

# Connecting El Salvador

Tigo is the market leader in El Salvador, with over 25 years of driving economic growth, digital innovation and social good

## Investing in a prosperous future for Salvadorans

**17%**

of El Salvador's foreign direct investment between 2014-2017 comes from Tigo



**\$310 MILLION**

invested by Tigo El Salvador between 2014-2017



**81%**

of total investments in 2017 built networks and equipment



## Creating local jobs and wellbeing

Tigo supports over

**7,700**

jobs in El Salvador

Equivalent to 2.5% of total employment in the country



Higher productivity than any other sector in El Salvador leading to...



For every one job at Tigo

**5**

jobs have been indirectly created



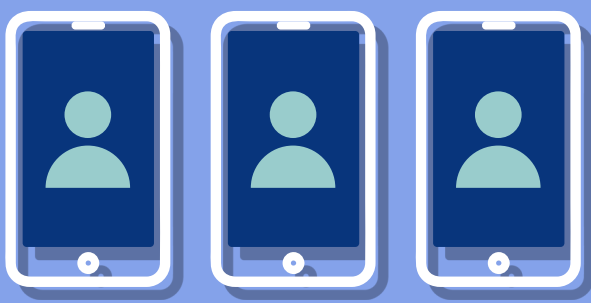
**\$330 MILLION**

contribution to the country's GDP in 2017

## Building digital highways and increasing financial inclusion

**+50%**

of El Salvador's adult population are Tigo mobile subscribers



Over **310,000** 4G LTE subscribers added in 2017

3.2 MILLION Salvadorans are unbanked



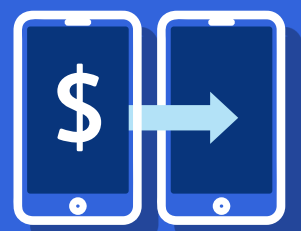
Tigo is changing this...

**1 MILLION**

Salvadorans use Tigo Money



**\$515 MILLION**



was transacted using Tigo Money in El Salvador in 2017. This is equivalent to 1 transaction per second.

## Driving positive change in local communities

Tigo El Salvador and its employees contributed

**\$55 MILLION**

in taxes in 2017



This corresponds to the annual salaries of

**6,400** school teachers



**\$413,602**

assigned to social impact projects in 2017 connecting and educating



**14,000** women



**350** education centers



**+40,000** beneficiaries