



## Millicom (Tigo) partners with Netflix in Latin America

*Select Tigo customers will get prepaid Netflix subscriptions and app preloads on Android smartphones*

**Stockholm – June 13, 2016** -- Millicom, the telecommunications and media company dedicated to emerging markets in Latin America and Africa, today announced a strategic partnership with Netflix, the world's leading Internet television network, that will bring Netflix app preloads to Android smartphones from TigoSmart and provide promotions to TigoStar and TigoSmart customers in Latin America.

The partnership brings fresh innovation to the Latin America telecom industry in the way Tigo and TigoUNE customers will be able to easily find the Netflix app preloaded on their Android smartphones and discover a diverse selection of movies and TV shows on Netflix, including global hits such as *Orange is the New Black*, *Dragons: Race to the Edge*, *Narcos* and *House of Cards*. Qualifying Tigo customers will receive a prepaid Netflix subscription with the purchase of select TigoSmart mobile and TigoStar residential plans. These promotional offers are in addition to Tigo's already successful TigoSports and TigoMusic entertainment packages.

Victor Unda, Chief Commercial Officer at Millicom said: "Customers are choosing Tigo for seamless on-demand services anywhere. This unique Netflix promotion is available only to TigoStar and TigoSmart subscribers. Customers will be able to enjoy a huge choice of viewing via our stable, high-speed network."

Paul Perryman, Director of Business Development at Netflix said: "By partnering with Millicom we're making it even easier for many TV fans and movie lovers in Latin America to enjoy Netflix at home and on the go."

Millicom, through Tigo and TigoUNE, serves more than 2.5 million homes connected in Latin America and more than 32 million mobile customers across 7 countries: Bolivia, Colombia, Costa Rica, El Salvador, Guatemala, Honduras, and Paraguay. Millicom plans to extend its cable network to more than 10 million homes to become the second largest cable provider across its

footprint. This collaboration will enable Tigo to further enhance its leading bundle of television, internet, and mobile services and continue to grow its appeal to its high value customers.

**For more information please contact:**

**Press Enquiries**

Tabitha Aldrich-Smith, Interim Communications Director

Tel: +352 277 59084 (Luxembourg) / +44 7971 919 610 / [press@millicom.com](mailto:press@millicom.com)

**About Millicom**

Millicom is a leading telecom and media company dedicated to emerging markets in Latin America and Africa. Millicom sets the pace when it comes to providing innovative and customer-centric digital lifestyle services to the world's emerging markets. The Millicom Group employs more than 16,000 people and provides mobile services to over 62 million customers. Founded in 1990, Millicom International Cellular SA is headquartered in Luxembourg and listed on NASDAQ OMX Stockholm under the symbol MIC. In 2015, Millicom generated revenue of USD 6.73 billion and Adjusted EBITDA of USD 2.27 billion.