

Millicom International Cellular S.A. Q1 2010 Investor Presentation

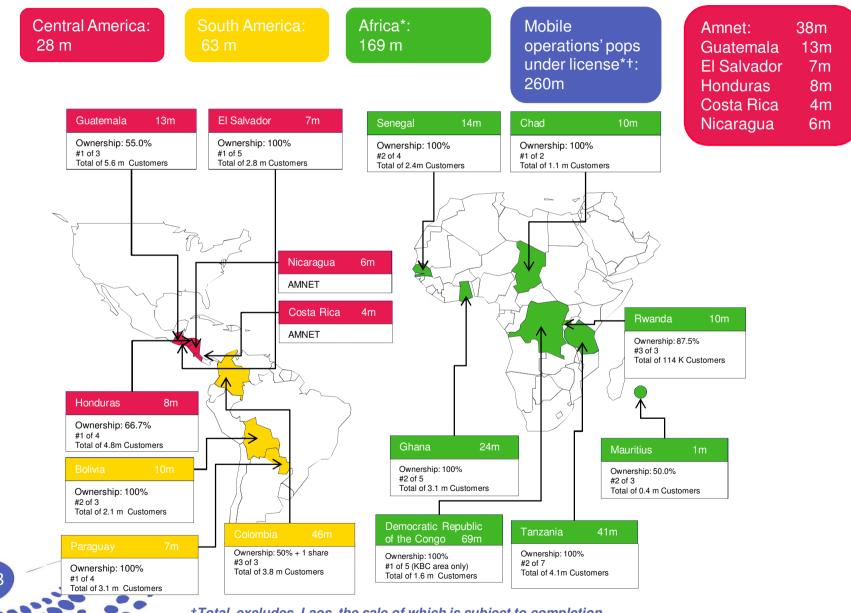
## :: Overview

#### Millicom:

- is a leading operator of mobile telephony services in emerging markets with 35m customers
- is an FMCG company, not a technology company
- operates in 13 countries with 260 million potential customers under license
- has strong market positions having successfully grown its market share through investment
- offers mainly pre-paid voice but is growing VAS and broadband services
- operates under the tiço brand

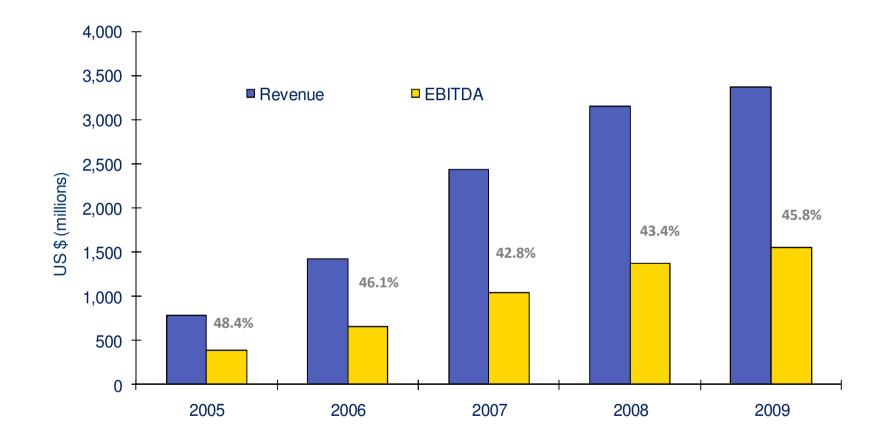


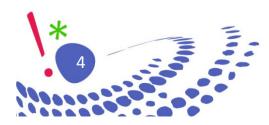
### :: Overview



+Total excludes Laos, the sale of which is subject to completion

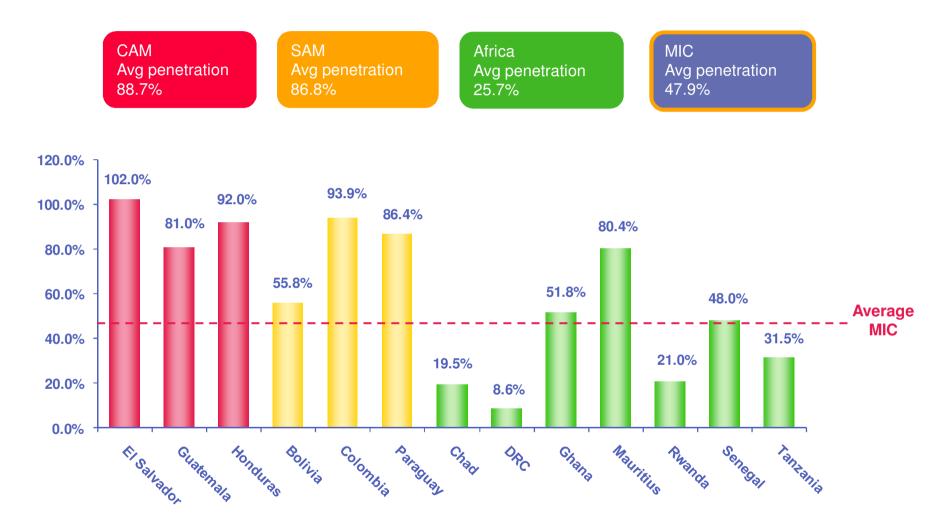
: Proven track record of profitable growth in emerging markets





EBITDA Margin of 45.8% for 2009

## :: MIC average penetration <50%



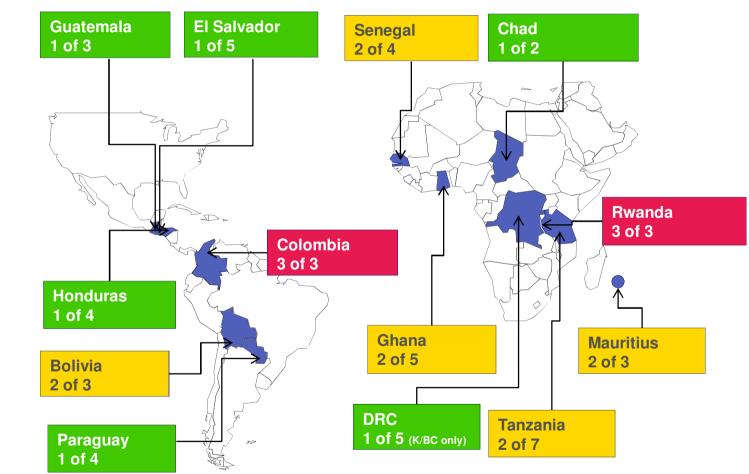


### :: Strong market share evolution





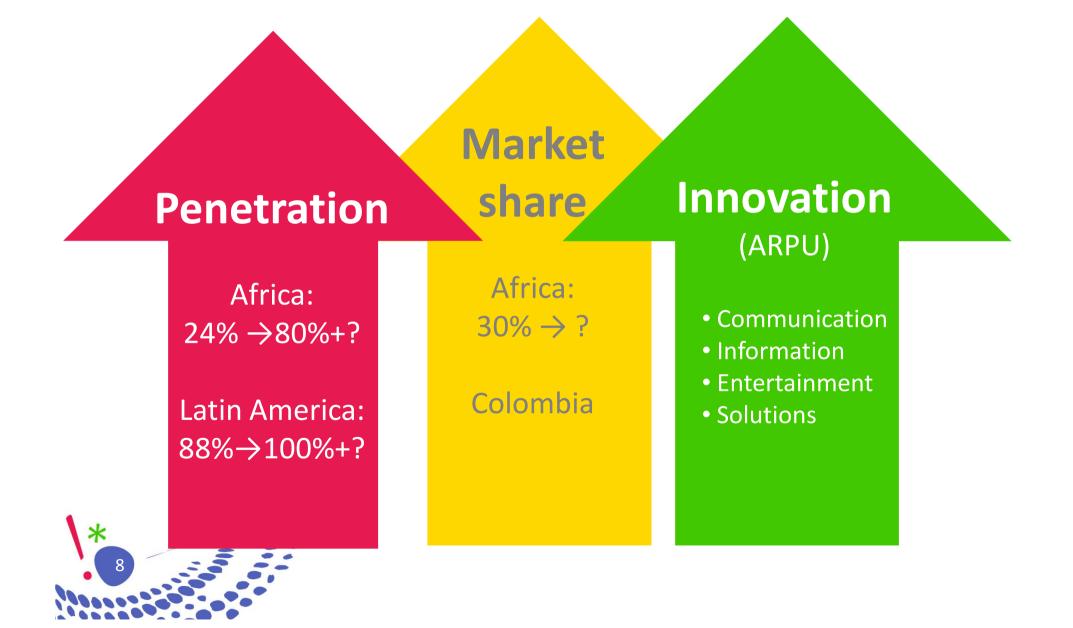
## :: Excellent market positions





Number 1 and 2 market positions are key to profitability

## :: Three main drivers of growth



#### : Where are our markets going? – new services





In <u>developed economies</u>, there are multiple, efficient routes to market





: Where are our markets going? – new services





#### But <u>our markets</u> are very different





: In many of our markets, mobile will be the primary distribution platform









A huge long term opportunity

: How do we position Millicom to continue to capitalise on these growth opportunities?

**Two important initiatives:** 

#### New commercial organization structure

• supporting clearly defined product categories

#### New innovation teams

- +30 individuals focused on providing innovative products and services to our customers with a dedicated budget for 2010
- Senior leadership with proven execution capability
- Ambitious goals largest growth factor in 2010



## :: Product categories and strategic focus

**Communication:** access to peers *voice calls, P2P SMS, roaming* 

**Information:** access to databases *internet access, Info, SMS* 

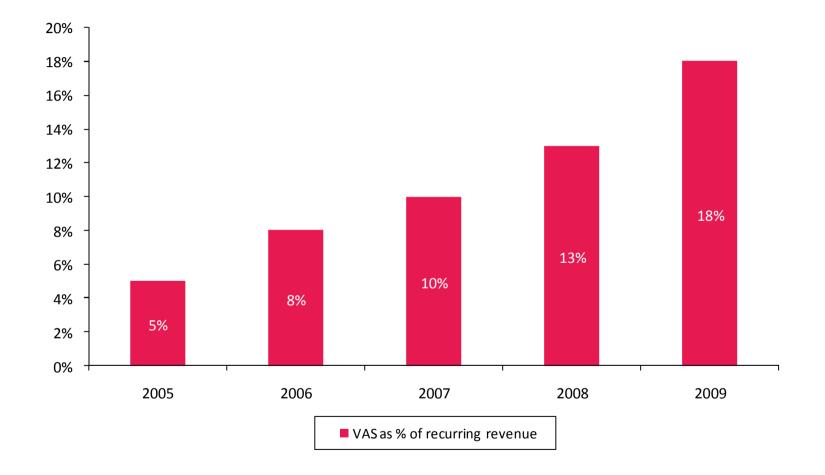
**Entertainment:** access to content *music, video downloads, Mobile TV* 

**Solutions:** access to services *insurance, banking, savings, corporate* 

Dedicated category managers

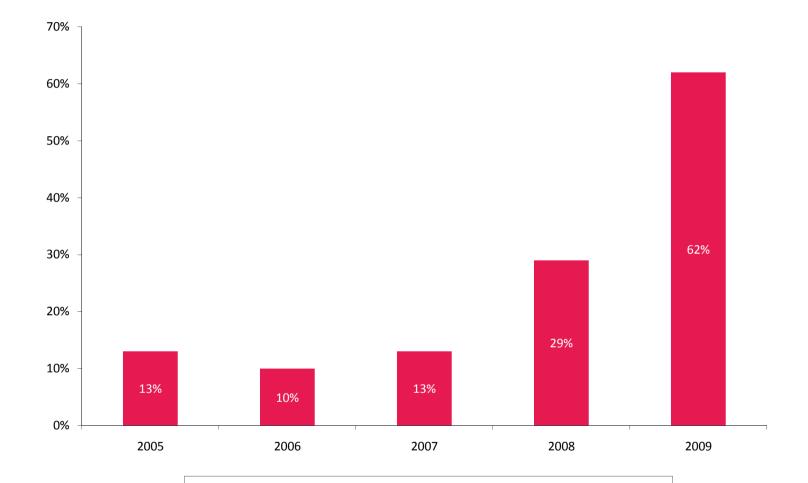


#### : Innovation is already a big part of our business





#### : ...and an essential revenue growth factor



VAS as % of total growth in recurring revenues in local currency



:: Free Cash Flow\*





Strong Free Cash Flow: 22% of revenues in Q1 10

## :: Asset productivity

#### <u>Ghana</u>

- Transaction signed in January 2010
- Sale and lease-back of 742 towers to a JV with Helios, with a minority stake for Millicom

#### **Benefits**

- Cash upfront
- Opex savings
- Capex reduction
- Equity

NPV >\$100m

#### Similar tower transactions targeted in other markets in 2010





- :: Capital structure
  - \$800m returned to shareholders with \$500m as exceptional dividends (on top of the normal dividend) and up to \$300m of share buy back
  - Exceptional dividend of \$4.60 to be paid in June (+ \$1.40 of regular dividend)
  - Share repurchase to be executed on Nasdaq by year end 2010
  - Capital structure and cash flow generation leaves appropriate room for any further external opportunities if needed

Note: Subject to AGM approval



## :: 2010 Roadmap



## :: 2010 guidance confirmed

Capex around \$700m Stabilization of EBITDA margin at mid 40's

OFCF\* as a % of revenue in mid-teens

•OFCF= Operating Free Cash Flow: EBITDA - CAPEX - WC movements - Taxes



# Quarterly review



## :: Q1 Highlights

- Group revenues up 16%
- Constant currency revenue growth accelerating to +11.5%
- Further market share gains
- New record level for EBITDA at 46.8%
- Continued strong cash flow generation
- Solid EPS growth +11%
- Exceptional dividend and share buy back plan confirm strong commitment to shareholder return



## :: Financial Highlights Q1 YoY

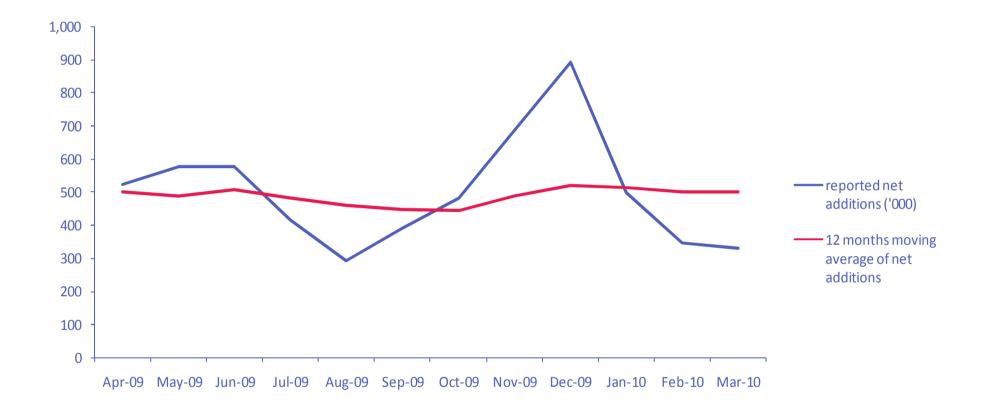
US\$m	Q1 10	Q1 09	\$ growth	Local currency
Customers ('000)	35,094	29,082	21%	
Revenues	905	779	16%	11.5%
EBITDA % of revenues	<b>424</b> 46.8%	<b>352</b> 45.2%	20% +1.6 pt	
Capex % of revenues	99 11.0%	185 23.8%	-46% -12.8pt	
<b>Operating Free Cash Flow *</b>	234	105	123%	
% of revenues	25.8%	13.5%	+12.3pt	

\* EBITDA - CAPEX - WC movements - Taxes



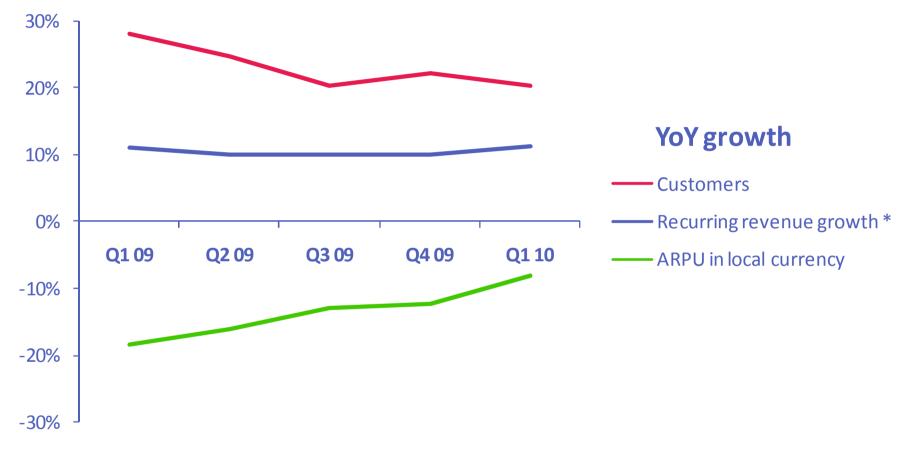
Improvement of EBITDA margin by 1.6 % points Acceleration of revenue growth

## :: Stabilization of customer growth





#### :: ARPU decline reducing steadily quarter on quarter



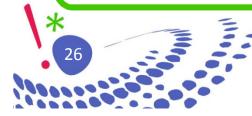
\* Recurring revenue = customers x ARPU in local currency



#### :: Revenue growth – positive Forex impact in Q1



Local currency growth at 11.5% despite additional taxes in Central America and Africa



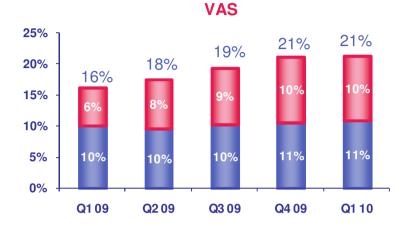
## :: Revenue split by category

\*

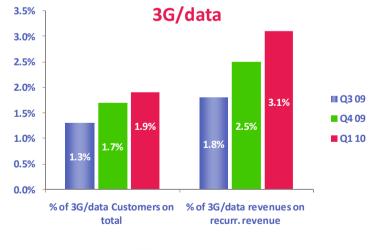
US\$m	Q1 10	Q1 09	\$ growth	Local currency
Airtime	613	561	<b>9%</b>	5%
% of recurring mobile revenues	78.7%	83.2%		
VAS	166	114	47%	40%
% of recurring mobile revenues	21.3%	<b>16.8%</b>	+4.5 pt	
Other *	126	104	<b>21%</b>	18%
Total Revenues	905	779	16%	11%

Continued solid momentum of VAS revenues with a 40% growth in local currency

## :: VAS and 3G/data revenue growing



Note: Other VAS includes Ringback tones / Data (web browsing)/ Content (Premium SMS, daily services like horoscopes)

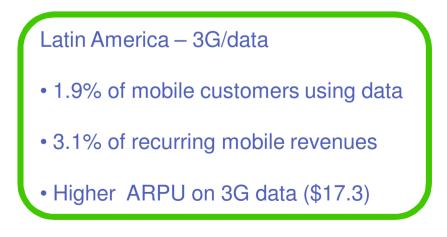




Other VAS as a % of recurr. rev

SMS as % of recurr. rev.

VAS revenue 21.4% of recurring mobile revenues



# **Regional review**



#### :: Quarterly Highlights – Central America YoY

US\$m	Q1 10	Q1 09	Reported growth	Local currency growth
Customers ('000)	13,221	11,534	15%	
Revenues	322	326	-1%	0%
EBITDA % of revenues	182 56.7%	<b>182</b> 55.8%	0% +0.8pt	1%
Capex %of revenues	<b>23</b> 7.0%	<b>23</b> 7.0%	-1% +0.0pt	
Operating Free Cash Flow % of revenues	<b>142</b> 44.1%	<b>135</b> 41.4%	5% +2.7pt	



Stabilization of Central American operations

#### :: Quarterly Highlights – South America YoY

US\$m	Q1 10	Q1 09	Reported growth	Local currency growth
Customers ('000)	9,027	7,735	17%	
Revenues	312	237	32%	17%
EBITDA	<b>132</b>	<b>94</b>	<b>41%</b>	<b>29%</b>
%of revenues	42.4%	39.5%	+2.9 <sup>pt</sup>	
Capex	<b>22</b>	<b>37</b>	<b>-40%</b>	
% of revenues	7.2%	15.7%	-8.5 pt	
Operating Free Cash Flow	<b>74</b>	<b>32</b>	<b>130%</b>	
% of revenues	23.8%	13.7%	+10.1 pt	



Growth, margin improvement, strong cash flow generation

#### :: Quarterly Highlights – Africa YoY

US\$m	Q1 10	Q1 09	Reported growth	Local currency growth
Customers ('000)	12,846	9,813	31%	
Revenues	217	171	27%	26%
EBITDA % of revenues	<b>83</b> 38.4%	<b>59</b> 34.4%	<b>41%</b> +4.0pt	47%
Capex % of revenues	<b>43</b> 20.0%	<b>107</b> 62.3%	<b>-59%</b> -42.3pt	
<b>Operating Free Cash Flow</b> % of revenues	<b>17</b> 7.9%	<b>-51</b> -29.7%	+37.6pt	



Strong profitable growth Africa now positive in Cash Flow

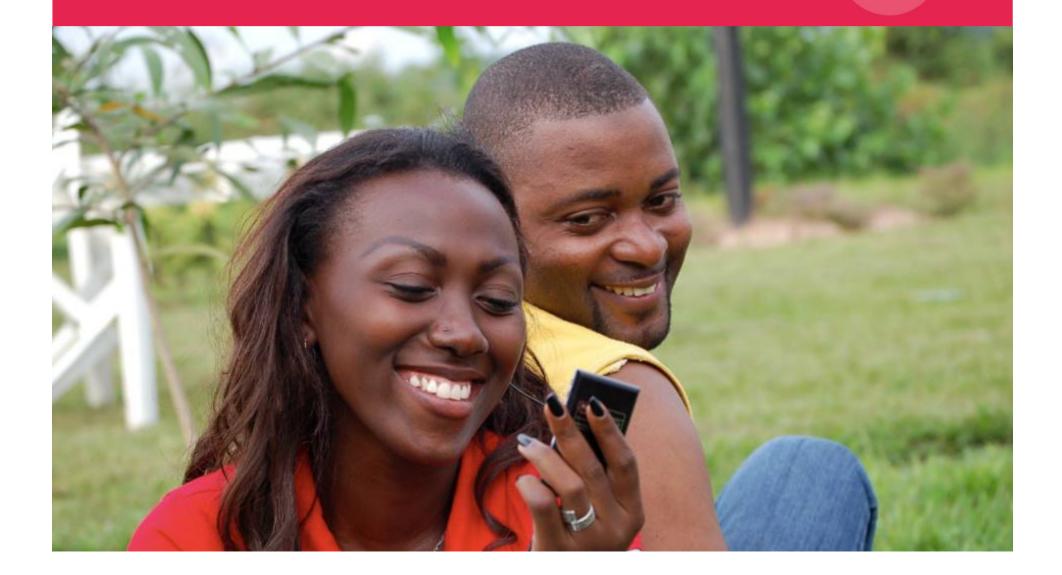
#### :: Quarterly Highlights – Cable YoY

US\$m	Q1 10	Q1 09	Reported growth	Local currency growth
Revenues	54	44	<b>C</b>	C
- Amnet	47	43	9%	9%
- Navega	7	1		
EBITDA	26	17		
- Amnet	18	16	14%	14%
- Navega	8	1		
% of revenues	47.7%	38.9%	+8.8pt	
Capex	10	18	-45%	
% of revenues	18.5%	41.0%	-22.5pt	
Operating Free Cash Flow	8	-2		
% of revenues	14.0%	-5.3%	+19.3pt	

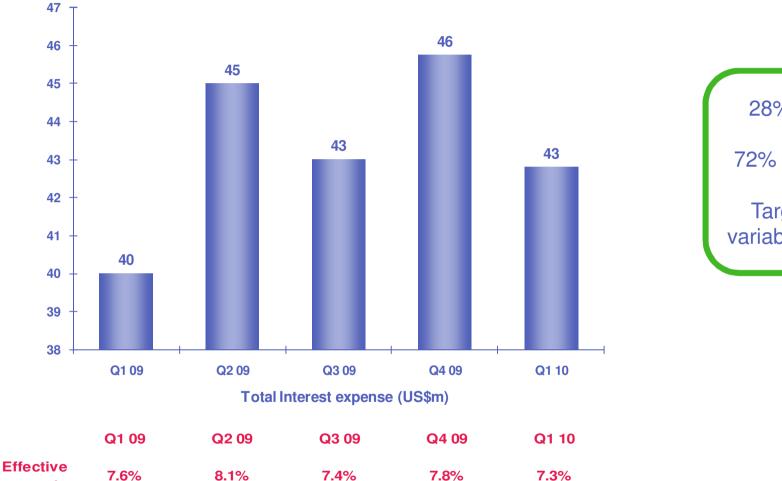


Profitable growth and Cash Flow generation in a weak economic environment

# **Financial review**



### :: Quarterly Interest expense







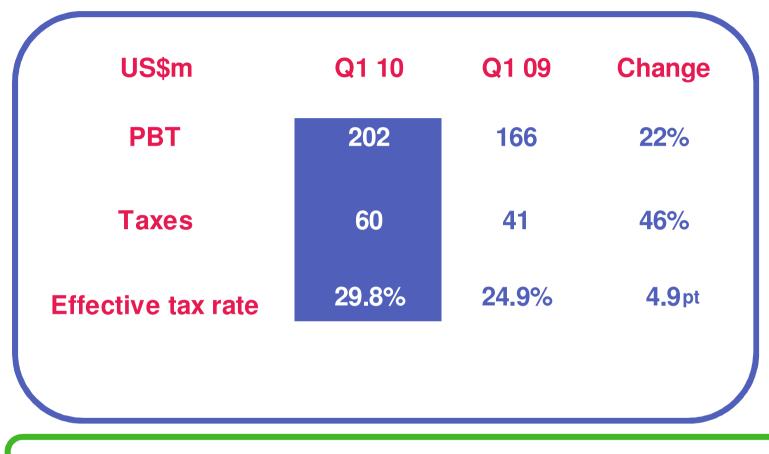
rate

## :: Quarterly EPS – solid EPS growth

US\$m	Q1 10	Q1 09	\$ growth
EBITDA	424	352	20%
Depreciation	-166	-133	<b>24%</b> High Capex for grov
% of revenues	18.3%	17.1%	+1.2pt
Net Finance Costs	-41	-37	10%
% of revenues	4.5%	4.8%	-0.3pt
Taxes	-60	-41	46% Higher WHT on stro
% of revenues	6.6%	5.3%	46% cash upstream
Others	-1	-1	
Net Profit	156	140	11%
EPS	1.43	1.29	11%



## :: Taxes



Higher tax rate in Q1 due to withholding tax on stronger cash upstream (\$246m vs \$86m in Q1 09)



## :: Low leverage





ND/EBITDA will remain less than 1 after dividend payment and share buy back completion

## :: All regions Cash Flow positive

OFCF US\$m	Q1 10	Q1 09	Change
<b>Central America</b>	142	135	7
South America	74	32	42
Africa	17	-51	68
Cable	8	-2	10
Other (incl. Corporate)	-7	-9	2
OFCF	234	105	129



Positive Cash Flow for all cellular clusters in Q1 10 Less dependence on Central America :: Gross Debt maturity



### Appendix



## :: Mobile revenues in local currency

\*

LC million	Q1 10	Q1 09	Growth %
<b>Central America</b>			
El Salvador	98	103	-5.1%
Guatemala	1,891	1,762	7.3%
Honduras	2,770	2,877	-3.7%
South America			
Bolivia	483	378	28.0%
Colombia	267,738	225,640	18.7%
Paraguay	506,372	463,011	9.4%
Africa			
Chad	13,504	8,552	57.9%
DRC	29	23	29.9%
Ghana	66	62	6.5%
Mauritius	604	525	15.1%
Rwanda	789	0	
Senegal	19,589	17,697	10.7%
Tanzania	81,296	56,014	45.1%

## :: ARPU in Local currency

\*

	Q1 10	Q4 09	Q3 09	Q2 09
Central America				
El Salvador	11	12	12	13
Guatemala	104	104	113	115
Honduras	190	197	194	216
South America				
Bolivia	76	82	77	75
Colombia	22,159	22,632	21,541	21,488
Paraguay	49,557	53,699	51,464	49,301
frica				
Chad	4,176	4,787	4,342	4,686
DRC	6	7	7	6
Ghana	7	8	8	8
Mauritius	375	394	415	336
Senegal	2,829	2,991	2,707	2,821
Tanzania	6,689	7,425	7,339	7,093

## :: YoY Local currency ARPU growth

	Year-on-Year local currency ARPU growth (%)								
	Total	Central Am.	South Am.	Africa					
Q1 10	(9%)	(13%)	0%	(3%)					
Q4 09	(10%)	(20%)	(4%)	(9%)					
Q3 09	(12%)	(19%)	(3%)	(15%)					
Q2 09	(16%)	(20%)	(3%)	(23%)					
Q1 09	(19%)	(24%)	(4%)	(23%)					

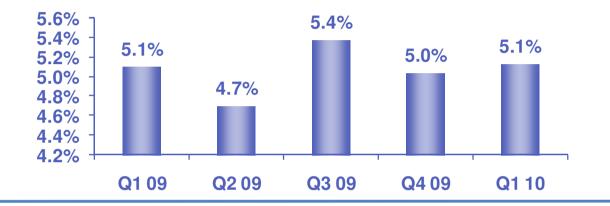
\* 44

#### :: Movements of currencies vs USD YoY

			Closing rate Q1 10	Closing rate Q1 09	Change	Average rate Q1 10	Average rate Q1 09	Change
	Guatemala	GTQ	7.99	8.11	2%	8.22	7.98	-3%
Central America	Honduras	HNL	18.90	18.90	0%	18.90	18.89	0%
	Nicaragua	NIO	21.09	20.09	-5%	20.96	19.96	<b>-5%</b>
	Costa Rica	CRC	523.65	564.19	7%	550.57	561.98	<b>2%</b>
	Bolivia	BOB	7.02	7.02	0%	7.02	7.03	0%
South America	Colombia	COP	1,920.35	2,555.32	<b>25%</b>	1,961.05	2,455.03	<b>20%</b>
	Paraguay	PYG	4,745.00	5,120.00	7%	4,736.43	5,062.27	<b>6%</b>
	Ghana	GHS	1.42	1.41	-1%	1.43	1.36	-5%
	Mauritius	MUR	30.84	33.35	8%	30.45	32.89	7%
Africa	Chad/Senegal	XAF	484.55	495.57	2%	474.74	503.25	<b>6%</b>
	Rwanda	RWF	573.52	569.16	-1%	572.43	564.91	-1%
	Tanzania	TZS	1,359.50	1,327.50	-2%	1,349.13	1,320.15	<b>-2%</b>

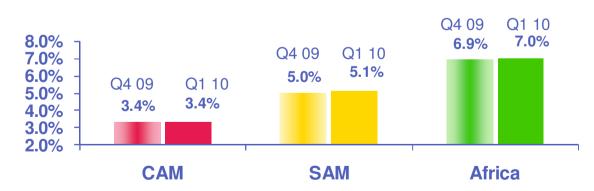


## :: Stable churn



**MIC TOTAL** 

Q409 vs Q110





Stabilization of churn in all clusters

## :: Q1 10 Market Overview – by Segment

Millicom Segments	Central America	South America	Africa	Amnet/ Navega	Total	
Market Overview						
Population (million)	28	63	169		260	
Mobile Penetration	88.7%	86.8%	25.7%		47.9%	
Operational Data						
Total Customers (000)	13,221	9,027	12,846		35,094	
Attrib. Customers (000)	9,102	9,027	12,622		30,751	
Capex (\$m- excl Corporate)	23	22	43	10	98	
Capex as % of revenue	7.0%	7.2%	20.0%	18.5%	11.0%	
Churn	3.4%	5.1%	7.0%		5.1%	
Cell sites	4,618	4,369	3,789		12,776	
Outlets 000'	171	184	221		576	
Key Financials (Attributable)						
Revenue (\$m)	322	312	217	54	905	
EBITDA (\$m)	182	132	83	26	424	
EBITDA Margin	56.7%	42.4%	38.4%	47.7%	46.8%	

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# :: Market Overview LATAM - Amnet

Latin America	C	Central America			South America			
	El Salvador	Guatemala	Honduras		Bolivia	Colombia	Paraguay	
Shareholding	100.0%	55% (p)	66.7% (p)	100.0%	100.0%	50% + 1 share	100.0%	
License Period (yrs)	20 yrs fr 1998	15 yrs fr 2003	25 yrs fr 1996		20 yrs fr 1995	10 yrs fr 2003	5 yrs renewal	
Date of Expiry	2018	2018	2021		2015	2013	2011	
Market Overview								
Population (M)	7	13	8	38	10	46	7	
GDP per Pop (PPP) \$	7,100	5,200	4,200		4,600	9,200	4,100	
Mobile Penetration	102%	81%	92%		56%	94%	86%	
Market Position	One of Five	One of Three	One of Four		Two of Three	Three of Three	One of Four	
Market Share	46.3%	49.0%	66.1%		36.4%	8.9%	57.3%	
Operational Data								
Total Customers / RGUs	2,815,991	5,580,337	4,825,034	645,301	2,084,659	3,814,513	3,127,516	
Cell sites	912	2282	1424		789	2759	821	
Other Operators	Digicel	America Movil	Digicel		Entel	America Movil	Personal	
	America Movil	Telefonica	America Movil		Viva	Telefonica	America Movil	
	Telefonica		Honducel				Vox	
	Red							

(p): proportionally consolidated

\*

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# :: Market Overview Africa

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Africa	Chad	DRC	Ghana	Mauritius	Rwanda	Senegal	Tanzania
Shareholding	100.0%	100.0%	100.0%	50% (p)	87.5%	100.0%	100.0%
_icense Period (yrs)	10 yrs fr 2004	20 yrs fr 1997	15 yrs fr 2004	15 yrs fr 2000*	15 yrs fr 2008	20 yrs fr 1998	25 yrs fr 200
Date of Expiry	2014	2017	2019	2016	2022	2018	2032
Market Overview							
Population (million)	10	69	24	1	10	14	41
GDP per pop (PPP) \$	1,600	300	1,500	12,400	900	1,600	1,400
Nobile Penetration	20%	9%	52%	80%	21%	48%	32%
Market Position	One of Two	One of Five ***	Two of Five	Two of Three	Three of Three	Two of Four	Two of Sever
Market Share	52.1%	27%	24.8%	43.0%	n/a	35.7%	31.6%
Operational Data							
Total Customers	1,128,632	1,604,591	3,100,252	446,738	114,468	2,375,532	4,075,672
Cell sites **	320	742	782	229	126	589	1001
Other Operators	Zain	Zain	MTN	Orange	MTN	Orange	Vodacom
		Vodacom	Vodafone	MTML	Rwandatel	Expresso	Zain
		CCT	Zain			Kirene	Zantel
		Standard	Kasapa				TTCL Mobile
							BOL
							Sasatel
* Amondod and avtender		(n)	oportionally c	onsolidated			
* Amended and extended		(h). hi	oportionally C	onsoliualeu			
** for DRC 530 sites are							
*** Only Kinshasa/ Bas C	ongo area						

## :: Disclaimer

This presentation may contain certain "forward-looking statements" with respect to Millicom's expectations and plans, strategy, management's objectives, future performance, costs, revenues, earnings and other trend information. It is important to note that Millicom's actual results in the future could differ materially from those anticipated in the forward-looking statements depending on various important factors. Please refer to the documents that Millicom has filed with the U.S. Securities and Exchange Commission under the U.S. Securities Exchange Act of 1934, as amended, including Millicom's most recent annual report on Form 20-F, for a discussion of certain of these factors.

All forward-looking statements in this presentation are based on information available to Millicom on the date hereof. All written or oral forward-looking statements attributable to Millicom International Cellular S.A., any Millicom International Cellular S.A. employees or representatives acting on Millicom's behalf are expressly qualified in their entirety by the factors referred to above. Millicom does not intend to update these forward-looking statements.



