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Press Release



MILlicom
THE DIGITAL LIFESTYLE

Millicom's Africa operations pledge to advance women's digital and financial inclusion as part of GSMA's Connected Women Commitment Initiative

Stockholm, 26 July 2016 – Millicom, the telecommunications and media company dedicated to emerging markets in Latin America and Africa, announced today that all of its Tigo operations in Africa, and Zantel, have joined GSMA's Connected Women Commitment Initiative. This major initiative focuses on reducing the gender gap in mobile internet and mobile money services.

Tigo Chad, Senegal, Tanzania and Ghana, and Zantel, have followed the lead of Tigo Rwanda, which became the first African operator to commit to the initiative in February during the Mobile World Congress. As part of the commitment, the Africa operations will work to increase the proportion of their female customers using mobile financial services and Tigo Chad has also committed to increase the proportion of female customers using mobile internet.

This commitment consolidates Millicom's leadership in advancing digital and financial inclusion for women in Africa and will have a significant impact in accelerating the participation of women in the growing mobile economy across the continent.

Across markets, Tigo and Zantel have been supporting women by providing products, services and tools designed specifically for them and by running training in courses financial management and entrepreneurship.

Cynthia Gordon, Millicom's Africa CEO, welcomed the pledge to GSMA's Connected Women commitment initiative: "It is essential for Tigo to increase the participation of women in the growing mobile economy. Joining this initiative reflects our commitment to closing the mobile gender gap and enabling women to experience the benefits of mobile internet and mobile financial services."

Gordon continued, "We are undertaking specific commitments to connect hundreds of thousands of women, who have never had access to the Internet before, with the incredible life-changing opportunities of online services. This can make measureable differences in their lives and their communities."

Through the Connected Women commitment initiative, Millicom's African operations will also be supporting the United Nations Sustainable Development Goal to achieve gender equality and empower all women and girls by 2030. Millicom's pledge to this major initiative is yet another reflection of how the company supports and empowers women throughout Africa.

We believe in better. We believe in **tigo**

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Notes for editors:

Last month, **Zantel in Tanzania** committed to supporting the Association of Seaweed Farmers in Zanzibar by providing training to 2,000 women in entrepreneurship and finance management.

In May, as part of its Frw.50 million Tigo Women Entrepreneurship Fund, **Tigo Rwanda** trained an inaugural cohort of 70 women on financial business management and customer service. The company also launched a research study on consumer insights with the support of GSMA. The findings of this study will be used by Tigo Rwanda to deliver additional products and services dedicated to female customers.

In **Tigo Chad**, with its savings offering called 'Tigo Paare' that was launched in 2015, Tigo supports 200 women's organizations. Tigo also delivered training on its mobile money product, 'Tigo cash', to hundreds of female entrepreneurs in Biltine, located in the North-East part of the country. This training is vital to help these women manage their businesses better.

About Millicom

Millicom is a leading telecom and media company dedicated to emerging markets in Latin America and Africa. Millicom sets the pace when it comes to providing innovative and customer-centric digital lifestyle services to the world's emerging markets. The Millicom Group employs more than 16,000 people and provides mobile services to over 57 million customers. Founded in 1990, Millicom International Cellular SA is headquartered in Luxembourg and listed on NASDAQ OMX Stockholm under the symbol MIC. In 2015, Millicom generated revenue of USD 6.73 billion and Adjusted EBITDA of USD 2.27 billion.