

# Connecting Guatemala

Tigo is one of the largest investors in Guatemala, promoting productivity, economic wellbeing and enabling technology

## Investing in a prosperous future for Guatemalans

**16%**

of Guatemala's foreign direct investment between 2014-2017 comes from Tigo



**\$715 MILLION**

invested by Tigo Guatemala between 2014-2017



**93%**

of total investments in 2017 built networks and equipment



## Creating local jobs and wellbeing

Tigo supports over **37,100** jobs in Guatemala

Equivalent to the total number of inhabitants living in Antigua



Higher productivity than any other sector in Guatemala leading to...



For every one job at Tigo

**9.2**

jobs have been indirectly created



**\$1,360 MILLION**

contribution to the country's GDP in 2017

## Building digital highways and increasing financial inclusion

**+50%**

of Guatemalans are Tigo mobile subscribers



In 2017, the number of Tigo customers with access to faster internet through 4G LTE increased: **1.7x**

6 MILLION Guatemalans are unbanked



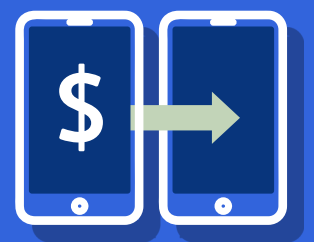
Tigo is changing this... Achieving

**+600,000**

active mobile financial services users in 2017

**\$191 MILLION**

was transacted in 2017 using Tigo Money in Guatemala



## Driving positive change in local communities

Tigo Guatemala and its employees contributed

**\$180 MILLION**

in taxes in 2017



This corresponds to the annual salaries of

**17,800** school teachers



**\$3 MILLION**

assigned to social impact projects in 2017 connecting and educating



**10,000** women and girls



**32** education centers



**10,150** children and teachers