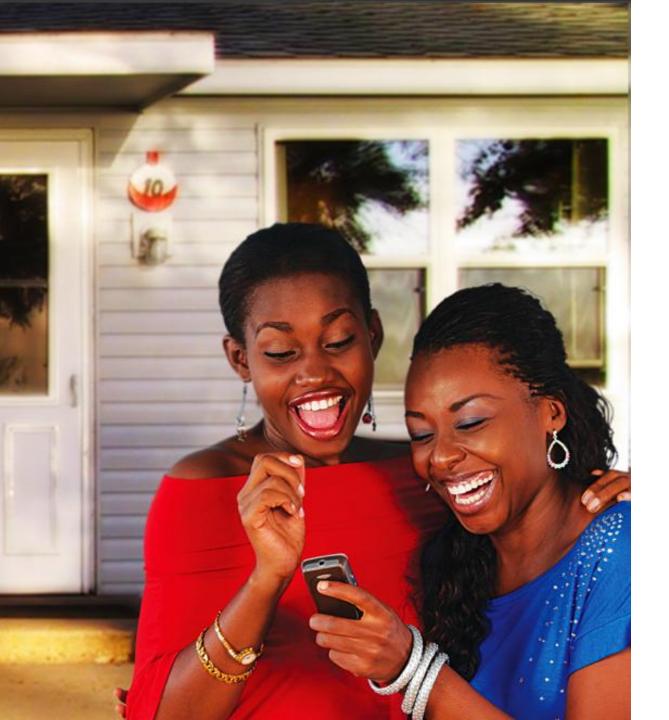


Tigo Cash penetration % (as a % of mobile customers)



Tigo Cash launched in 7 markets,
International remittances launched in Paraguay

<sup>\*</sup> Restated to align Tigo Cash users definition



# Regional review

# Revenues by category-Latin America GO



US\$m	Q1 12	Q1 11	Local currency growth	Contribution to recurr. rev.* growth Q1 12	
Communication (voice, SMS)	616	598	2.0%	24%	
Voice	523	511	1.1%	15%	
SMS	93	86	7.3%	9%	
Information (Data services)	144	103	37.7%	54%	
of which Mobile Data	104	72	50.1%	42%	- 100%
Entertainment (TV, Ringback tones, games)	79	71	11.8%	11%	
Solutions (Tigo Lends You, Give me balance)	29	22	32.3%	9%	
MFS (Tigo Cash)	2.5	0.6	na	3%	
Others (T&E, inbound roaming, other revenues)	58	49	17.4%		
Total revenues	929	842	9.2%		_

Information, Solutions and MFS growth > 30% Mobile data growing in excess of 50% again in Q1 2012

<sup>\*</sup> recurring revenues= Communication+ Information+ Entertainment+ Solution+ MFS revenues

### Quarterly Highlights – Central America YoY



US\$m	Q1 12	Q1 11	Reported growth	Local currency growth
Mobile customers (million)	15.1	13.8	9.0%	
Mobile ARPU (US\$)	11.6	12.1	-4.5%	-4.8%
Revenues	474	455	4.3%	4.7%
EBITDA % of revenues	<b>241</b> 51.0%	<b>246</b> 54.1%	<b>-2.1%</b> - <b>3.2</b> pt	-1.1%
Capex % of revenues	<b>51</b> 10.8%	<b>26</b> 5.7%	<b>94.5%</b> +5.1pt	
Operating Free Cash Flow % of revenues	121 25.6%	130 28.6%	<b>-7.3%</b> - <b>3.0</b> pt	

Revenue growth at 4.7% in LC

Declining EBITDA margin due to accelerating network investment and as a result of pricing pressure on voice in El Salvador

### Quarterly Highlights – South America YoY



US\$m	Q1 12	Q1 11	Reported growth	Local currency growth
Mobile customers (million)	11.5	10.4	10.5%	
Mobile ARPU (US\$)	13.1	12.3	6.4%	3.7%
Revenues	455	387	17.4%	14.4%
EBITDA % of revenues	186 40.9%	165 42.6%	<b>12.6%</b> - <b>1.7</b> pt	10.4%
Capex* % of revenues	69 15.2%	28 7.2%	<b>na</b> +8.0pt	
Operating Free Cash Flow % of revenues	131 28.8%	102 26.4%	<b>28.1%</b> +2.4pt	

Strong revenue growth in all 3 markets

Margin erosion with additional subsidies and tax on revenues in Bolivia

Strong cash flow generation

<sup>\*</sup> Excluding capitalization of leasing costs for existing towers

# Revenues by category- Africa



US\$m	Q1 12	Q1 11	Local currency growth
Communication (voice, SMS)	212	220	1.5%
Voice	201	210	2.0%
SMS	11	10	12.0%
Information (Data services)	6	3	73.9%
of which Mobile Data	5	3	69.0%
Entertainment (TV, Ringback tones, games)	8	8	18.7%
Solutions (Tigo Lends You, Give me balance)	4	2	131.3%
MFS (Tigo Cash)	3.8	0.1	na
Others (T&E, inbound roaming, other revenues)	5	6	-11.8%
Total revenues	239	239	5.4%

Slow down of voice growth in Africa compensated by non-voice services gaining momentum

<sup>\*</sup> recurring revenues= Communication+ Information+ Entertainment+ Solution+ MFS revenues

### Quarterly Highlights – Africa YoY



US\$m	Q1 12	Q1 11	Reported growth	Local currency growth
Mobile customers (million)	17.2	15.5	10.9%	
Mobile ARPU (US\$)	4.6	5.2	-11.7%	-6.8%
Revenues	239	239	-0.1%	5.4%
EBITDA	90	98	-8.4%	-3.5%
% of revenues	37.5%	40.9%	<b>-3.4</b> pt	
Capex*	42	26	57.5%	
% of revenues	17.4%	11.0%	<b>+6.4</b> pt	
Operating Free Cash Flow	66	33	101.4%	
% of revenues	27.4%	13.6%	<b>+2.9</b> pt	

Revenue growth and margins negatively impacted by pricing pressure in 3 markets

<sup>\*</sup> Excluding capitalization of leasing costs for existing towers



# Financial review

### **Evolution of taxes**



US\$m	Q1 12	Q4 11	Q3 11	Q2 11	Q1 11
PBT	200	243	304	214	311
Reported taxes of which:	-91	-9	166	-57	-82
Non recurring items *	-30	49	251	-12	10
Normalized tax expenses**	-61	-58	-84	-45	-92
Normalized tax rate	30.6%	24.0%	27.7%	21.1%	29.7%

Normalized tax rate at 30.6% impacted by higher withholding tax on upstreamed cash

<sup>\*</sup> such as recognition of deferred tax assets and subsequent amortization

<sup>\*\*</sup>Excluding non recurring items

#### Normalised EPS



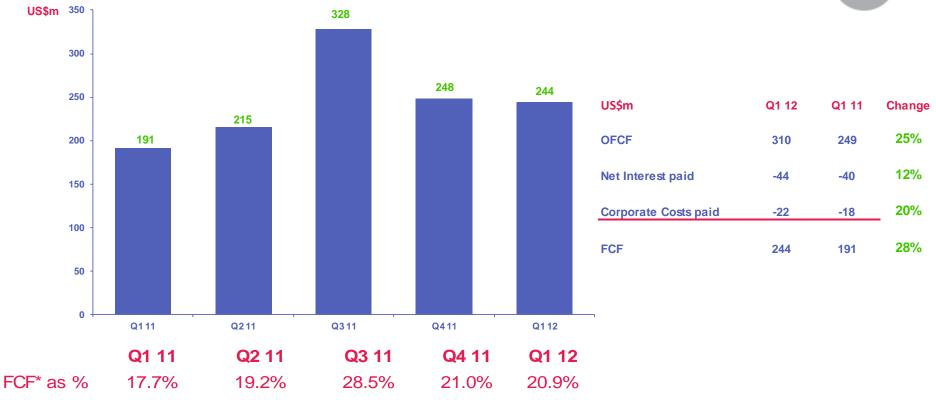
US\$ million	Q1 12	Q1 11	\$ growth	
EBITDA	517	509	1%	
Corporate costs	-27	-22	23%	Building categories
Depreciation	-196	-178	10%	
Net Finance Costs	-43	-45	-4%	
Taxes	-86	-82	5%	
Others	-6	1		Minorities
Normalized Net Profit *	159	183	-13%	
No. of shares (million)	101.7	105.8		
Normalized EPS	1.56	1.73	-9%	

Normalized EPS negatively impacted by higher depreciation

<sup>\*</sup> Excluding exceptional items (such as: recognition of deferred tax assets and subsequent amortization, revaluation of assets and/or potential goodwill write downs, FX gains and losses on debt, and potentially any non cash item that is by nature non-recurring.)

### Free Cash Flow





Sustainable free cash flow generation

of revenue

<sup>\*</sup> EBITDA – Capex +/- WC –Interests – Taxes – Corporate costs

# Leverage: Net Debt/EBITDA

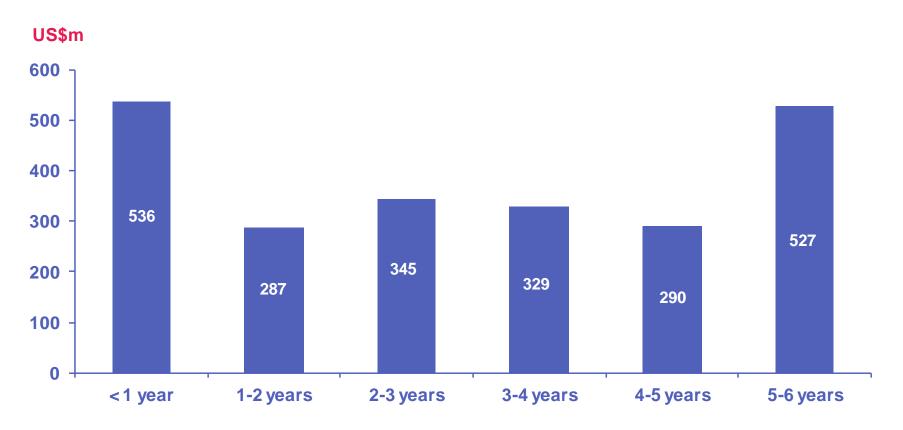


US\$m       Q1 12       Q4 11         Gross Debt       2,478       2,438         Cash       1,117       881         Pledged/time deposits       53       50         Net Debt       1,308       1,507	Net Debt/EBITDA	0.6	0.7
Gross Debt 2,478 2,438  Cash 1,117 881	Net Debt	1,308	1,507
Gross Debt 2,478 2,438	Pledged/time deposits	53	50
	Cash	1,117	881
US\$M Q1 12 Q4 11	Gross Debt	2,478	2,438
U00 04.40 04.44	US\$m	Q1 12	Q4 11

Stable Net Debt/EBITDA ratio

# **Gross Debt maturity\***





Average maturity of 3 years 49% of gross debt at fixed rates

<sup>\*</sup> Excluding finance leases

# Guidance for 2012 (confirmed)



• EBITDA margin around mid 40s

Capex not to exceed 20% of revenues

• OFCF margin around 20%



**Appendix** 

#### Overview



Central America: 28m

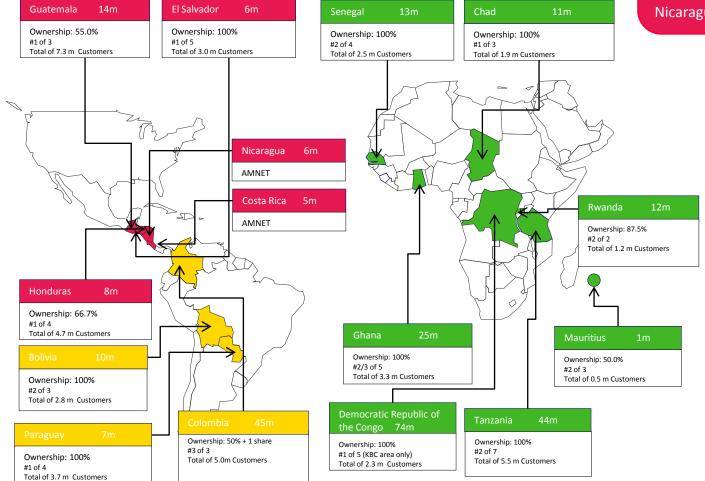
South America:

Africa\*: 180m

Mobile operations' pops under

license: 270m

Amnet: 39m
Guatemala 14m
El Salvador 6m
Honduras 8m
Costa Rica 5m
Nicaragua 6m



### Revenue by service - LATAM

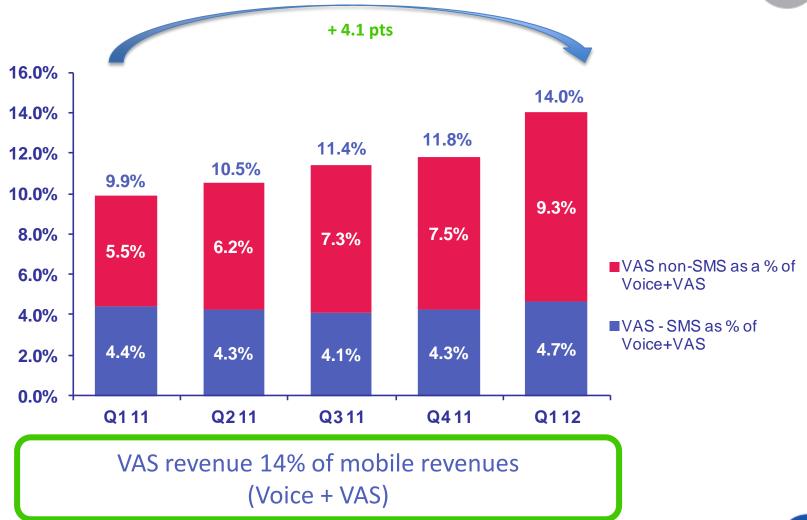




VAS revenue above 1/3 of mobile revenues (Voice + VAS)

### Revenue by service - Africa





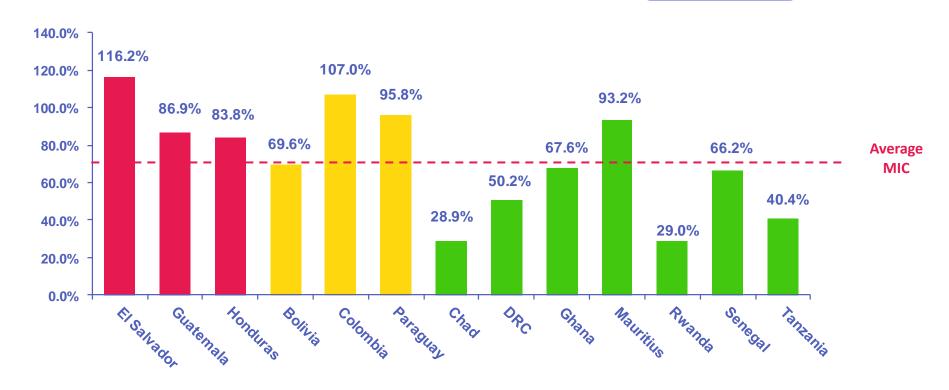
#### Penetration rates



CAM Avg penetration 92.2%

SAM Avg penetration 99.3% Africa \*
Avg penetration
48.4%

MIC Avg penetration 69.8%



 $<sup>\</sup>ensuremath{^{*}}$  For DRC , only penetration in Kinshasa-BAS Congo area is considered

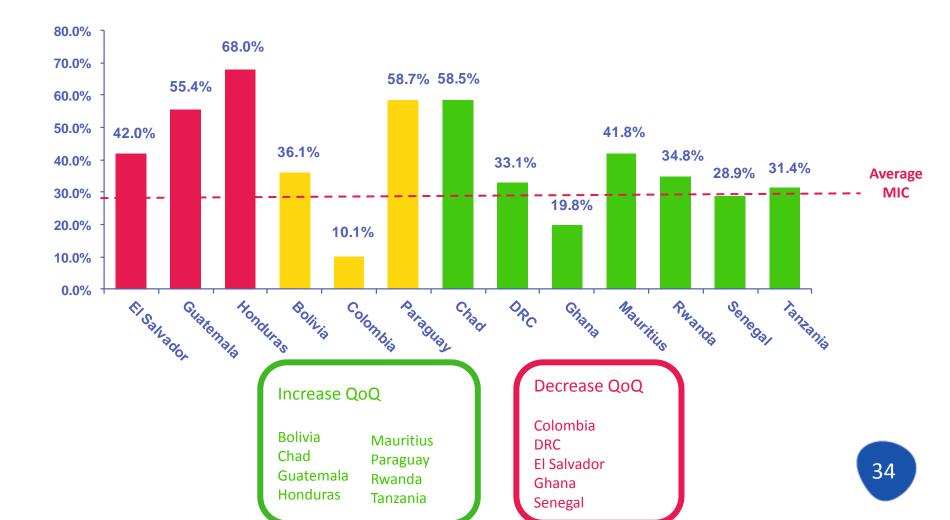
### Market Share

<u>6</u>

CAM Avg Market Share 55.1%

Avg Market Share 18.1%

Africa Avg Market Share 29.8% MIC Avg Market Share 29.5%



### Market share evolution



	Market share* (%)  Total Central Am. South Am. Africa						
Q1 12	29.5%	55.1%	18.1%	29.8%			
Q4 11	29.7%	54.1%	18.1%	30.6%			
Q3 11	30.4%	54.3%	18.7%	31.3%			
Q2 11	30.5%	54.4%	18.6%	31.7%			
Q1 11	29.9%	54.4%	18.2%	30.8%			

Focus on high value customers triggers decrease in customer market share

<sup>35</sup> 

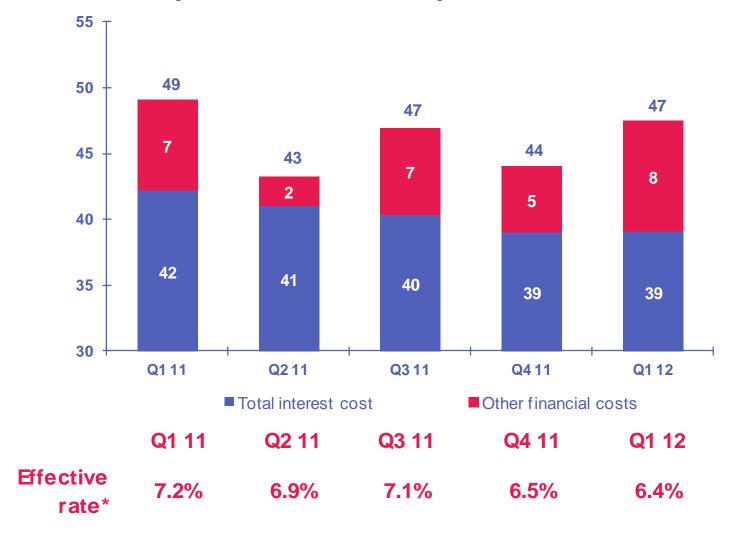
### Movements of currencies vs USD YoY



			Closing rate Q1 12	Closing rate Q1 11	Change	Average rate Q1 12	Average rate Q1 11	Change
	Guatemala	GTQ	7.69	7.66	0%	7.77	7.83	1%
Central America	Honduras	HNL	19.35	18.90	-2%	19.22	18.90	-2%
Central America	Nicaragua	NIO	23.25	22.15	-5%	23.12	22.01	<b>-5</b> %
	Costa Rica	CRC	513.58	499.00	-3%	514.32	505.19	-2%
	Bolivia	ВОВ	6.91	7.01	1%	6.91	6.99	1%
South America	Colombia	COP	1,792.07	1,873.20	4%	1,829.42	1,891.70	3%
	Paraguay	PYG	4,324.00	4,115.00	-5%	4,450.50	4,497.50	1%
	Ghana	GHS	1.76	1.52	-16%	1.70	1.52	-12%
	Mauritius	MUR	28.94	28.84	0%	29.04	29.69	2%
Africa	Senegal/Ch	ad XAF	491.92	462.40	-6%	498.51	477.05	-4%
	Rwanda	RWF	607.20	600.53	-1%	605.45	598.38	-1%
	Tanzania	TZS	1,596.00	1,505.00	-6%	1,591.54	1,485.69	-7%

## Quarterly Interest expense





<sup>\*</sup> Effective rate calculated on loan interest expenses

# Market Overview – by Segment



Millicom Segments	Central America	South America	Africa	Total
Market Overview				
Population (million)	28	62	180	270
Mobile Penetration	92.2%	99.3%	48.4%	69.8%
Operational Data				
Total Mobile customers (million)	15.1	11.5	17.2	43.8
Attrib. Customers (million)	11.8	11.5	17.0	40.3
Capex (\$m- excl Corporate)	51	69	42	162
Capex as % of revenue	10.8%	15.2%	17.4%	33.6%
Cell sites ('000)	5.8	5.2	4.4	15.4
Outlets ('000)	133	177	371	682
Key Financials (Attributable)				
Revenue (\$m)	474	455	239	1,168
EBITDA (\$m)	241	186	90	517
EBITDA Margin	51.0%	40.9%	37.5%	44.2%

### Market Overview – LATAM



Latin America	(	Central America	1	South America			
	El Salvador	Guatemala	Honduras	Bolivia	Colombia	Paraguay	
Shareholding	100.0%	55% (p)	66.7%	100.0%	50% + 1 share	100.0%	
License Period (yrs)	20 yrs fr 1998	15 yrs fr 2003	25 yrs fr 1996	20 yrs fr 1995	10 yrs fr 2003	5 yrs renewal	
Date of Expiry	2018	2018	2021	2015	2013	2016	
Market Overview							
Population (M)	6	14	8	10	45	7	
GDP per Pop (PPP) \$	7,300	5,200	4,200	4,800	9,800	4,900	
Mobile Penetration	116.2%	86.9%	83.8%	69.6%	107.0%	95.8%	
Market Position	One of Five	One of Three	One of Four	Two of Three	Three of Three	One of Four	
Market Share	42.0%	55.4%	68.0%	36.1%	10.1%	58.7%	
Operational Data							
Total Customers ('000)	3,046	7,300	4,712	2,832	5,002	3,697	
Cell sites ('000)	1.1	3.2	1.6	1.0	3.1	1.0	
Other Operators	Digicel	America Movil	Digicel	Entel	America Movil	Personal	
	America Movil	Telefonica	America Movil	Viva	Telefonica	America Movil	
	Telefonica		Honducel			Vox	
	Red						
Main commodities exported	Coffee	Coffee	Coffee	Lithium	Coffee	Soy	
	Sugar	Sugar	Bananas	Natural gas	Oil	Cassava	

### Market Overview – Africa



Africa	Chad	DRC	Ghana	Mauritius	Rwanda	Senegal	Tanzania
Shareholding	100.0%	100.0%	100.0%	50% (p)	87.5%	100.0%	100.0%
License Period (yrs)	10 yrs fr 2004	20 yrs fr 1997	15 yrs fr 2004	15 yrs fr 2000*	15 yrs fr 2008	20 yrs fr 1998	25 yrs fr 2007
Date of Expiry	2014	2017	2019	2016	2022	2018	2032
Market Overview							
Population (million)	11	74	25	1	12	13	44
GDP per pop (PPP) \$	1,800	300	1,600	13,500	1,100	1,900	1,500
Mobile Penetration	28.9%	50.2%	67.6%	93.2%	29.0%	66.2%	40.4%
Market Position	One of Three	One of Five ***	Two/Three of Five	Two of Three	Two of Two	Two of Four	Two of Seven
Market Share	58.5%	33.1%	19.8%	41.8%	34.8%	28.9%	31.4%
Operational Data							
Total Customers ('000)	1,903	2,307	3,334	503	1,180	2,484	5,498
Cell sites ('000) **	0.4	0.8	0.8	0.3	0.3	0.6	1.2
Other Operators	Bharti	Bharti	MTN	Orange	MTN	Orange	Vodacom
	Salam	Vodacom	Vodafone	MTML		Expresso	Bharti
		CCT	Bharti			Kirene	Zantel
		Standard	Kasapa				TTCL Mobile
							BOL
							Sasatel
Main commodities exported	Petroleum	Coffee	Bauxite	Sugar	Coffee	Fish	Coffee
	Cotton	Diamonds	Cocoa	Tea	Natural gas	Cotton	Cashew nuts

<sup>\*</sup> Amended and extended by one year in 2006

<sup>\*\*</sup> for DRC 0.6K sites are active

<sup>\*\*\*</sup> Only Kinshasa/ Bas Congo area

Merci!

**Gracias!** 

Thank you!

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