

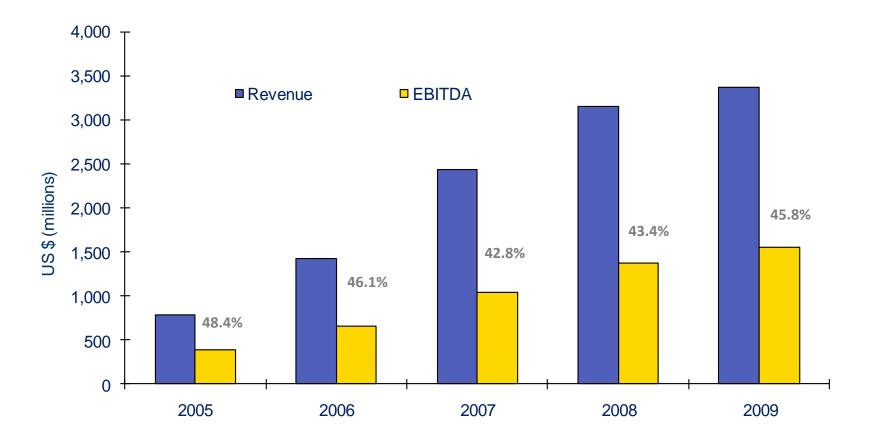
Millicom International Cellular S.A. Q3 2010 Investor Presentation

### :: Overview

#### Millicom:

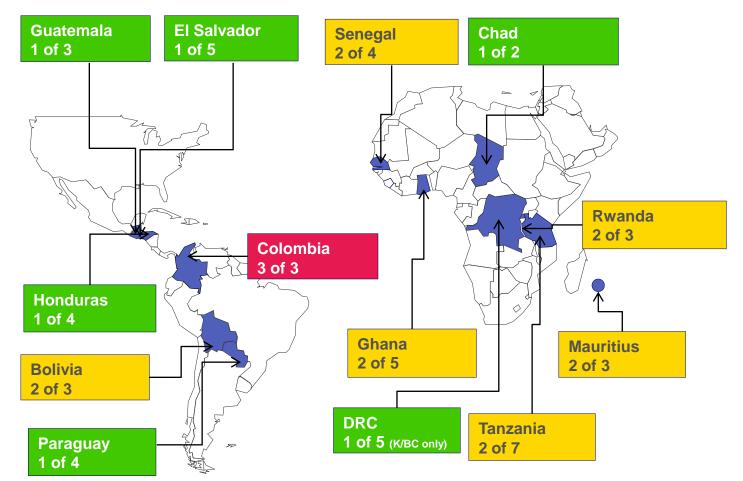
- is a leading operator of mobile telephony services in emerging markets with 37m customers
- is an FMCG company, not a technology company
- operates in 13 countries with 260 million potential customers under license
- has strong market positions having successfully grown its market share through investment
- offers mainly pre-paid voice but is growing VAS and broadband services
- operates under the tigo brand

: Proven track record of profitable growth in emerging markets





### :: Excellent market positions



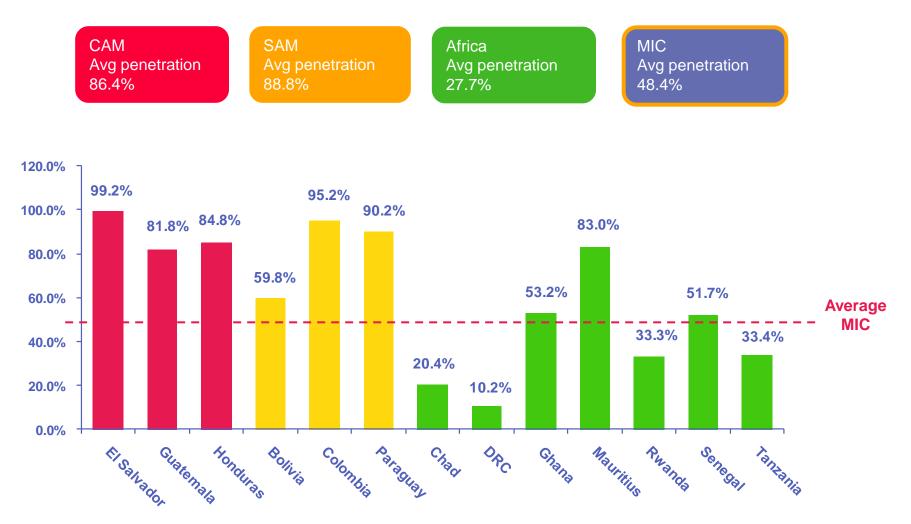
\*

Number 1 and 2 market positions are key to profitability

# :: Three main drivers of growth

	Market	
Penetration	share	Innovation
Africa: 28% →80%+?	Africa: $30\% \rightarrow ?$	(ARPU) <ul> <li>Communication</li> <li>Information</li> </ul>
Latin America: 88%→100%+?	Colombia	<ul><li>Entertainment</li><li>Solutions</li></ul>
*		

## :: MIC average penetration <50%



\*

# :: Strong market share evolution

	Market share (%)					
	Total	Central Am.	South Am.	Africa		
Q3 10	29.3%	53.8%	17.4%	30.4%		
Q2 10	29.4%	53.7%	17.3%	30.3%		
Q1 10	29.2%	53.4%	16.8%	31.0%		
Q4 09	28.7%	53.0%	16.3%	30.8%		
Q3 09	28.7%	53.5%	16.3%	30.4%		

Market share increases in all 3 regions in Q3 but marginal decrease overall as a consequence of the country mix (higher gain in Colombia/Africa)

### :: Product categories and strategic focus

**Communication:** access to peers *voice calls, P2P SMS, roaming* 

Information: access to databases internet access, Info, SMS

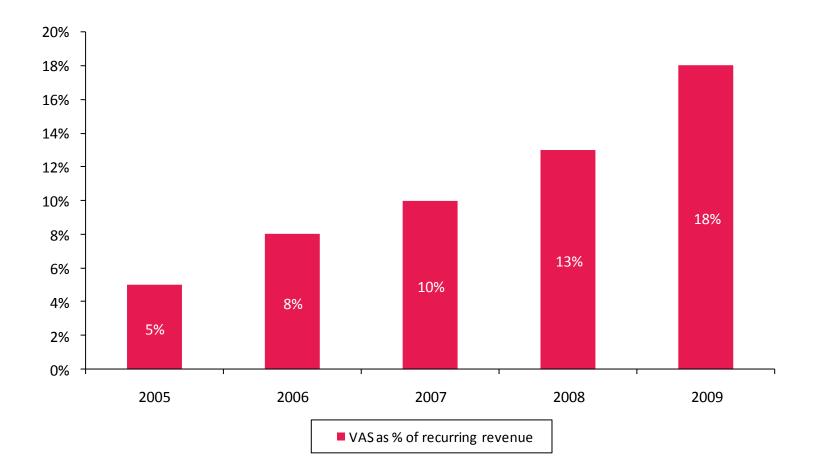
**Entertainment:** access to content *music, video downloads, Mobile TV* 

**Solutions:** access to services *insurance, banking, savings, corporate* 

Dedicated category managers

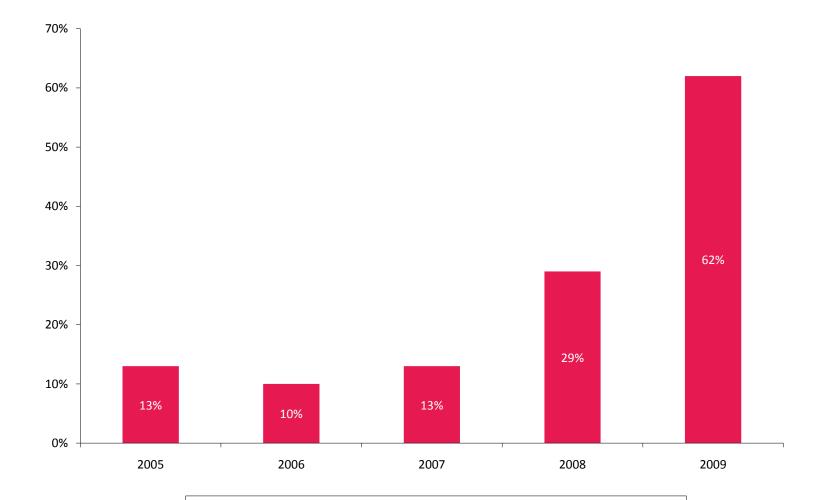


: Innovation is already a big part of our business





### : ...and an essential revenue growth factor



■ VAS as % of total growth in recurring revenues in local currency



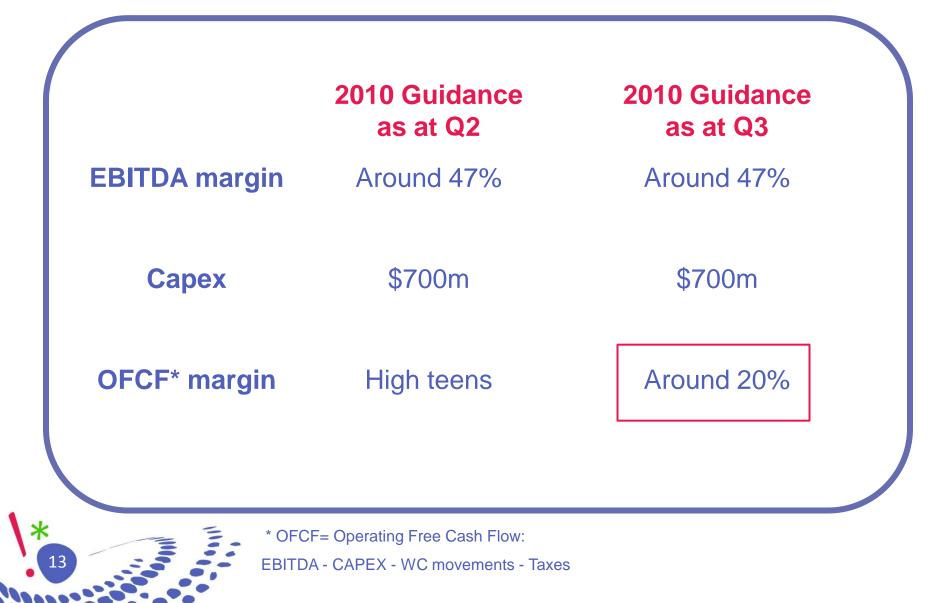
#### :: ARPU decline reducing steadily Q on Q 25.0% 20.0% 15.0% **YoY growth** 10.0% Customers 5.0% Recurring revenue growth \* ARPU in local currency 0.0% -5.0% ARPU -4% Q310 vs Q309 -10.0% with constant country mix -15.0% Q3 09 Q4 09 Q110 Q210 Q3 10 \* Recurring revenue = customers x ARPU in local currency Excluding Rwanda which has no comparison base in 2009

## :: 2010 Roadmap



# :: Revised OFCF guidance for 2010

(including impact of full consolidation of Honduras in H2 that has a limited impact)



# Quarterly review





# :: Q3 Highlights

- Group revenues exceeding \$ 1 billion, with organic local currency revenue growth at 11.7%
- More than 1.5 M 3G customers using data services in Latin America
- Strong EBITDA margin of 47.5%
- Continued strong cash flow generation
- Full consolidation of Honduras
- Restructuring of Amnet/Navega in Central America to facilitate fixed/mobile integration
- Capital Structuring driving value with corporate bond replaced by a local tax efficient bond

# :: Financial Highlights Q3 YoY

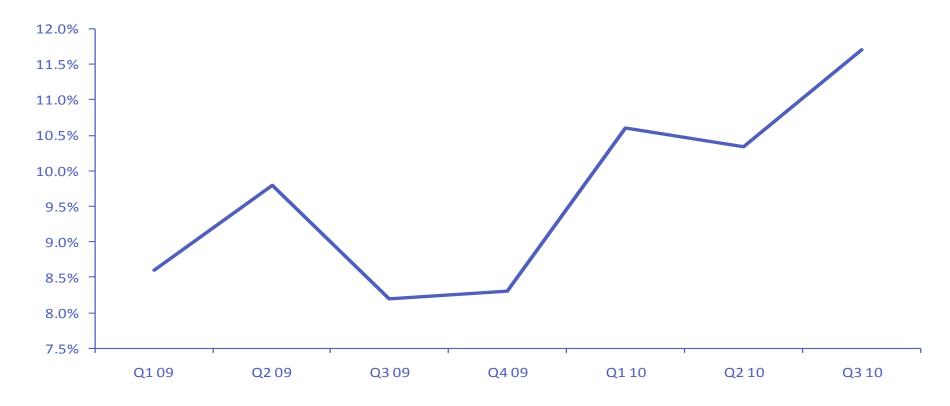
US\$m	Q3 10	Q3 09	\$	Local
Customers ('000)	37,443	31,857	growth 18%	currency
Revenues	1,018	904	13%	11.7%
EBITDA	<b>484</b>	<b>418</b>	<b>16%</b>	14.6%
% of revenues	47.5%	46.3%	+1.2 pt	
Capex	196	<b>141</b>	<b>39%</b>	
% of revenues	19.2%	15.6%	3.7 pt	
<b>Operating Free Cash Flow</b> *	<b>245</b>	<b>151</b>	<b>42%</b>	
% of revenues	24.1%	19.1%	+5.0 <sup>pt</sup>	

\* EBITDA - CAPEX - WC movements - Taxes

Accelerating revenue growth, improving margins and strong cash generation

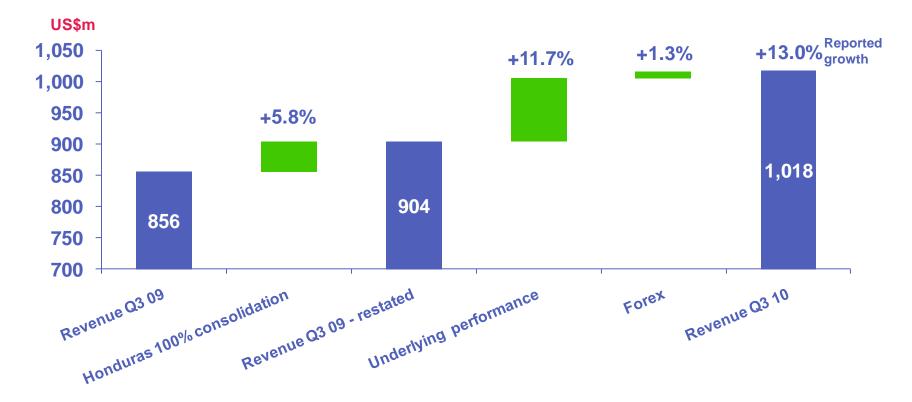
### : : Double digit revenue growth

#### **Revenue growth YoY - local currency**





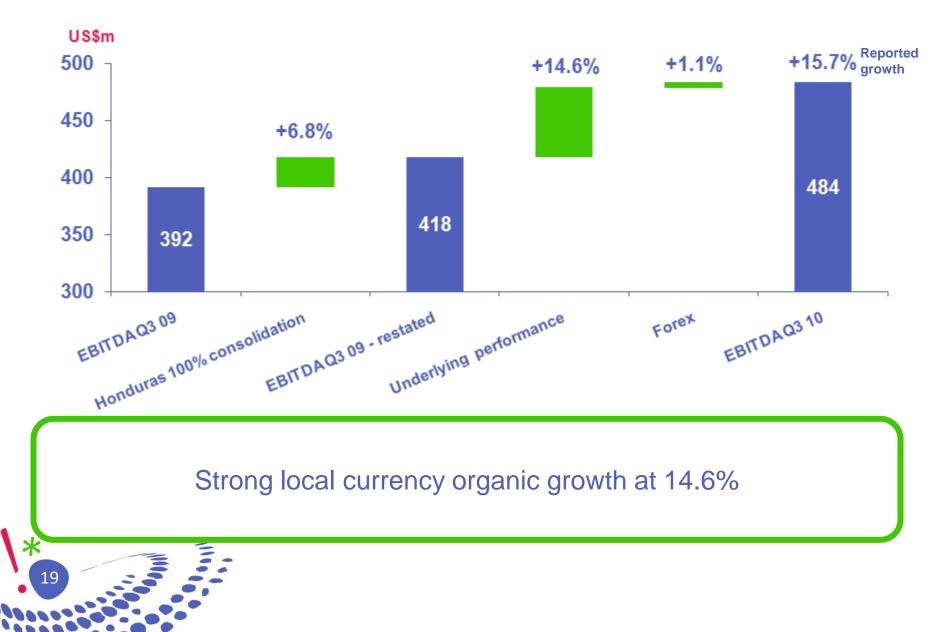
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:: Revenue growth
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Local currency organic growth at 11.7% despite full consolidation of Honduras and full year impact of additional taxes in Central America and Africa



```
:: EBITDA growth
```



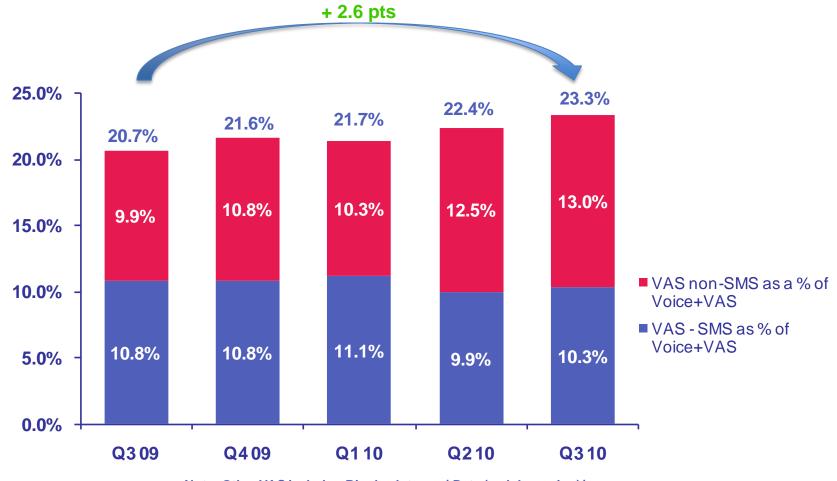
## :: Revenue split by category

\*

US\$m	Q3 10	Q3 09	\$ growth	Local currency
Voice % of Voice+VAS revenues	680 76.7%	618 79.3%	10%	10%
VAS - SMS % of Voice+VAS revenues	91 10.3%	<b>84</b> 10.8%	<b>8%</b> - <b>0.5</b> pt	6% + 25.7%
VAS non-SMS % of Voice+VAS revenues	116 13.0%	77 9.9%	<b>51%</b> +3.1 pt	46% VAS grow
Other *	131	125	5%	1%
Total Revenues	1,018	904	13%	12%
* Telephone & Equipment + Cable busing	ess			

Voice growth up to 10% from 7% in Q2 and 5% in Q1. Strong momentum for non-SMS VAS at +46%

### :: Strong momentum on non – SMS VAS revenue



Note: Other VAS includes Ringback tones / Data (web browsing)/ Content (Premium SMS, daily services like horoscopes)

VAS revenue 23.3% of mobile revenues (Voice + VAS)

### :: Strong growth of 3G data revenue in Latin America driven by

#### strong customer recruitment and stable prices

Latin America	Q3 10	Q2 10	QoQ growth
3G Handsets			
Customer base	1,342	1,170	15%
% of total customers	5.8%	5.2%	<b>0.6</b> pt
3G data users *	808	727	11%
3G data users/customer base	60%	62%	-1.9
Datacards			
Customer base	720	564	28%
otal 3G data users (handsets+datacards)	1,528	1,291	18%
% of total customers	6.6%	5.7%	<b>0.8</b> pt
G data revenues as % of recurring revenue	5.1%	4.5%	<b>0.6</b> pt
ARPU Total Data (users)	9.1	9.3	-2%
ARPU Handset	3.5	3.4	3%
ARPU Datacard	15.8	16.7	-5%

\* 3G data users defined as 3G customers using 3G data services

:: Churn

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Decline in churn in South America and Africa Increase in Central America with focus on high value customers

# **Regional review**





### :: Quarterly Highlights – Central America YoY

US\$m	Q3 10	Q3 09	Reported growth	Local currency growth
Customers ('000)	13,120	12,366	6%	
Revenues	376	374	0%	-1%
EBITDA	<b>210</b>	<b>206</b>	<b>2%</b>	1%
% of revenues	55.9%	55.2%	+0.8 <sup>pt</sup>	
Capex	<b>40</b>	<b>26</b>	<b>56%</b>	
% of revenues	10.6%	6.9%	+3.7 pt	
<b>Operating Free Cash Flow</b>	131	105	<b>25%</b>	
% of revenues	34.9%	28.0%	+6.8pt	

\* 25

Stabilization of Central American operations. Honduras back into positive growth

### :: Quarterly Highlights – South America YoY

US\$m	Q3 10	Q3 09	Reported growth	Local currency growth
Customers ('000)	9,678	8,414	15%	
Revenues	356	277	28%	21%
EBITDA	151	113	<b>34%</b>	28%
% of revenues	42.4%	40.7%	+1.7 <sup>pt</sup>	
Capex	<b>68</b>	<b>29</b>	<b>132%</b>	
% of revenues	19.1%	10.5%	+8.5 <sup>pt</sup>	
<b>Operating Free Cash Flow</b>	103	83	<b>24%</b>	
% of revenues	29.0%	29.9%	-1.0 <sup>pt</sup>	

\* 26

Strong growth, margin improvement, strong cash flow generation

### :: Quarterly Highlights – Africa YoY

US\$m	Q3 10	Q3 09	Reported growth	Local currency growth
Customers ('000)	14,646	11,077	32%	
Revenues	230	200	15%	22%
EBITDA	94	75	25%	34%
% of revenues	40.7%	37.3%	<b>+3.4</b> pt	
Capex *	73	82	-12%	
% of revenues	31.7%	41.1%	<b>-9.4</b> <sup>pt</sup>	
<b>Operating Free Cash Flow</b>	1	-21		
% of revenues	0.2%	-10.5%	<b>+10.7</b> <sup>pt</sup>	

Strong profitable growth EBITDA margin above 40%

### :: Quarterly Highlights – Cable YoY

US\$m	Q3 10	Q3 09	Reported growth	Local currency growth <sup>*</sup>
Revenues	57	52	8%	4%
- Amnet	50	45		
- Navega	7	7		
EBITDA	28	24	17%	6%
- Amnet	18	17		
- Navega	10	7		
% of revenues	49.7%	46.0%	<b>+3.7</b> pt	
Capex	15	6	157%	
% of revenues	27.0%	11.0%	<b>16.0</b> pt	
<b>Operating Free Cash Flow</b>	17	12	41%	
% of revenues	16.2%	23.0%	<b>-6.8</b> pt	

\* Excluding change in ownership of Amnet/Navega

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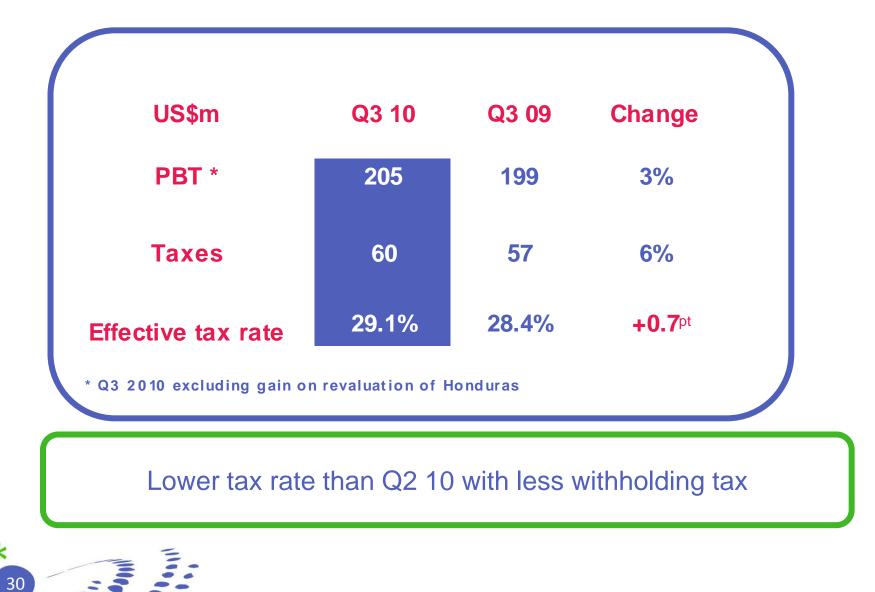
Growth and Cash Flow generation in a weak economic environment

# **Financial review**









### :: EPS growth impacted by exceptional items

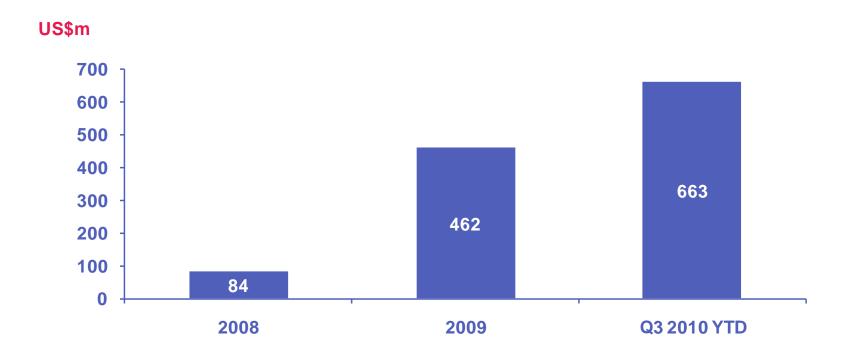
US\$m	Q3 10	Q3 09	\$ growth	
EBITDA	484	418	16%	
Depreciation % of revenues	<b>-184</b> 18.0%	<b>-162</b> 17.9%	<b>13%</b> +0.1pt	Honduras revaluation
Net Finance Costs % of revenues	<b>-58</b> 5.7%	<b>-43</b> 4.7%	<b>36%</b> +1.0pt	HY bond redemption
Taxes % of revenues	<b>-60</b> 5.9%	<b>-57</b> 6.3%	<b>6%</b> - <b>0.4</b> pt	
Revaluation of previously held interest	1,060			
Others	-37	-17		Stock compensation
Net Profit	1,205	139	764%	
Adjusted Net Profit * % of revenues	145 14.3%	<b>143</b> 15.8%	<b>2%</b> -1.5 pt	
No. of shares **	108.5	108.5		
Adjusted EPS	1.34	1.31	2%	

\* Adjusted EPS excludes gain resulting from Honduras revaluation

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### :: Increased cash repatriation

Net cash upstream





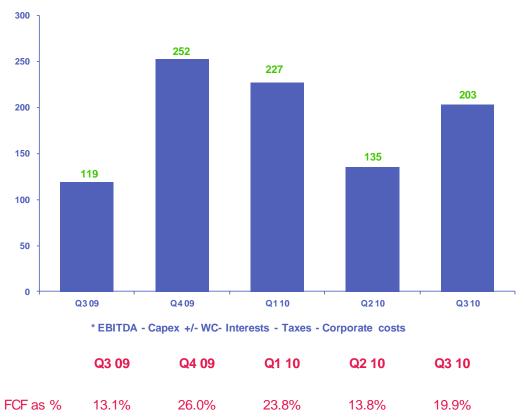
# :: Strong Cash Flow generation

OFCF US\$m	Q3 10	Q3 09	Change
Central America	131	105	25%
South America	103	83	24%
Africa	1	-21	
Cable	17	12	41%
Other (incl. Corporate)	-8	-28	
OFCF	245	151	63%
% of revenues	24.1%	19.1%	<b>5.0</b> <sup>pt</sup>



:: Free Cash Flow\*





US\$m	Q3 10	Q3 09	Change
OFCF	245	151	63%
Net Interest Paid	-26	-43	-40%
Corporate Costs **	-16	-22	-24%
FCF	203	119	71%

\*\* Excluding share based compensation



of revenue

#### Sustainable Free Cash Flow

## :: Redemption of 2013 Notes

• Redemption on December 1, 2010 with a \$490.3 M payment:

Principal	\$ 459.6 M
Interest (10%)	\$ 23.0 M
Early redemption premium	\$ 7.7M
Total	\$ 490.3 M

• EPS accretive in 2011



:: Share buy back

\$ 300 M program in progress

### • Status as of September 30, 2010:

- 1,126,349 shares acquired, i.e. 35% of program
- \$104.7 M spent
- Balance to be completed by year end

# :: Leverage: stable Net Debt/EBITDA

US\$m	Q3 10	Q2 10	Change
Gross Debt	2,988	2,516	472
Cash *	1,712	1,276	436
Net Debt	1,276	1,240	36
Net Debt/EBITDA **	0.7	0.7	
* including pledged deposits and tim ** (Net Debt/4)/EBITDA	e deposits		

Excess cash will be reduced in Q4 with bond redemption (\$490 M) and Share Buy Back (\$195 M)



:: Gross Debt maturity

#### US\$m



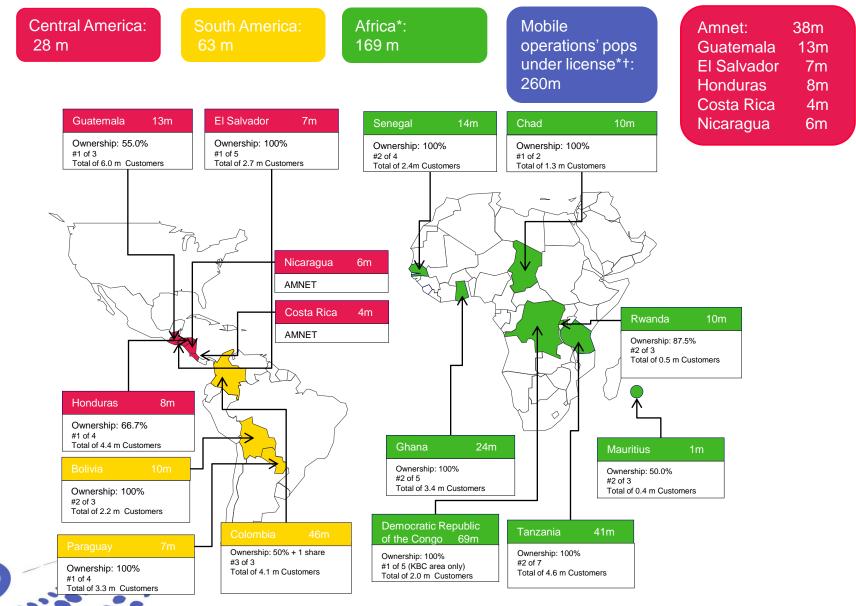
#### Appendix





### :: Overview

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**†Total excludes Laos, the sale of which is subject to completion** 

# :: ARPU in Local currency

	Q3 10	Q2 10	Q1 10	Q4 09	Q3 09
Central America					
El Salvador	11	11	11	12	12
Guatemala	101	102	104	104	113
Honduras	197	191	190	197	194
South America					
Bolivia	80	77	76	82	77
Colombia	22,631	22,159	22,159	22,632	21,541
Paraguay	51,809	48,473	49,557	53,699	51,464
Africa					
Chad	3,494	3,818	4,176	4,787	4,342
DRC	6	6	6	7	7
Ghana	8	7	7	8	8
Mauritius	354	344	375	394	415
Rwanda	1,804	2,265	1,991	2,200	n/a
Senegal	2,555	2,509	2,829	2,991	2,707
Tanzania	7,292	6,836	6,689	7,425	7,339

# :: YoY Local currency ARPU growth

#### Year-on-Year local currency ARPU growth (%)

	Total	Central Am.	South Am.	Africa
Q3 10	(6%)	(6%)	3%	(7%)
Q2 10	(8%)	(11%)	2%	(7%)
Q1 10	(9%)	(13%)	0%	(3%)
Q4 09	(10%)	(20%)	(4%)	(9%)
Q3 09	(12%)	(19%)	(3%)	(15%)

## : : Mobile revenues in local currency

Q3 10	Q3 09	Growth %
95	106	-10.6%
1,986	1,875	5.9%
2,759	2,705	2.0%
535	444	20.5%
295,967	237,884	24.4%
566,871	486,469	16.5%
11,374	10,842	4.9%
35	28	25.0%
79	71	10.9%
550	548	0.2%
19,227	16,774	14.6%
99,019	72,950	35.7%
2,954		
	95 1,986 2,759 535 295,967 566,871 11,374 35 79 550 19,227 99,019	$\begin{array}{ccccc} 95 & 106 \\ 1,986 & 1,875 \\ 2,759 & 2,705 \\ \hline \\ 535 & 444 \\ 295,967 & 237,884 \\ 566,871 & 486,469 \\ \hline \\ 11,374 & 10,842 \\ 35 & 28 \\ 79 & 71 \\ 550 & 548 \\ 19,227 & 16,774 \\ 99,019 & 72,950 \\ \hline \end{array}$

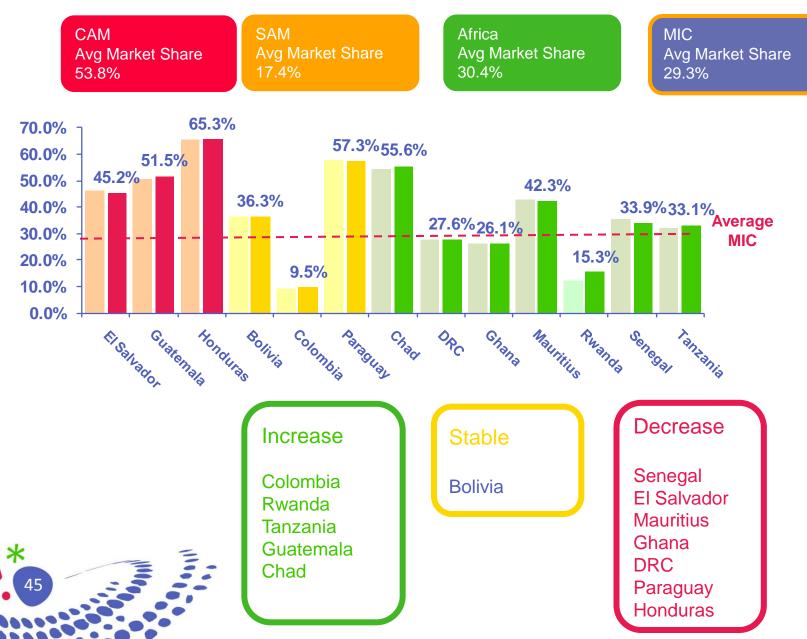
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### :: Movements of currencies vs USD YoY

			Closing rate Q3 10	Closing rate Q3 09	Change	Average rate Q3 10	Average rate Q3 09	Change
	Guatemala	GTQ	8.14	8.34	2%	8.06	8.25	2%
	Honduras	HNL	18.90	18.90	0%	18.90	18.90	0%
Central America	Nicaragua	NIO	21.62	20.59	-5%	21.49	20.45	-5%
	Costa Rica	CRC	507.75	587.11	14%	517.36	584.88	1 <b>2%</b>
	Bolivia	BOB	7.02	7.02	0%	7.02	7.02	0%
South America	Colombia	COP	1,801.18	1,921.43	<b>6%</b>	1,840.89	2,042.36	<b>10%</b>
	Paraguay	PYG	4,820.00	4,910.00	2%	4,784.27	4,979.00	4%
	Ghana	GHS	1.43	1.45	2%	1.43	1.48	3%
	Mauritius	MUR	30.31	30.50	1%	30.94	31.78	3%
Africa	Chad/Senegal	XAF	482.68	448.00	<b>-8%</b>	509.24	458.49	-11%
	Rwanda	RWF	589.86	568.67	-4%	588.37	568.39	-4%
	Tanzania	TZS	1,505.00	1,310.50	-15%	1,508.33	1,318.04	-14%



# : : Market Share evolution QoQ



# :: SIM card registration

Market Starting date for registration				% of revenues from customer base registered at September 30, 2010	
Tanzania	June 1, 2009	July 15, 2010 MOAT* agreement grants extension to October 15, 2010.	78%	88%	
DRC	Dec 12, 2009	Full registration mandatory for <b>all</b> customers since December 12, 2009. No formal deadline for registration.	79%	80%	
Ghana	Feb, 2010	Full registration for <b>new</b> customers since July 1, 2010. <b>Existing</b> customers must be registered by June 30, 2011.	42%	70%	
Bolivia**	Dec 4, 2009	March 3, 2010 extended to May 30, 2010	98%	100%	

\*\* the unregistered 2% is related to one-way barred customers (i.e. no outgoing calls), 99% of whom have ARPU lower than \$ 0.5; revenue generated by unregistered customers is around 0.1% of total revenues

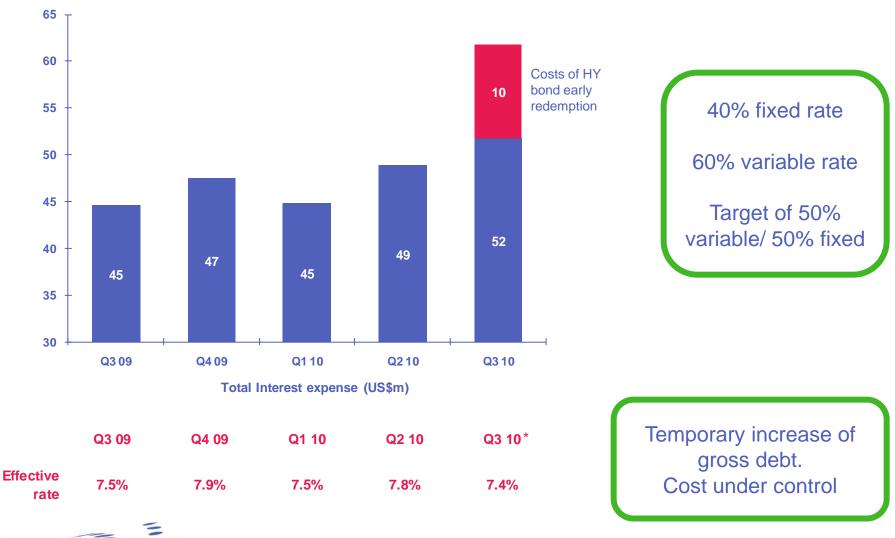
## :: Control of Honduras

- Millicom entered into an agreement with its partner in Honduras to take full control of its affiliate Celtel from 1.7.2010. Celtel will be fully consolidated from Q3 2010 as a consequence
- Millicom has an unconditional 5-year call option on its partner's stake while Millicom granted its partner a 5-year put option in case of change of control at Millicom level. Non cash transaction
- Accounting revaluation in Q3 10 of \$ 1.060 B. as a result of full consolidation of Celtel

## :: Restructuring of ownership - Cable

	Former ownership	New ownership	Status
Amnet Guatemala	100.0%	55.0%	Closed
Navega El Salvador	55.0%	100.0%	Pending approval
Navega Honduras	60.7%	66.7%	Closed
Amnet Honduras	100.0%	66.7%	Pending approval

:: Quarterly Interest expense



\* Excluding costs of HY bond early redemption

## :: Q3 10 Market Overview – by Segment

Millicom Segments	Central America	South America	Africa	Amnet/ Navega	Total
Market Overview					
Population (million)	28	63	169		260
Mobile Penetration	86.4%	88.8%	27.7%		48.4%
Operational Data					
Total Customers (000)	13,120	9,678	14,646		37,443
Attrib. Customers (000)	10,429	9,678	14,421		34,528
Capex (\$m-excl Corporate)	35	42	42	15	135
Capex as % of revenue	9.2%	13.1%	19.3%	27.0%	13.6%
Churn	3.5%	4.6%	7.0%		5.1%
Cell sites	4,813	4,485	2,281		11,579
Outlets 000'	173	173	317		663
Key Financials (Attributable)					
Revenue (\$m)	376	356	230	57	1,018
EBITDA (\$m)	210	151	94	28	484
EBITDA Margin	56.0%	42.6%	40.9%	49.7%	47.5%

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## :: Market Overview LATAM - Amnet

Latin America		Central America	1	AMNET	South America			
	El Salvador	Guatemala	Honduras		Bolivia	Colombia	Paraguay	
Shareholding	100.0%	55% (p)	66.7%	100.0%	100.0%	50% + 1 share	100.0%	
License Period (yrs)	20 yrs fr 1998	15 yrs fr 2003	25 yrs fr 1996		20 yrs fr 1995	10 yrs fr 2003	5 yrs renewal	
Date of Expiry	2018	2018	2021		2015	2013	2011	
Market Overview								
Population (M)	7	13	8	38	10	46	7	
GDP per Pop (PPP) \$	7,100	5,200	4,200		4,600	9,200	4,100	
Mobile Penetration	99%	82%	85%		60%	95%	90%	
Market Position	One of Five	One of Three	One of Four		Two of Three	Three of Three	One of Four	
Market Share	45.2%	51.5%	65.3%		36.3%	9.5%	57.3%	
Operational Data								
Total Customers / RGUs	2,692,901	5,978,432	4,448,255	652,371	2,248,815	4,129,176	3,299,866	
Cell sites	927	2,462	1,424		853	2,776	856	
Other Operators	Digicel	America Movil	Digicel		Entel	America Movil	Personal	
	America Movil	Telefonica	America Movil		Viva	Telefonica	America Movil	
	Telefonica		Honducel				Vox	
	Red							

(p): proportionally consolidated

C

# :: Market Overview Africa

Africa	Chad	DRC	Ghana	Mauritius	Rwanda	Senegal	Tanzania
Shareholding	100.0%	100.0%	100.0%	50% (p)	87.5%	100.0%	100.0%
License Period (yrs)	10 yrs fr 2004	20 yrs fr 1997	15 yrs fr 2004	15 yrs fr 2000*	15 yrs fr 2008	20 yrs fr 1998	25 yrs fr 2007
Date of Expiry	2014	2017	2019	2016	2022	2018	2032
Market Overview							
Population (million)	10	69	24	1	10	14	41
GDP per pop (PPP) \$	1,600	300	1,500	12,400	900	1,600	1,400
Mobile Penetration	20%	10%	53%	83%	33%	52%	33%
Market Position	One of Two	One of Five ***	Two of Five	Two of Three	Two of Three	Two of Four	Two of Sever
Market Share	55.6%	27.6%	26.1%	42.3%	15.3%	33.9%	33.1%
Operational Data							
Total Customers	1,257,244	2,012,264	3,378,709	449,891	548,002	2,424,171	4,575,534
Cell sites **	348	749	797	256	133	579	1051
Other Operators	Zain	Zain	MTN	Orange	MTN	Orange	Vodacom
		Vodacom	Vodafone	MTML	Rwandatel	Expresso	Zain
		ССТ	Zain			Kirene	Zantel
		Standard	Kasapa				TTCL Mobile
							BOL
							Sasatel

\* Amended and extended by one year in 2006

(p): proportionally consolidated

\*\* for DRC 538 sites are active

\*\*\* Only Kinshasa/ Bas Congo area

:: Disclaimer

This presentation may contain certain "forward-looking statements" with respect to Millicom's expectations and plans, strategy, management's objectives, future performance, costs, revenues, earnings and other trend information. It is important to note that Millicom's actual results in the future could differ materially from those anticipated in the forward-looking statements depending on various important factors. Please refer to the documents that Millicom has filed with the U.S. Securities and Exchange Commission under the U.S. Securities Exchange Act of 1934, as amended, including Millicom's most recent annual report on Form 20-F, for a discussion of certain of these factors.

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