

#### **Safe Harbor**

#### Cautionary Language Concerning Forward-Looking Statements

Statements included herein that are not historical facts, including without limitation statements concerning future strategy, plans, objectives, expectations and intentions, projected financial results, liquidity, growth and prospects, are forward-looking statements. Such forward-looking statements involve a number of risks and uncertainties and are subject to change at any time. In the event such risks or uncertainties materialize, Millicom's results could be materially adversely affected. The risks and uncertainties include, but are not limited to, the following:

- global economic conditions and foreign exchange rate fluctuations as well as local economic conditions in the markets we serve;
- telecommunications usage levels, including traffic and customer growth;
- competitive forces, including pricing pressures, the ability to connect to other operators' networks and our ability to retain market share in the face of competition from existing and new market entrants as well as industry consolidation;
- legal or regulatory developments and changes, or changes in governmental policy, including with respect to the availability of spectrum and licenses, the level of tariffs, tax matters, the terms of interconnection, customer access and international settlement arrangements;
- adverse legal or regulatory disputes or proceedings;
- the success of our business, operating and financing initiatives and strategies, including partnerships and capital expenditure plans;
- the level and timing of the growth and profitability of new initiatives, start-up costs associated with entering new markets, the successful deployment of new systems and applications to support new initiatives;
- relationships with key suppliers and costs of handsets and other equipment;
- our ability to successfully pursue acquisitions, investments or merger opportunities, integrate any acquired businesses in a timely and cost effective manner and achieve the expected benefits of such transactions;
- the availability, terms and use of capital, the impact of regulatory and competitive developments on capital outlays, the ability to achieve cost savings and realize productivity improvements;
- technological development and evolving industry standards, including challenges in meeting customer demand for new technology and the cost of upgrading existing infrastructure;
- the capacity to upstream cash generated in operations through dividends, royalties, management fees and repayment of shareholder loans; and
- other factors or trends affecting our financial condition or results of operations.

A further list and description of risks, uncertainties and other matters can be found in Millicom's Registration Statement on Form 20-F, including those risks outlined in "Item 3. Key Information—D. Risk Factors," and in Millicom's subsequent U.S. Securities and Exchange Commission filings, all of which are available at www.sec.gov.

All forward-looking statements attributable to us or any person acting on our behalf are expressly qualified in their entirety by this cautionary statement. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date hereof. Except to the extent otherwise required by applicable law, we do not undertake any obligation to update or revise forward-looking statements, whether as a result of new information, future events or otherwise.

#### **Non-IFRS Measures**

This presentation contains financial measures not prepared in accordance with IFRS. These measures are referred to as "non-IFRS" measures and include: non-IFRS service revenue, non-IFRS EBITDA, and non-IFRS Group capex, among others. Annual growth rates for these non-IFRS measures are expressed in organic constant currency terms to exclude the effect of changes in foreign exchange rates, the adoption of new accounting standards such as IFRS 15 (in 2018) and IFRS 16 (in 2019), and are pro forma for acquisitions, such as the recent purchase of an 80% controlling stake in Cable Onda, Panama's leading cable operator.

The non-IFRS financial measures are presented in this presentation as Millicom's management believes that they will provide investors with an additional analysis of Millicom's results of operations, particularly in evaluating performance from one period to another. Millicom's management uses non-IFRS financial measures to make operating decisions, as they facilitate additional internal comparisons of Millicom's performance to historical results and to competitors' results, and provides them to investors as a supplement to Millicom's reported results to provide additional insight into Millicom's operating performance. Millicom's Remuneration Committee uses certain key non-IFRS measures when assessing the performance and compensation of employees, including Millicom's executive directors.

The non-IFRS financial measures used by Millicom may be calculated differently from, and therefore may not be comparable to, similarly titled measures used by other companies - refer to the section "Non-IFRS Financial Measure Descriptions" below for additional information. In addition, these non-IFRS financial measures should not be considered in isolation as a substitute for, or as superior to, financial measures calculated in accordance with IFRS, and Millicom's financial results calculated in accordance with IFRS, and measures to those financial statements should be carefully evaluated.

Non-IFRS Financial Measure Descriptions

Service revenue is revenue related to the provision of ongoing services such as monthly subscription fees, airtime and data usage fees, interconnection fees, roaming fees, mobile finance service commissions and fees from other telecommunications services such as data services, short message services and other value-added services excluding telephone and equipment sales;

EBITDA is a non-IFRS measure and is defined as operating profit excluding impairment losses, depreciation and amortization, and gains/losses on the disposal of fixed assets;

Capex is balance sheet capital expenditure excluding spectrum and license costs and finance lease capitalizations from tower sale and leaseback transactions.

Capex includes capex related to our Latin America (Latam) segment

Operating Cash Flow (OCF) is EBITDA less capex (excluding spectrum and license costs and finance lease capitalizations from tower sale and leaseback transactions) related to both our Latin America (Latam) and Africa segments;

Operating Free Cash Flow is Operating Cash Flow less changes in working capital and other non-cash items and taxes paid related to both our Latin America (Latam) and Africa segments; and,

Equity Free Cash Flow is Operating Cash Flow less taxes paid, finance charges paid (net) and advances for dividends to non-controlling interests related to both our Latin America (Latam) and Africa segments.

Proportional Net Debt is the sum of the Issuer's net debt in every country where it operates, pro rata for its ownership stake in each country

A reconciliation of the non-IFRS metrics to the nearest equivalent IFRS metrics, or otherwise a description of the calculation and presentation of such non-IFRS metrics, may be found in Millicom's quarterly earnings releases found on the Millicom website at https://www.millicom.com/investors/reporting-centre/





- 1. Our journey
- 2. Our markets
- 3. Panama
- 4. External Affairs & Compliance
- 5. Technology
- 6. Outlook
- 7. Wrap up





Welcoming Remarks

# Jose Antonio Rios Chairman of the Board









Mauricio Ramos, CEO

January 2019

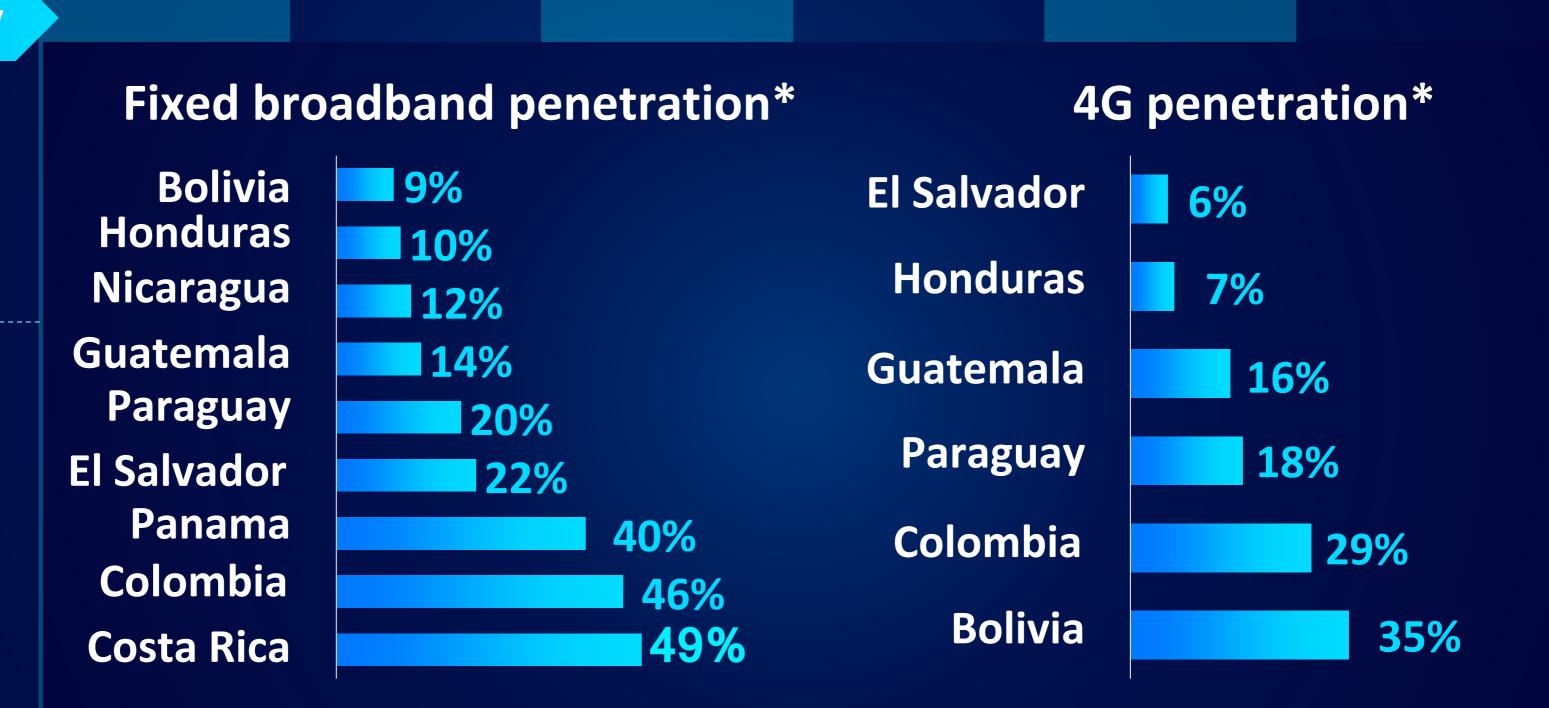


## **Our Opportunity**

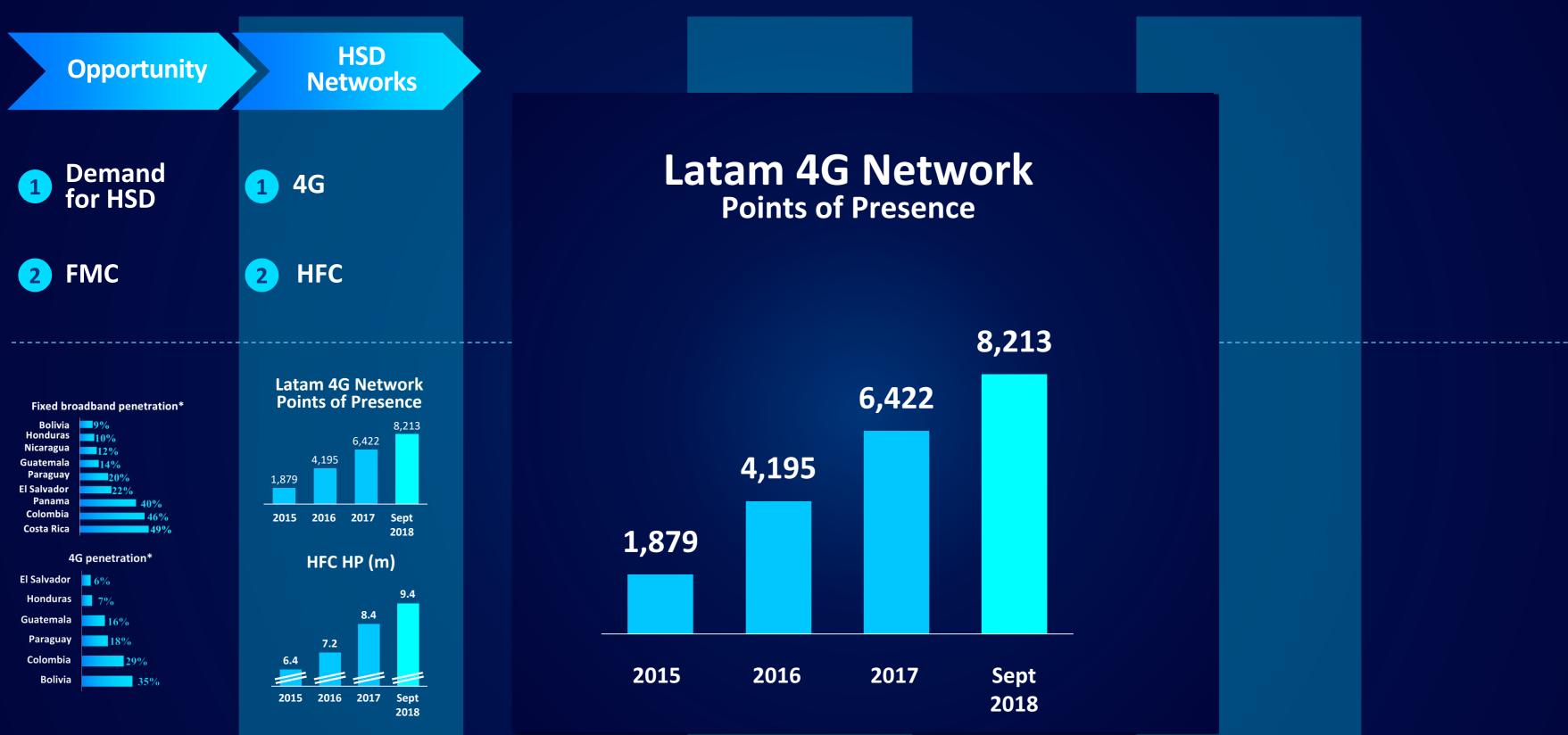
#### **Opportunity**

Demand for HSD

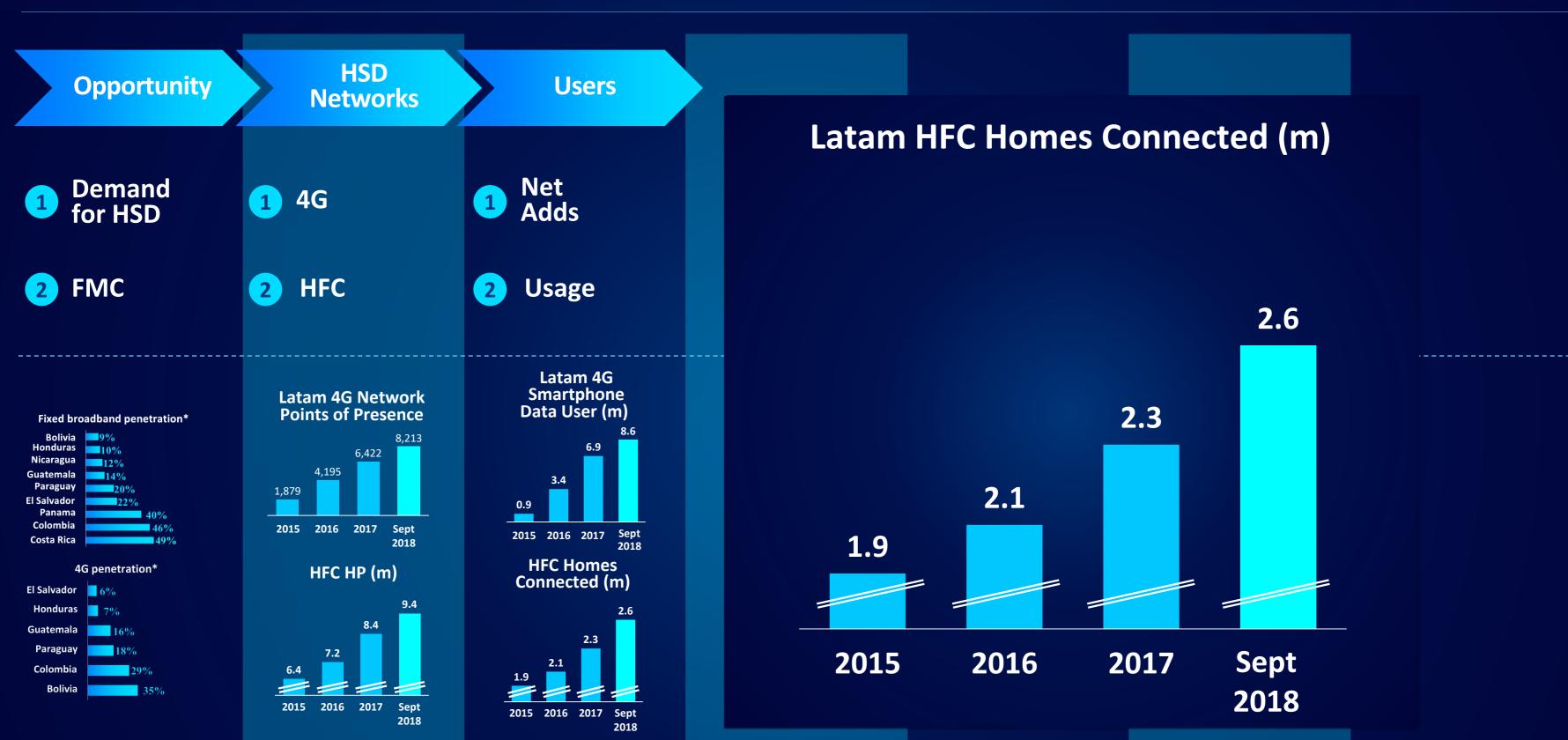
2 FMC



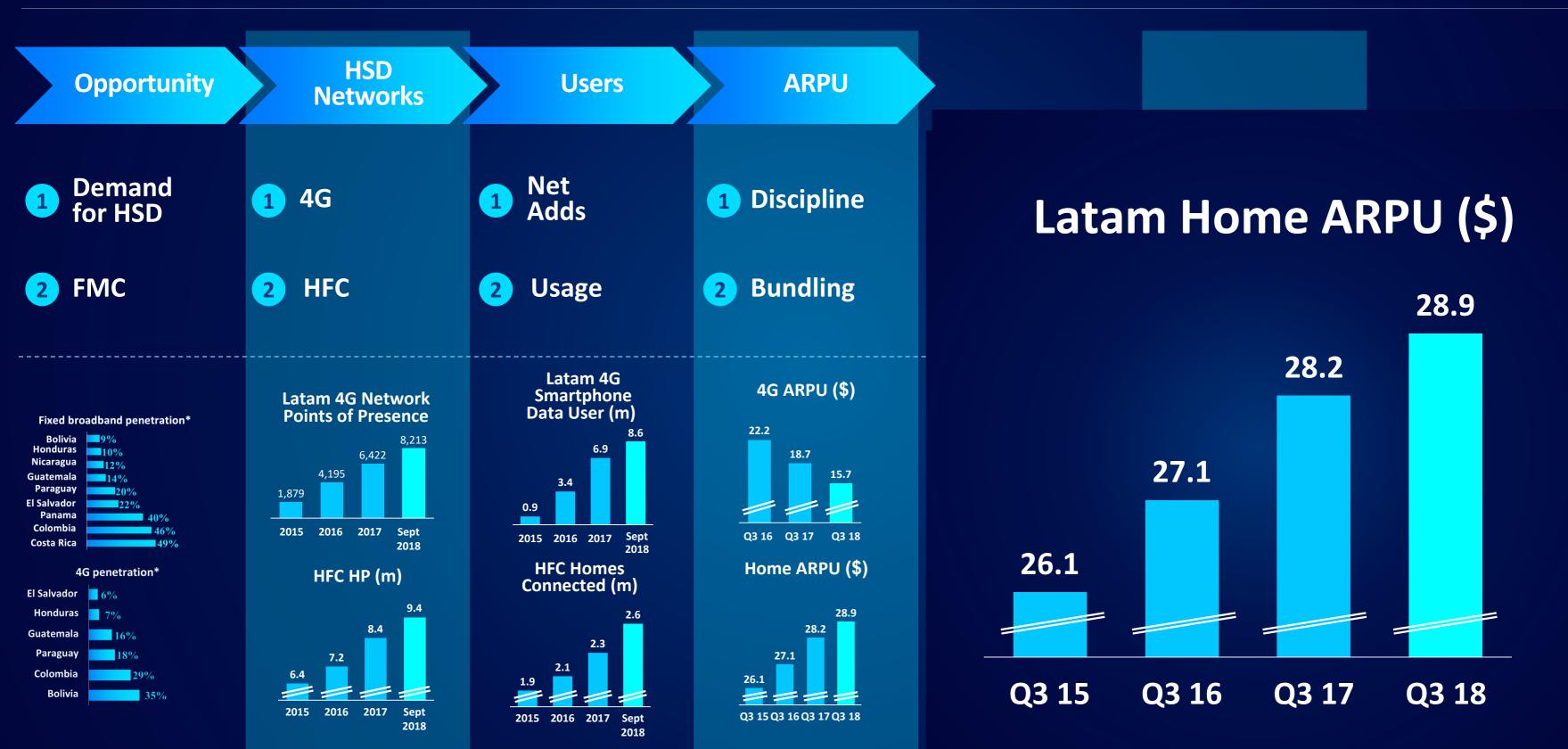
# Focus on building our network



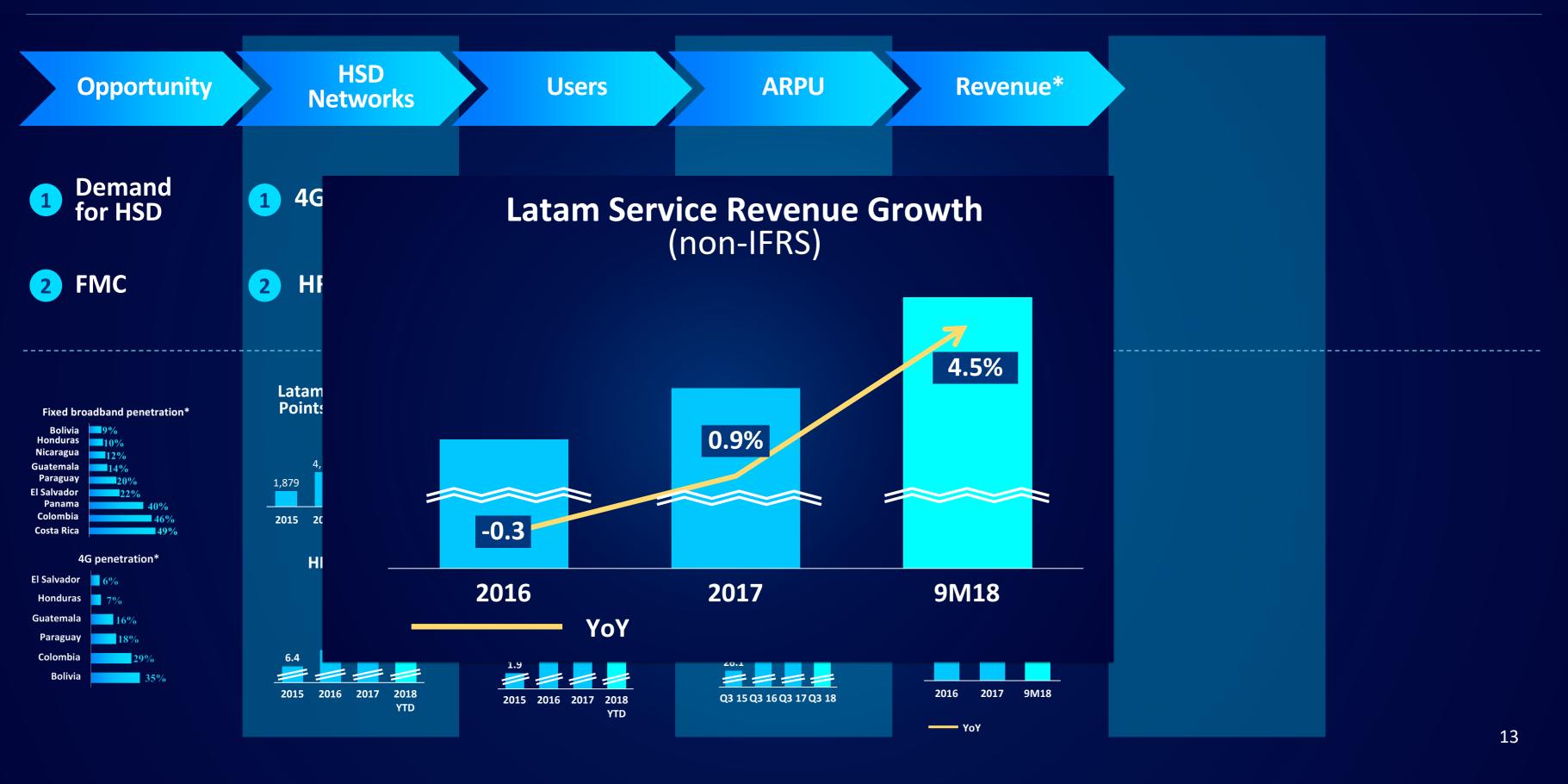
## Focus on adding subscription customers



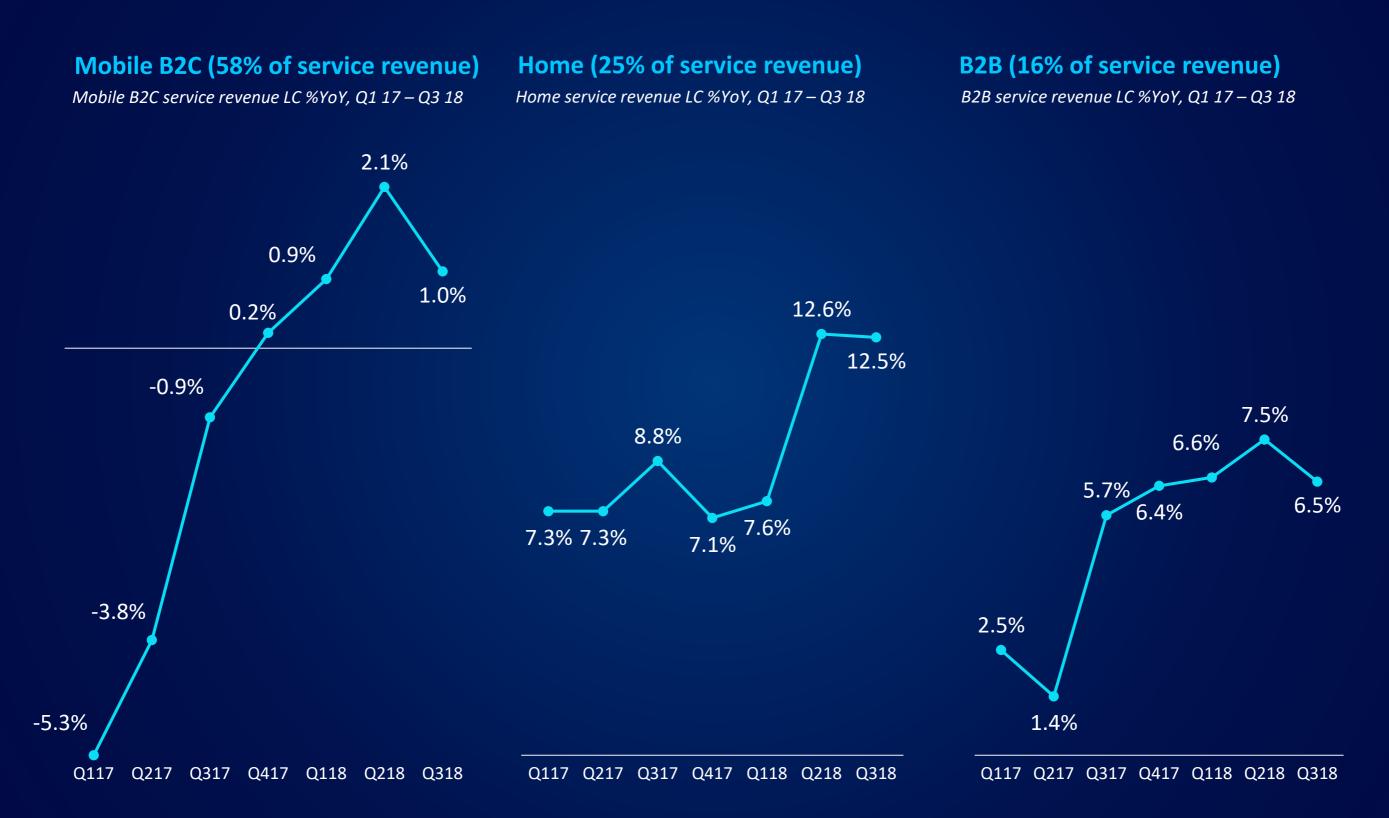
# Maintaining price discipline while offering value



# Delivering service revenue growth



# All three Latam business units growing\*

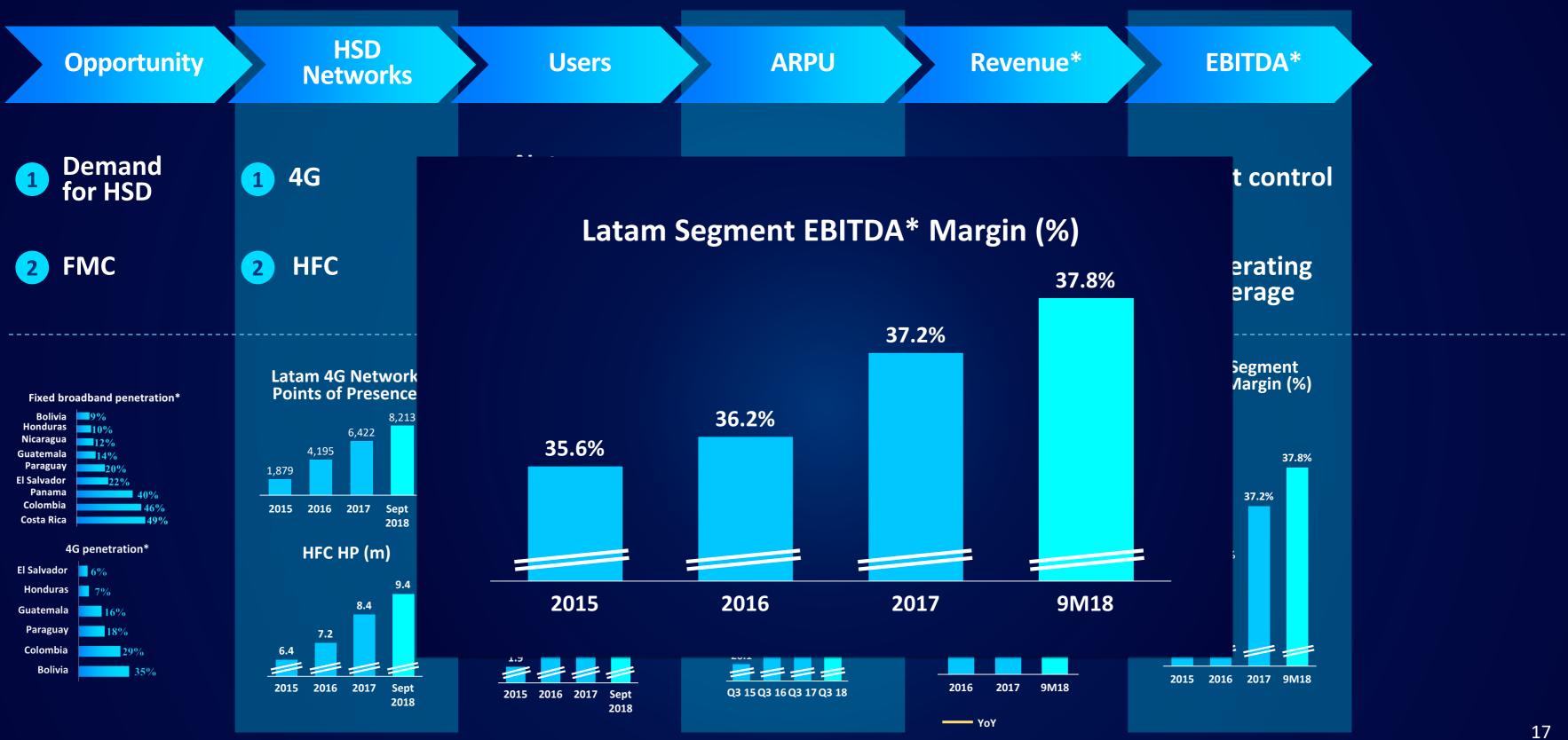


- Non-IFRS,
- % of service revenue calculated as of Q3 2018, numbers do not add to 100% as other service equals 1% revenue

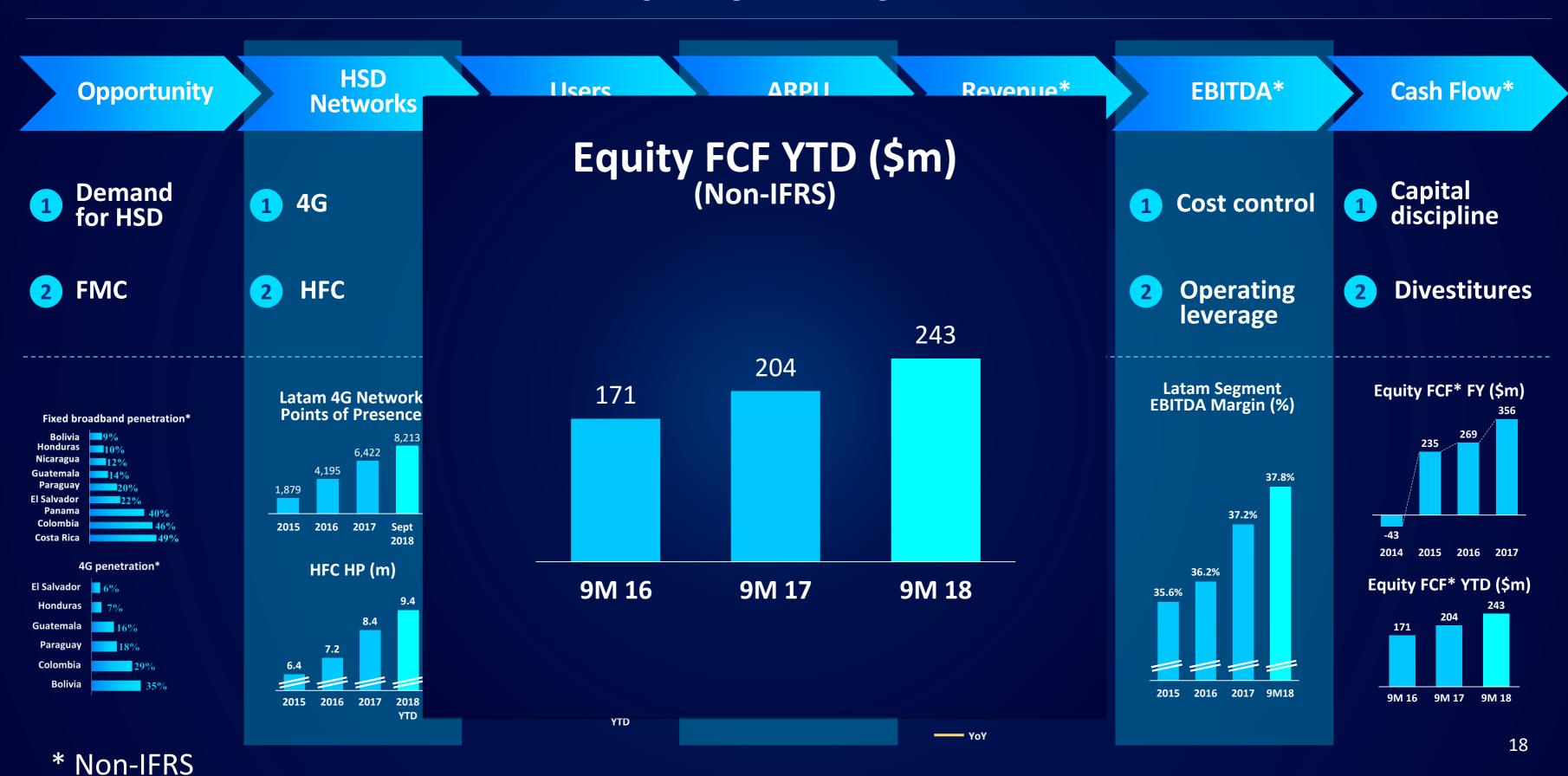




# Continuous improvement in EBITDA



# Our equity story in brief



## Our operational strategy

1. Monetize Data

2. Build Cable

Prepare for Convergence

4. Accelerate B2B

**5.** 

GO Digital 6.

Best Customer Experience

## Digital – Migration to digital touch points

#### From digital products to Digital Customer Journeys



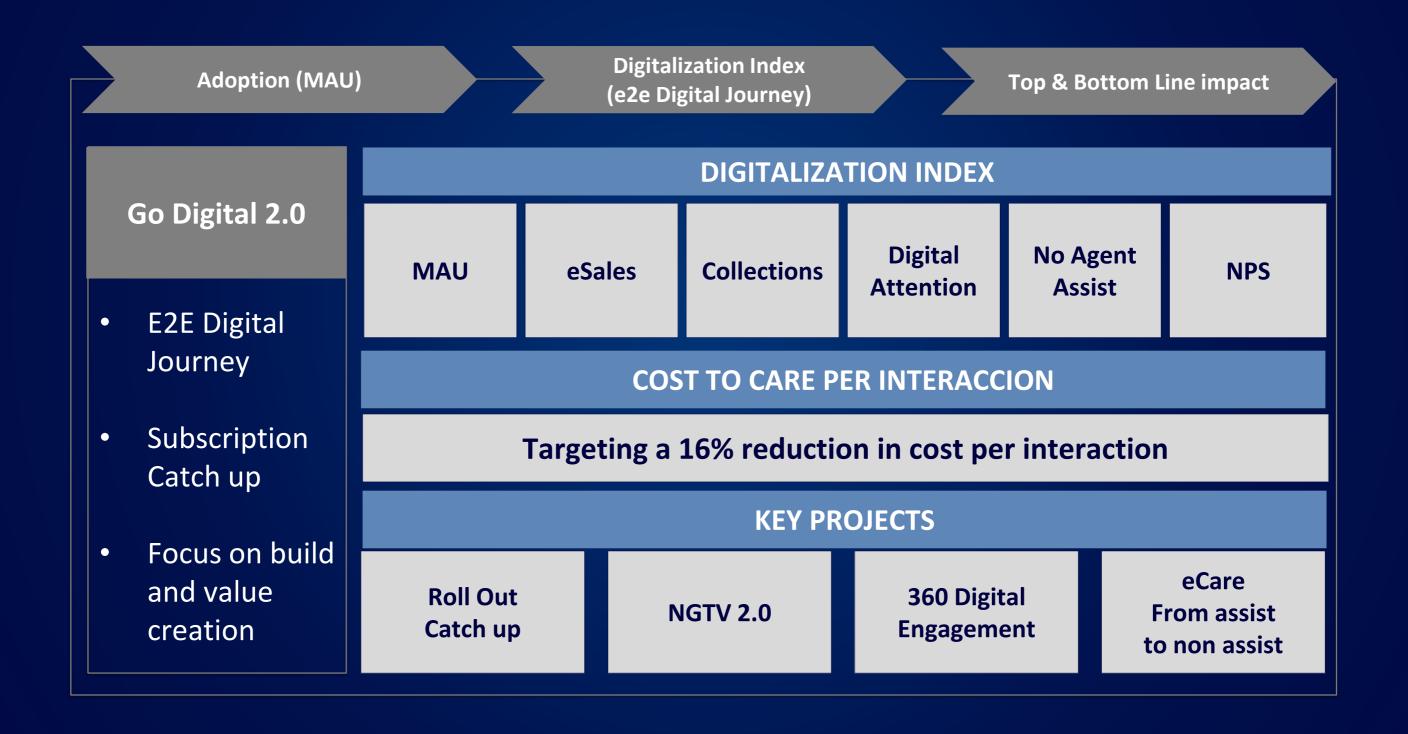
#### To: Digital Customer Journeys

- **1.** <u>Digital</u> End to End Customer journey
- **2. Digital** is the Customer's first choice



### Digital – Migration to digital touch points

Holistic view of digital value creation with specific KPIs for 2019



## Best Customer Experience: NPS and customer centricity

We are becoming a customer-centric company, with focus on customer lifetime value



TO

**Cable + convergence** High-speed data (4G) **Mobile-only STRATEGY Subscription-driven** Voice + SMS **Compliance leader Prepaid Purpose driven** State-of-the-Art (4G, HFC) **Legacy network NETWORK** Digital Analog **OTT like Legacy IT CUSTOMER Customer Centric Product & Sales Driven** High-speed data **CAPITAL** networks **No Geographic Focus ALLOCATION** IT transformation **Latam-only Improving margins Deteriorating margins RETURNS** Dividend covered Dividend at risk Positive eFCF **Negative eFCF** 



1. Our journey

- 2. Our markets
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# Agenda



#### **Panelists**

- Esteban Iriarte, COO Latam
- Marcelo Cataldo, GM Colombia
- Pablo Guardia, GM Bolivia
- Marcelo Benitez, VP Central America

Nasdag



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# Agenda



#### **Panelists**

- Rodrigo Diehl, GM Panama
- Marcelo Benitez, VP Central America
- Esteban Iriarte, COO Latam

Nasdag





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#### **Panelists**

- Rachel Samren, Chief External Affairs Officer
- HL Rogers, Chief Ethics and Compliance Officer





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<u>Panelist</u>

Xavier Rocoplan, CTIO





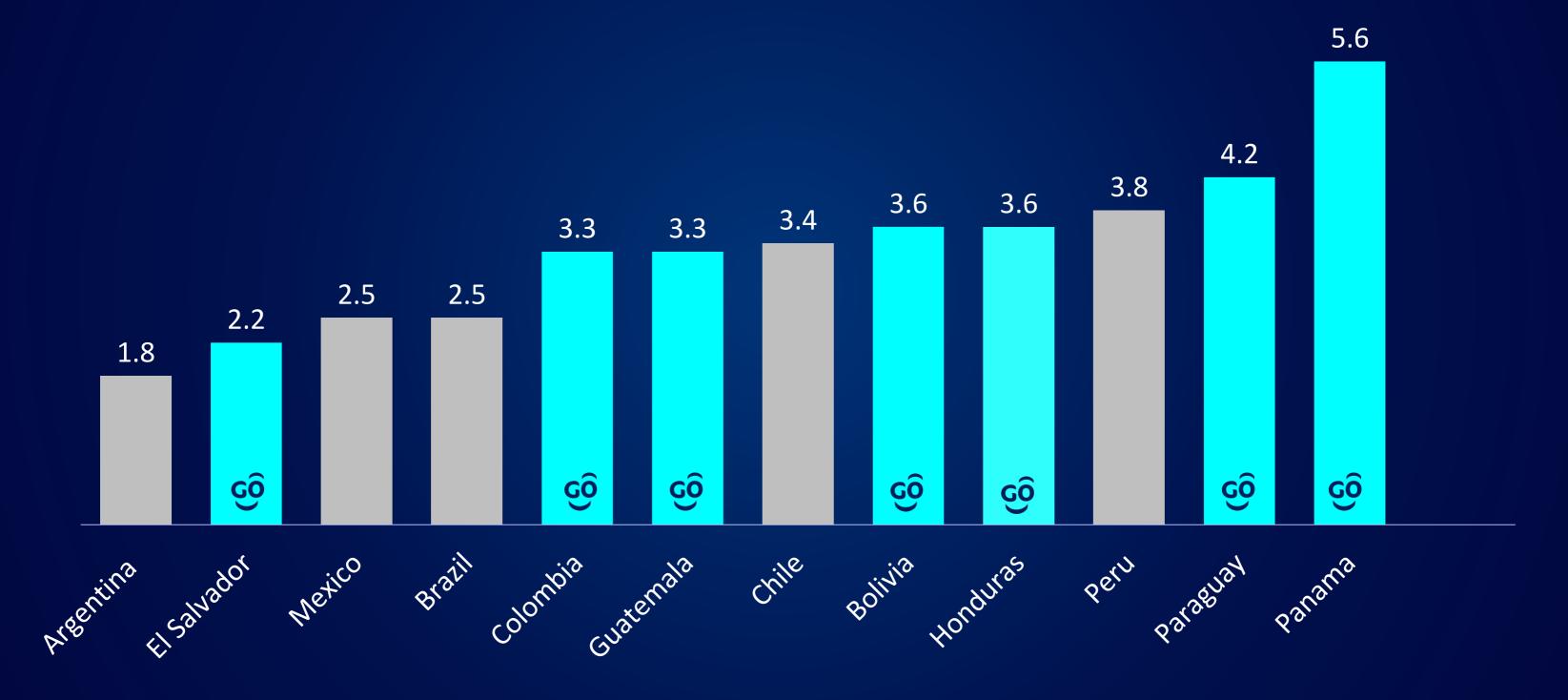
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#### <u>Panelist</u>

sdaqTim Pennington, CFO

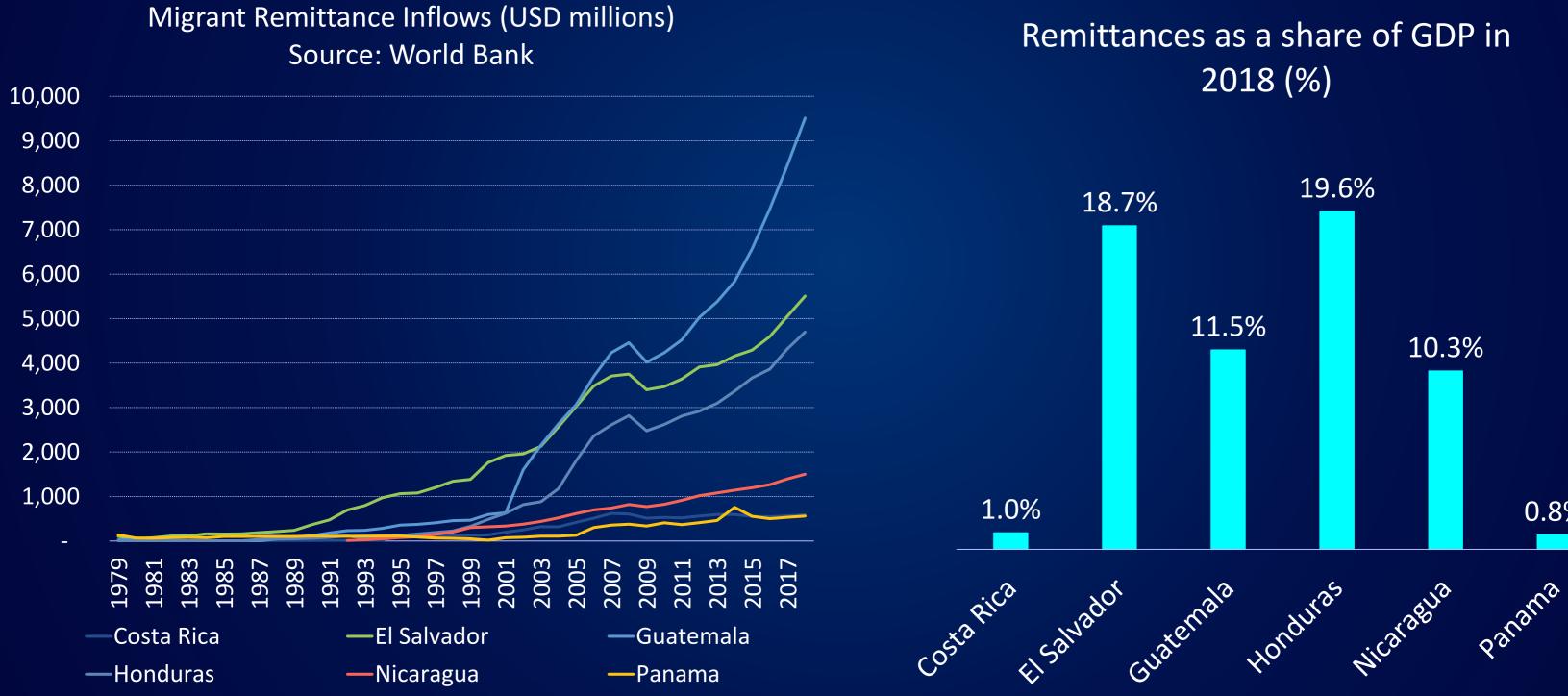
## Macro outlook – GDP growth 2019

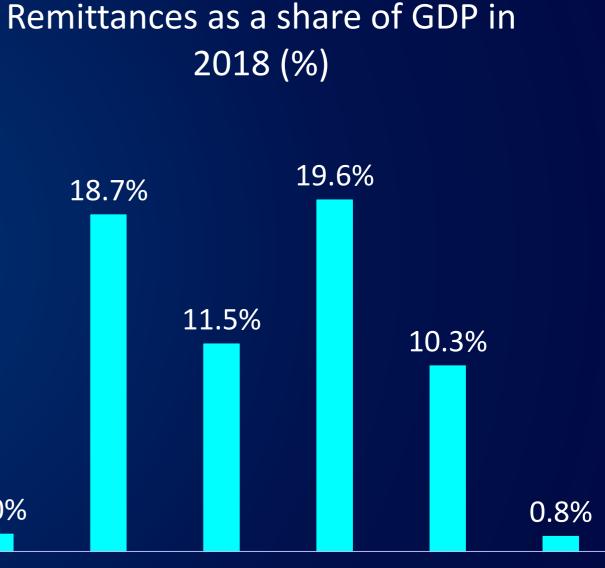
Our markets have been growing faster than the Latam average



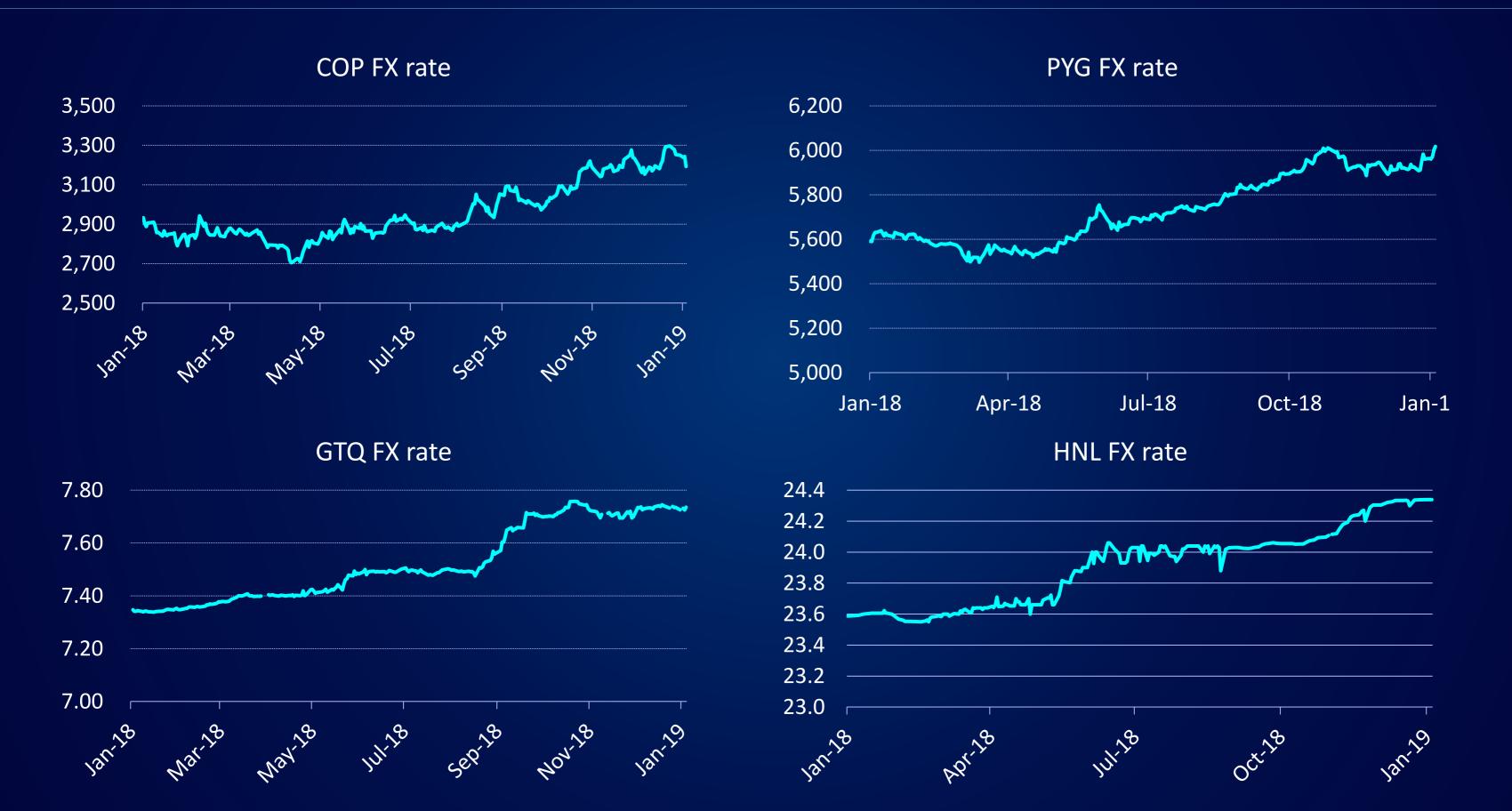
#### Macro outlook - Remittances

Remittances provide a significant and steady stream of U.S. dollars in Central America





#### Macro outlook - FX



# 2018 update\*

Latam service revenue growth to be slightly above the top end of the guidance range

Latam	Initial Outlook	Revised Outlook
Service revenue growth**	2-4%	Slightly above top end of range
EBITDA growth**	3-6%	Slightly more than 3%
Capex**	~\$1.0 billion	~\$950 million

<sup>\*</sup> Our Q4 and full year 2018 results will be reported on February 7, 2019. Our final results may differ somewhat from these preliminary estimates.

<sup>\*\*</sup> Non-IFRS

## Targets for 2019

Latam targeted to grow at a faster rate in 2019 than 2018

Latam	Guidance
Service revenue growth*	3-5%
EBITDA growth*	4-6%
Capex*	slightly above \$1.0 billion

<sup>\*</sup> Non-IFRS. Growth rates are like-for-like and in constant currency terms. Capex includes \$85 million for Cable-Onda



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- 7. Wrap up Mauricio Ramos







#### Our operational strategy...

1. Monetize Data

2. Build Cable

Prepare for Convergence

4. Accelerate B2B

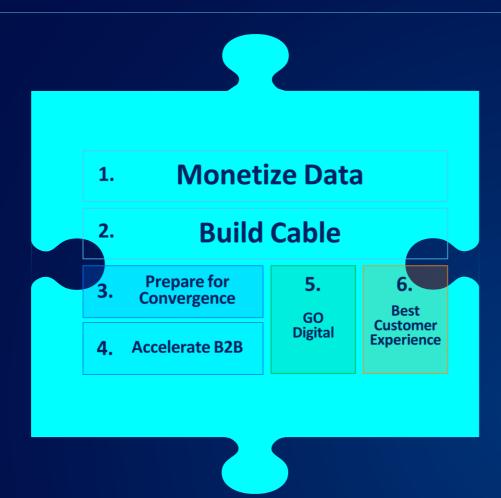
**5**.

GO Digital 6.

Best Customer Experience

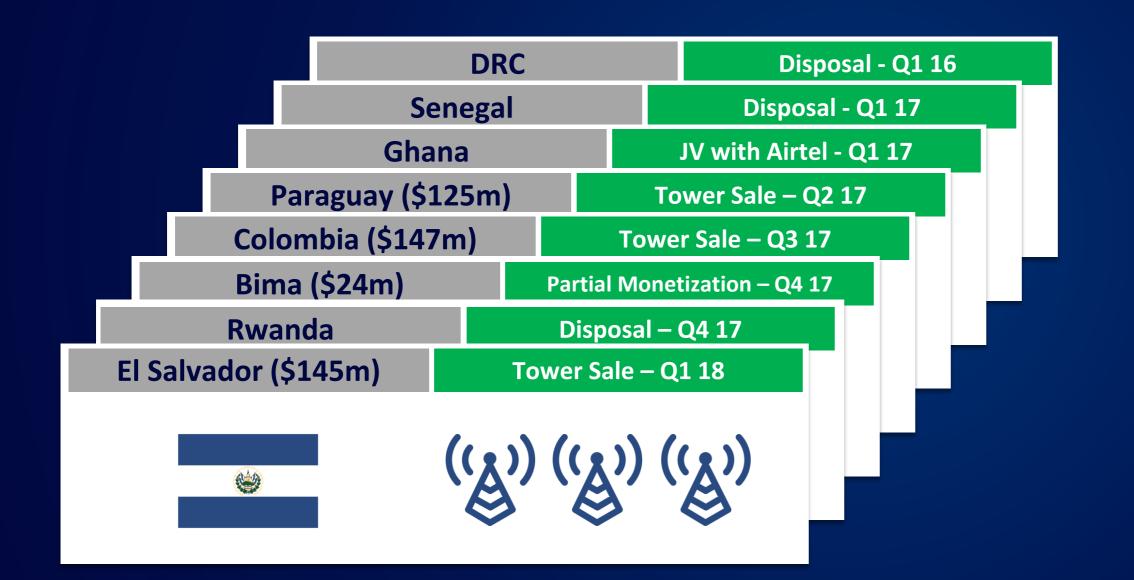
# ... is the first piece of a puzzle...

Organic growth & FCF



## ... that also includes capital allocation discipline...

Disposing of assets to reinvest in Latam where returns are higher



~\$800m generated

# ... that's the second piece of the puzzle...

1. Monetize Data
2. Build Cable
3. Prepare for Convergence
4. Accelerate B2B

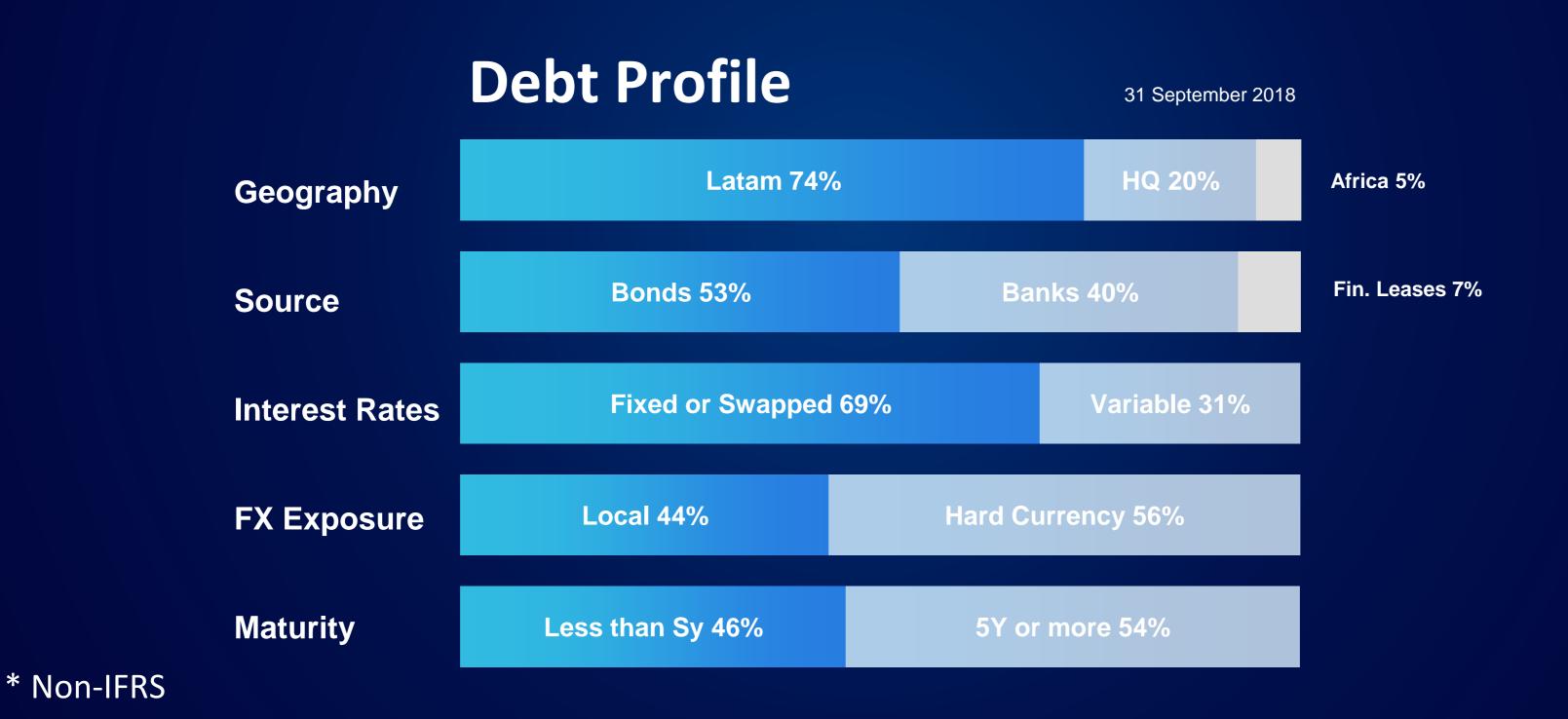
Digital

Organic growth

Capital Allocation Discipline

# ... and a commitment to a healthy balance sheet...

Proportionate Net Debt to EBITDA\* reached 1.8x as of end of September 2018 (approximately 2.5x proforma for Cable Onda)



# ... the third piece of the puzzle...

**Monetize Data** 1 **Build Cable** Organic growth **Prepare for** Convergence (A) (A) (A) Best & FCF **Customer Digital Experience** 4. Accelerate B2B **Debt Profile** Fixed or Swapped 69% Local 44% FX Exposure Less than Sy 46%

Capital
Allocation
Discipline

Healthy balance sheet

# ... providing strategic optionality

Adding Panama market leader to Millicom is a powerful combination





#### Geographic fit

- 1 Completes Millicom's Central America footprint
- Diversifies Millicom into high GDP/capita, high GDP growth, investment grade, and USD economy
- 3 Accelerates redeployment of capital to Latam,

#### Product fit

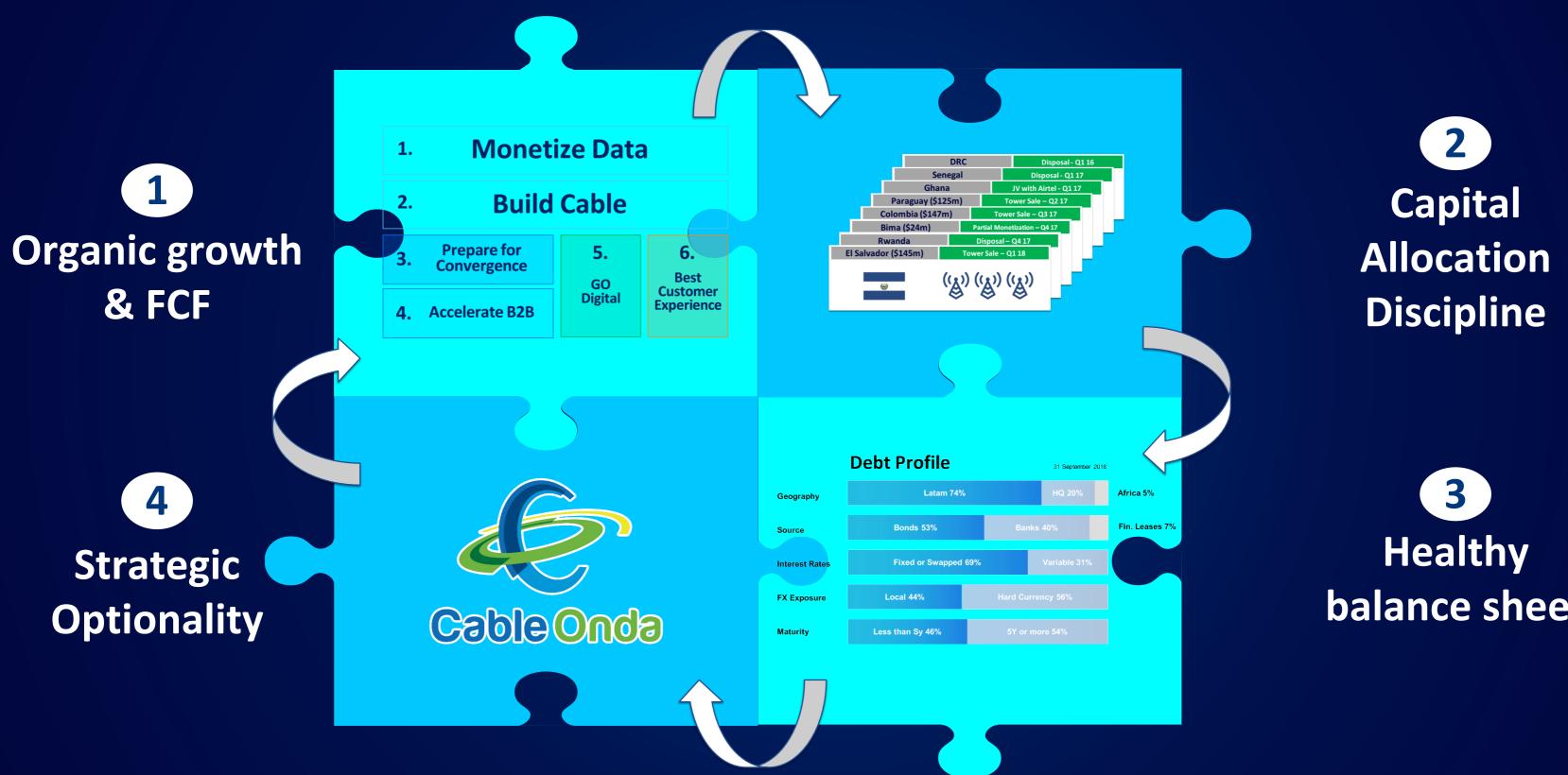
- 4 Cable Onda is #1 in pay TV, fixed internet and telephony, and B2B in Panama<sup>1</sup>
- 5 Increases cable exposure to more than 40% of Millicom Latam service revenue<sup>2</sup>
- 6 Increases B2B exposure and strengthens Millicom regional B2B product portfolio

#### Financial fit

7 Enhances Millicom revenue, EBITDA\* and OCF\* growth profile, with upside from synergies

- \* Non-IFRS
- Based on Cable Onda estimates of subscribers.
- 2. Based on last twelve month service revenue proforma for the acquisition, assuming 100% of Cable Onda's revenue was service revenue

## ... to accelerate growth and enhance returns



balance sheet

## U.S. listing to enhance liquidity... and more

#### **Listing on NASDAQ New York**



Nasdaq Listed





Thank you

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**Investor Presentation** 

January 2019