

Stockholm,  
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## Press Release



**MILlicom**  
THE DIGITAL LIFESTYLE

### Till Behnke appointed Head of The Millicom Foundation

**Stockholm, October 24, 2013 – Millicom, the international telecommunications and media company (Stockholmsbörsen: MIC) today announced the appointment of Till Behnke as the proposed Head of the Millicom Foundation.**

Till is the founder of betterplace.org, the German online donation platform working since 2007 with non-profit organisations supporting 10,000 projects in over 145 countries and advising companies on corporate responsibility. He holds a degree in IT and business science from the University of Cooperative Education Berlin. Prior to founding betterplace.org he worked for paybox.net AG, a subsidiary of Deutsche Bank and the first mass-market mobile payment system as Product Manager and for Daimler Financial Services AG as Business Process Manager in Berlin, Warsaw and Chicago.

The Millicom Foundation will support projects that reflect the company's commitment to the people in the countries in which it operates. It will be launched officially in the next few months following completion of a legal process in the UK to acquire charitable status.

**Hans-Holger Albrecht, President and CEO of Millicom said** "I am delighted to welcome Till to lead the Millicom Foundation. The company has been transforming the lives of its customers for years and now we want to strengthen that commitment by supporting social action with a digital outlook where it is needed in the countries where we operate. I know Till will provide strong and dynamic leadership to this role and help deliver projects that have a lasting impact."

**Till Behnke said** "I believe in digitalisation as the biggest opportunity for more equal opportunities in this world. I have been working in this field for the past seven years and joining Millicom to build up its Foundation is an ideal opportunity to apply the same thinking on a larger scale and with more impact. The core business of Millicom is empowering individuals in emerging and developing countries with life changing infrastructure. The Foundation will be building on top of this by providing digital tools and mobilising people to change their world for the better."

**For more please visit: [www.millicom.com](http://www.millicom.com) or contact**

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## About Millicom

Millicom is a leading international telecommunications and media company dedicated to emerging markets in Latin America and Africa. Millicom sets the pace when it comes to providing digital lifestyle services to the world's emerging markets, giving access to the world, primarily through mobile devices. Operating in 15 countries, Millicom offers innovative and customer-centric products. The Millicom Group employs more than 10,000 people and provides mobile services, access to the internet, content and financial services to close to 49 million customers. Founded in 1990, Millicom International Cellular SA is headquartered in Luxembourg and listed on NASDAQ OMX Stockholm under the symbol MIC. In 2012, Millicom generated revenue of USD 4.81 billion and EBITDA of USD 2.07 billion.