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# Press Release



**MILlicom**  
THE DIGITAL LIFESTYLE

## Millicom and Unicef join forces to improve Child Online Protection in Latin America

**Miami, 18 September, 2015 – Millicom and Unicef host summit on Child Online Protection (COP) in El Salvador and Costa Rica.**

- Millicom (Tigo) working with operators and NGOs in El Salvador and Costa Rica to address COP
- The company has already held events in Paraguay, Bolivia and Rwanda, and is now rolling it out to new markets
- Telecoms operators in El Salvador also announce today joint effort to address the issue

Emerging markets telecoms operator Millicom and Unicef today announced a series of high-level summits to address Child Online Protection (COP) in Latin America.

The events, which take place this month in El Salvador and Costa Rica, will bring together a group of high-level stakeholders from across the media, public, government and business, with a shared commitment to promote every child's right to privacy, freedom of thought, and personal safety on the internet.

A series of workshops, hosted through Millicom's Tigo operations in El Salvador and Costa Rica, will be held in partnership with mobile industry association GSMA, and non-government organisations including Oxfam and Save the Children.

The summit in El Salvador on 17 September was followed by an announcement today that all major telecoms providers in the country are to start working together to address COP.

Millicom has identified COP as one of its strategic issues to focus on, and has previously held COP workshops in three other Tigo operations –Paraguay, which was the first of its kind in the region, Bolivia and Rwanda.

Commenting on the strategic partnership, Millicom's Head of Corporate Responsibility Milka Pietikainen said:

*"We are delighted to work with UNICEF and our other partners on this critical issue of child protection. While Millicom's aim is to open up opportunities through the digital lifestyle, we also have a clear responsibility to ensure that we act responsibly and protect users from risks they may encounter online..."*

Discussing the joint declaration in El Salvador, Pietikainen continued: *"This declaration is great news and clearly demonstrates how critical an issue child online protection is. We will continue to explore for ways in which we can support vulnerable people in remaining safe online".*

We believe in better. We believe in **tigô**

- ENDS -

### Notes to editors:

Millicom has signed a formal three-year alliance with Unicef to raise awareness of Child Online Protection, including developing and piloting a range of tools.

#### **The Millicom / Unicef alliance seeks to:**

- Map the risks to and opportunities for children's rights in the telecommunication sector.
- Develop and promote industry-specific guidance on how the telecommunication sector can improve respect for children's rights, specifically through implementing the Children's Rights and Business Principles.
- Develop case studies on lessons learned in implementing the Children's Rights and Business Principles and the Unicef and ITU Guidelines for Industry on Child Online Protection.

### For more information and images please contact:

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### About Millicom

Millicom is a leading international telecommunications and media company dedicated to emerging markets in Latin America and Africa. Millicom sets the pace when it comes to providing digital lifestyle services to the world's emerging markets, giving access to the world, primarily through mobile devices. Operating in 15 countries, Millicom offers innovative and customer-centric products. Millicom employs more than 10,000 people and provides mobile, cable, broadband, TV content, online and financial services to over 50 million customers. Founded in 1990, Millicom is headquartered in Luxembourg and listed on NASDAQ OMX Stockholm under the symbol MIC. In 2013 Millicom generated revenue of \$5.16 billion and EBITDA of \$1.9 billion.