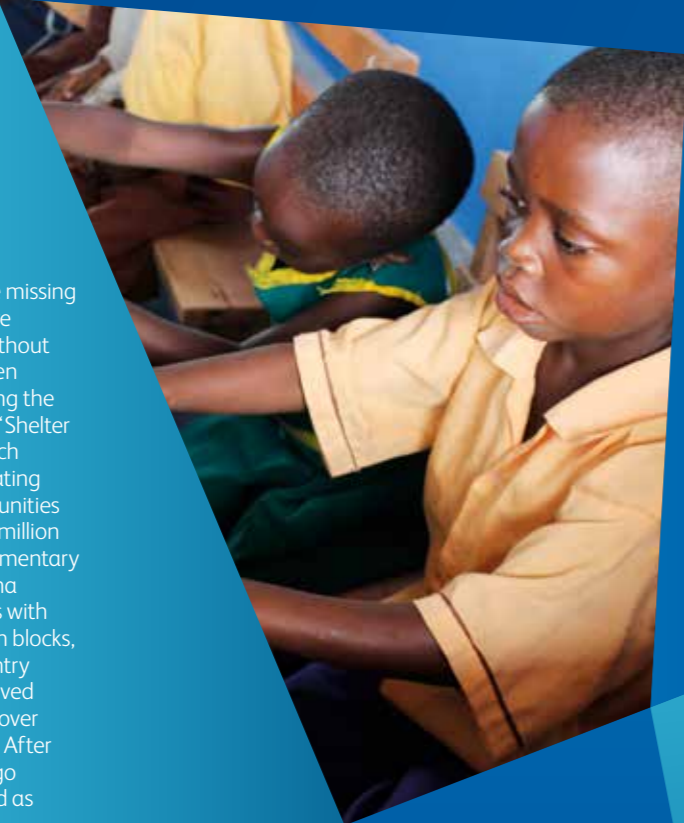


# Highlights in social investment in 2015

## Ghana

Adequate school facilities are missing in many of our markets, where children study under trees, without desks or in run-down and often unsafe school buildings. During the year Tigo Ghana launched a 'Shelter for Education' campaign which focused on building or renovating schools in six deprived communities in the country. More than 10 million viewers watched the six documentary episodes featuring Tigo Ghana completely rebuilding schools with fully furnished, four-classroom blocks, a head teacher's office, a pantry and toilet facilities in six deprived communities. This benefited over 1,200 teachers and students. After completion of the project, Tigo staff are still actively engaged as volunteer teachers.



## El Salvador

Tigo El Salvador has been one of our most active operations in employee engagement. In 2015 they registered 3,308 hours of corporate volunteering. 209 colleagues participated in six different events ranging from reforestation work to building digital classrooms.

## Guatemala

Fundacion Tigo Guatemala has been supporting a campaign against paediatric cancer since 2004. Last year alone we sent over 40 million text messages raising awareness and donations towards the cause. Tigo employees are also frequent volunteers in the National Oncology Pediatric Hospital (UNOP). In addition we directly donated funds of over US\$300,000. Since the start of the campaign in 2001, the survival rate for paediatric cancer has risen from 20% to 70%.



## Tanzania

In 2013, we partnered with UNICEF and the Tanzanian government to launch a mobile birth registration programme to provide free birth certificates to children using our mobile technology. Our partnership has since seen over 800,000 children receive a birth certificate. Building on the success in the two regions we have been running this programme, we will expand our commitment to two additional regions per year until 2019. With UNICEF, we are also piloting a mobile testing scheme for children of HIV positive mothers, supporting their local innovation hub, and the child helpline.

## Paraguay

While many regional hospitals have infrastructure to run echography and electrocardiography tests they are lacking expertise to analyse results and advise patients. In a pilot project, Tigo Paraguay connected 17 regional hospitals to allow them exchange results and receive feedback via the internet from doctors in the national hospital of the capital Asuncion. Following the success of the pilot, the Ministry of Health implemented the system in 200 hospitals on a commercial basis. In the first 14 months, over 90,000 people have directly benefited from the service, and Tigo now provides internet access at cost to these 200 hospitals, which serve over 65% of the Paraguayan population.



## Colombia

A mix of professional teachers and TigoOne volunteers certified over 2,500 people after an introductory course in the use of computers. In the two 'telecentro' internet spaces in Bogota we are targeting groups particularly prone to be affected by the digital divide, e.g. elderly people or people with a learning disability and introduce them to the basics of the internet, how to stay safe online and useful tools like Google Hangout or Skype.

## Honduras

Tigo Te Conecta in Honduras is one of the many programmes in our operations focusing on opening digital opportunities to young people. As part of this project, we installed 205 broadband connections in schools, enabling over 157,000 students to access the internet, and over 3,700 teachers to use technology in managing secondary education performance. In partnership with the Honduran telecom regulator CONATEL, we are planning to connect a further 300 schools with broadband internet over the next two years.

## Rwanda

In 2015, Tigo Rwanda became our first operation to create a Digital Changemakers Hub for the social entrepreneurs we support at our Kigali headquarters, providing a space where Digital Changemakers can work on their projects without distraction, with a reliable internet connection and with access to experts from both Tigo and our partner Reach for Change.

## El Salvador

We partnered with USAID and connected 116 schools to the internet, reaching over 40,000 students and more than 1,000 teachers. This innovative partnership also enables the students from being just recipients of technology to becoming makers by teaching topics like coding or robotics.

## Costa Rica

Six students of the Technological Institute of Costa Rica (TEC) won the Tigo Digital Changemakers Award. Their social company CO<sub>2</sub> Tree developed a system for recycling through intelligent stations, which assign loyalty points for recycled waste, such as plastic or glass bottles and aluminum cans. They intend to launch 40 stations in 2016 starting with major universities.

## Chad

Our 2014 Digital Changemaker Award winner Didier Lalaye developed a mobile device to provide affordable and convenient testing and treatment for children in remote areas infected with bilharzia. During 2015, he tested 1,675 children, diagnosing 419 with bilharzia and delivering treatment to them. He has partnered with Tigo to provide three toll-free hotlines that the public can use to access information and request test collection at home. He is now scaling his impact with three mobile labs and ten mobile units.



## Senegal

Our 2015 Digital Changemakers Award Winners in Senegal were Jean Luc Semedo and Evelyne Ines, who developed a web and mobile application platform to promote blood donation by registering blood donors and encouraging them to donate. They have now partnered with 19 blood banks in Senegal and plan to scale up using SMS as a platform to roll out their initiative across the country.