

### A Transformational Year Fourth Quarter 2019

Mauricio Ramos, CEO Tim Pennington, CFO February 25<sup>th</sup>, 2020

Millicom International Cellular S.A.

### Cautionary Language Concerning Forward-Looking Statements

Statements included herein that are not historical facts, including without limitation statements concerning future strategy, plans, objectives, expectations and intentions, projected financial results, liquidity, growth and prospects, are forward-looking statements. Such forward-looking statements involve a number of risks and uncertainties and are subject to change at any time. In the event such risks or uncertainties materialize, Millicom's results could be materially adversely affected. The risks and uncertainties include, but are not limited to, the following:

- global economic conditions and foreign exchange rate fluctuations as well as local economic conditions in the markets we serve;
- telecommunications usage levels, including traffic and customer growth;
- competitive forces, including pricing pressures, the ability to connect to other operators' networks and our ability to retain market share in the face of competition from existing and new market entrants as well as industry consolidation;
- legal or regulatory developments and changes, or changes in governmental policy, including with respect to the availability of spectrum and licenses, the level of tariffs, tax matters, the terms of interconnection, customer access and international settlement arrangements;
- adverse legal or regulatory disputes or proceedings;
- the success of our business, operating and financing initiatives and strategies, including partnerships and capital expenditure plans;
- the level and timing of the growth and profitability of new initiatives, start-up costs associated with entering new markets, the successful deployment of new systems and applications to support new initiatives;
- relationships with key suppliers and costs of handsets and other equipment;
- our ability to successfully pursue acquisitions, investments or merger opportunities, integrate any acquired businesses in a timely and cost-effective manner and achieve the expected benefits of such transactions;
- the availability, terms and use of capital, the impact of regulatory and competitive developments on capital outlays, the ability to achieve cost savings and realize productivity improvements;
- technological development and evolving industry standards, including challenges in meeting customer demand for new technology and the cost of upgrading existing infrastructure;
- the capacity to upstream cash generated in operations through dividends, royalties, management fees and repayment of shareholder loans; and
- other factors or trends affecting our financial condition or results of operations.

A further list and description of risks, uncertainties and other matters can be found in Millicom's Registration Statement on Form 20-F, including those risks outlined in "Item 3. Key Information—D. Risk Factors," and in Millicom's subsequent U.S. Securities and Exchange Commission filings, all of which are available at <u>www.sec.gov</u>.

All forward-looking statements attributable to us or any person acting on our behalf are expressly qualified in their entirety by this cautionary statement. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date hereof. Except to the extent otherwise required by applicable law, we do not undertake any obligation to update or revise forward-looking statements, whether as a result of new information, future events or otherwise.

### Non IFRS measures

This presentation contains financial measures not prepared in accordance with IFRS. These measures are referred to as "non-IFRS" measures and include: non-IFRS service revenue, non-IFRS EBITDA, and non-IFRS Capex, among others defined below. Annual growth rates for these non-IFRS measures are often expressed in organic constant currency terms to exclude the effect of changes in foreign exchange rates, the adoption of new accounting standards such as IFRS 15, and are proforma for material changes in perimeter due to acquisitions and divestitures. The non-IFRS financial measures are presented in this press release as Millicom's management believes they provide investors with an additional information for the analysis of Millicom's results of operations, particularly in evaluating performance from one period to another. Millicom's management uses non-IFRS financial measures to make operating decisions, as they facilitate additional internal comparisons of Millicom's performance to historical results and to competitors' results, and provides them to investors as a supplement to Millicom's reported results to provide additional insight into Millicom's operating performance. Millicom's Remuneration Committee uses certain non-IFRS measures when assessing the performance and compensation of employees, including Millicom's executive directors. The non-IFRS Financial Measure Descriptions" for additional information. In addition, these non-IFRS measures should not be considered in isolation as a substitute for, or as superior to, financial measures calculated in accordance with IFRS, and Millicom's financial results calculated in accordance with IFRS and reconciliations to those financial statements should be carefully evaluated.

#### Non-IFRS Financial Measure Descriptions

Service revenue is revenue related to the provision of ongoing services such as monthly subscription fees, airtime and data usage fees, interconnection fees, roaming fees, mobile finance service commissions and fees from other telecommunications services such as data services, short message services and other value-added services excluding telephone and equipment sales.

EBITDA is operating profit excluding impairment losses, depreciation and amortization, and gains/losses on fixed asset disposals.

**Proportionate EBITDA** is the sum of the EBITDA in every country where Millicom operates, including its Guatemala and Honduras joint ventures, pro rata for Millicom's ownership stake in each country, less corporate costs that are not allocated to any country and inter-company eliminations.

**Organic growth** represents year-on-year growth excluding the impact of changes in FX rates, perimeter, and accounting. Changes in perimeter are the result of acquisitions and divestitures. Results from divested assets are immediately removed from both periods, whereas the results from acquired assets are included in both periods at the beginning (January 1) of the first full calendar year of ownership.

Net debt is Gross debt less cash and pledged and term deposits.

Net financial obligations is Net debt, plus lease obligations.

Proportionate net financial obligations is the sum of the net financial obligations in every country where Millicom operates, including its Guatemala and Honduras joint ventures, pro rata for Millicom's ownership stake in each country.

Leverage is the ratio of net financial obligations over LTM (last twelve month) EBITDA, proforma for acquisitions made during the last twelve months.

Proportionate leverage is the ratio of proportionate net financial obligations over LTM proportionate EBITDA, proforma for acquisitions made during the last twelve months.

Capex is balance sheet capital expenditure excluding spectrum and license costs and finance lease capitalizations from tower sale and leaseback transactions.

Cash Capex represents the cash spent in relation to capital expenditure, excluding spectrum and licenses costs and lease capitalizations from tower sale and leaseback transactions. Operating Cash Flow (OCF) is EBITDA less Capex.

Operating Free Cash Flow is OCF less changes in working capital and other non-cash items and taxes paid.

Equity Free Cash Flow is Operating Free Cash Flow less finance charges paid (net), less advances for dividends to non-controlling interests, plus dividends received from joint ventures.

Operating Profit After Tax displays the profit generated from the operations of the company after statutory taxes.

**Return on Invested Capital (ROIC)** is used to assess the Group's efficiency at allocating the capital under its control to and is defined as Operating Profit After Tax, including Guatemala and Honduras as if fully consolidated, divided by the average invested Capital during the period.

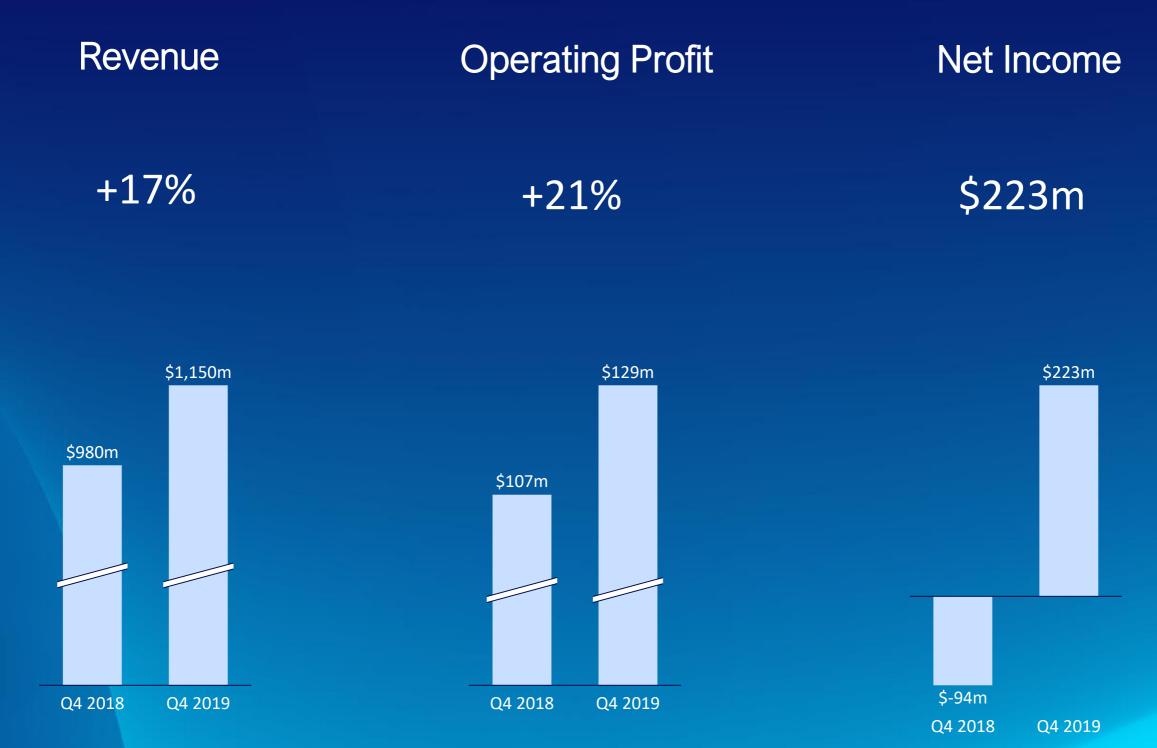
Average Invested Capital is the capital invested in the company operation throughout the year and is calculated with the average of opening and closing balances of the total assets minus current liabilities (excluding debt, joint ventures, accrued interests, deferred and current tax, cash as well as investments and non-controlling interests), less assets and liabilities held for sale. Underlying measures, such as Underlying service revenue, Underlying EBITDA, Underlying equity free cash flow, Underlying net debt, Underlying leverage, etc, include Guatemala and Honduras, as if fully consolidated.



### 1. Q4 and FY 2019 Financial Highlights

# Financial Highlights – Q4 2019

IFRS Group Consolidated Financial Statements



Source: Millicom. All figures on an IFRS basis and therefore do not include the fully consolidated results from our Guatemala and Honduras joint ventures.

# Financial Highlights– Full Year 2019

**IFRS Group Consolidated Financial Statements** 

### Selected P&L data

US\$ million	2019	2018	% Var
Revenue	4,336	A 3,946	9.9%
Cost of sales	(1,201)	(1,117)	7.5%
Operating expenses	(1,604)	(1,616)	(0.8)%
Depreciation & amortization	(1,100)	B (802)	37.2%
Share of profit in GT & HN	179	154	16.0%
Other operating	(34)	c 75	NM
Operating profit	575	640	(10.1)%
Net financial expense	(544)	(346)	57.1%
Others non-operating	227	E (39)	NM
Associates	(40)	(136)	(70.3)%
Profit (loss) before tax	218	119	82.6%
Taxes	(120)	(112)	7.2%
Minority interests	(5)	16	NM
Discontinued operations	57	(33)	NM
Net income (loss)	149	(10)	NM
EPS (\$ per share)	1.48	(0.10)	NM

### **Key Observations**

- A Increased revenue due to acquisitions
- Increased D&A due to acquisitions and IFRS 16
- c Loss on disposal in 2019 compared to gains in 2018 from tower sales
- Increased financial expenses due to higher gross debt and IFRS 16 adoption
- Fair value recognition of Helios Towers and Jumia (\$275m)



### 2. A Transformational Year

# The building blocks of a transformational year

Strategic development and positioning

Purpose-driven team inspired by Sangre Tigo Operational strength & strategic optionality Enhanced Enhanced shareholder liquidity and governance

tigo

tig

Continued operational and organic development

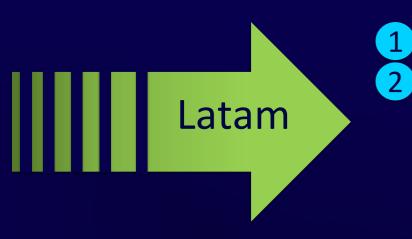
Guatemala

Costa Rica

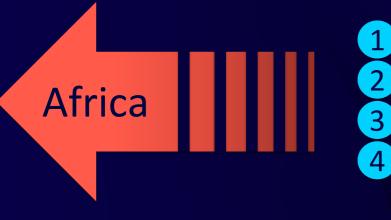
### Strategic development



### >\$3bn portfolio repositioning



Acquired Cable Onda Acquired Telefonica Panama, Nicaragua and Costa Rica\* Attained #1 position in CAM
 Added Panama with #1 position
 Fixed and mobile in ALL markets
 #1 or #2 position in ALL markets



Sold Chad
IPO'd Jumia
IPO'd Helios Towers
Merged Zantel and Tigo in Tanzania Millicom now >95% Latam
 Enhanced readiness for continued monetization of African assets

### **Enhanced liquidity and governance**



### US Nasdaq Listing



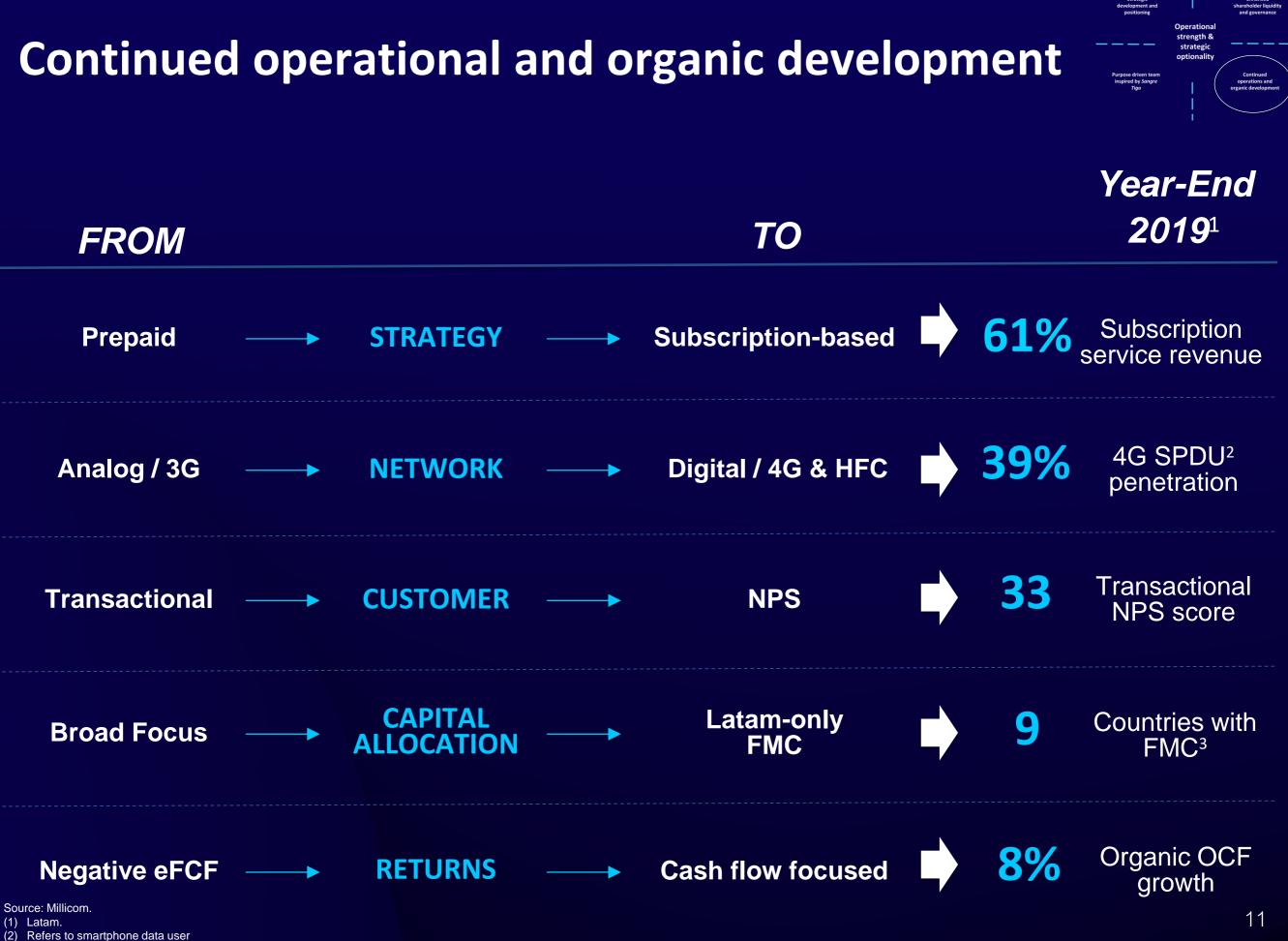
### **Kinnevik Distribution**



### 1 Enhanced US presence and liquidity

2 SOX compliance

3 100% free float



(3) Refers to fixed-mobile convergence and assumes completion of Costa Rica acquisition

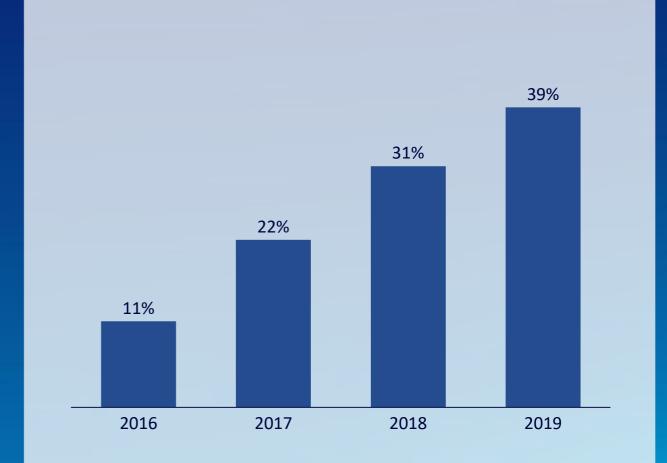
### Added >4m 4G data customers...



### Latam 4G Smartphone Data Customers ('000) 15,398 +34% 10,487 7,230 3,631 2016 2017 2018 2019 4G data users

4G data users from acquisitions

### Latam 4G Smartphone Data Penetration\*



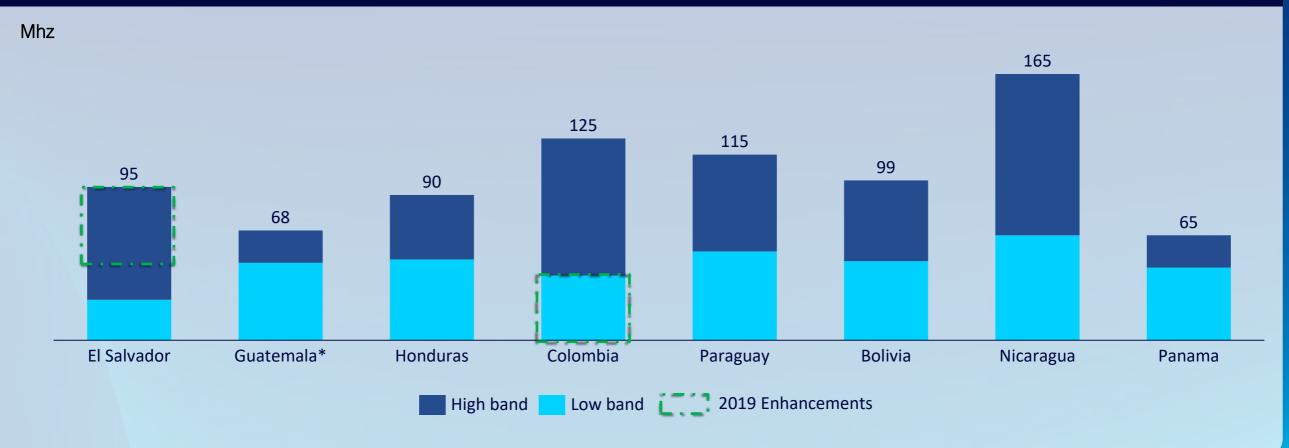
### ...expanded mobile postpaid subscriber base...





### ...solved for all spectrum deficiencies

Low and High frequencies in <u>all</u> markets
 Strong 4G spectrum position achieved in <u>all</u> markets

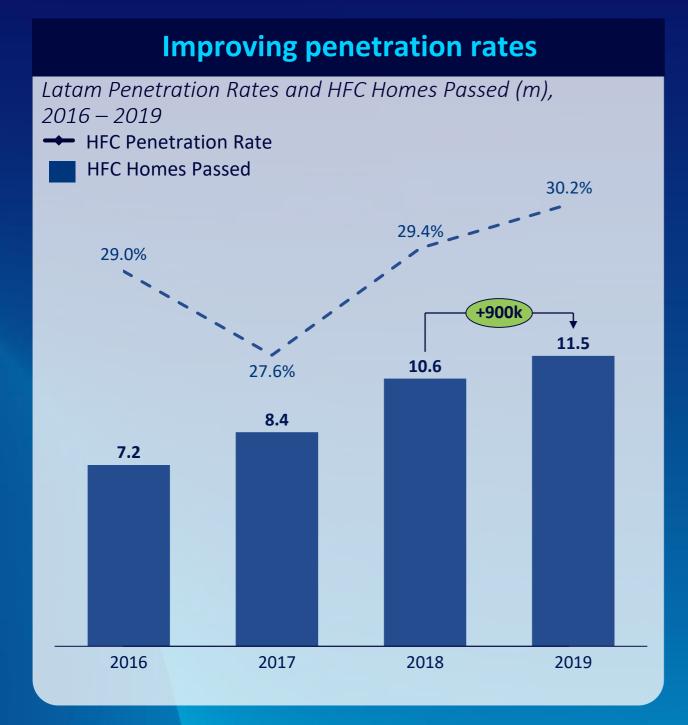


### **Strong spectrum position in all markets**

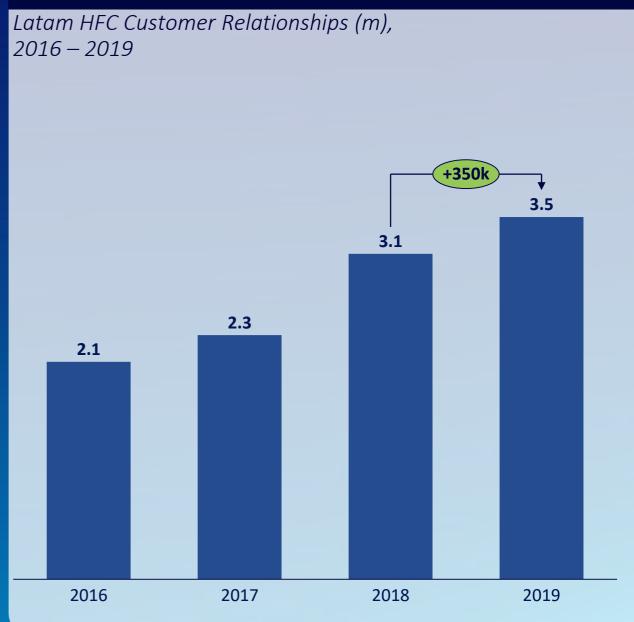
Notes: Spectrum holdings as of December 31, 2019. Additional 30MHz in high band is expected to be assigned in Panama in 2020. \* Does not include High band spectrum available in some regions.

# Added 900k homes passed and 350k customer relationships...



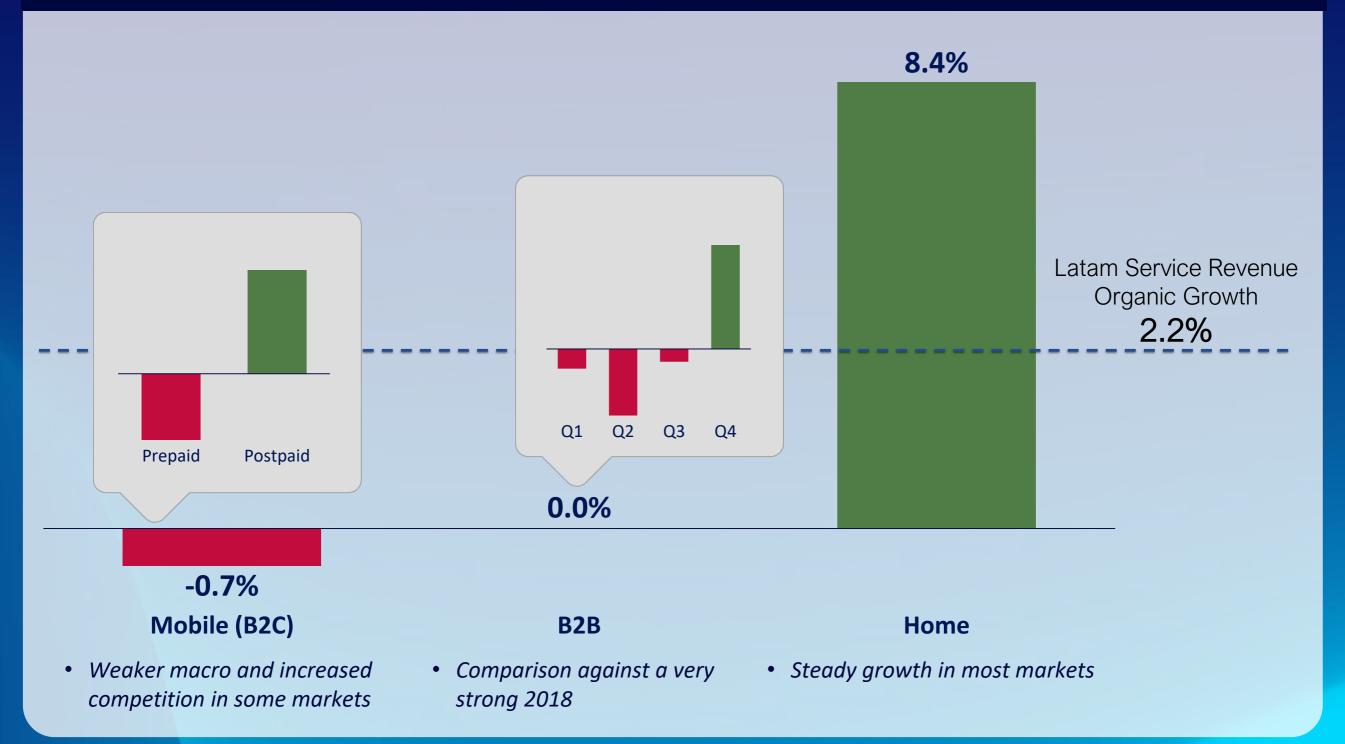


### **Steadily increasing customer relationships**



# ...with subscription continuing to drive growth

### Latam 2019 Organic Service Revenue Growth\*, year-on-year



Source: Millicom

\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. trength

strategi

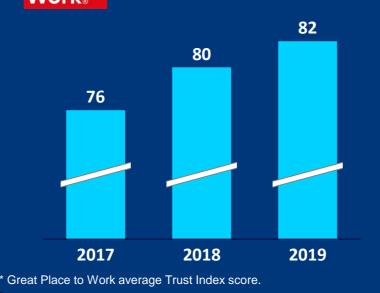
### Purpose driven team – inspired by Sangre Tigo

### We build the **Digital Highways** that connect people, improve lives

and develop our communities



#### Great Place To Work



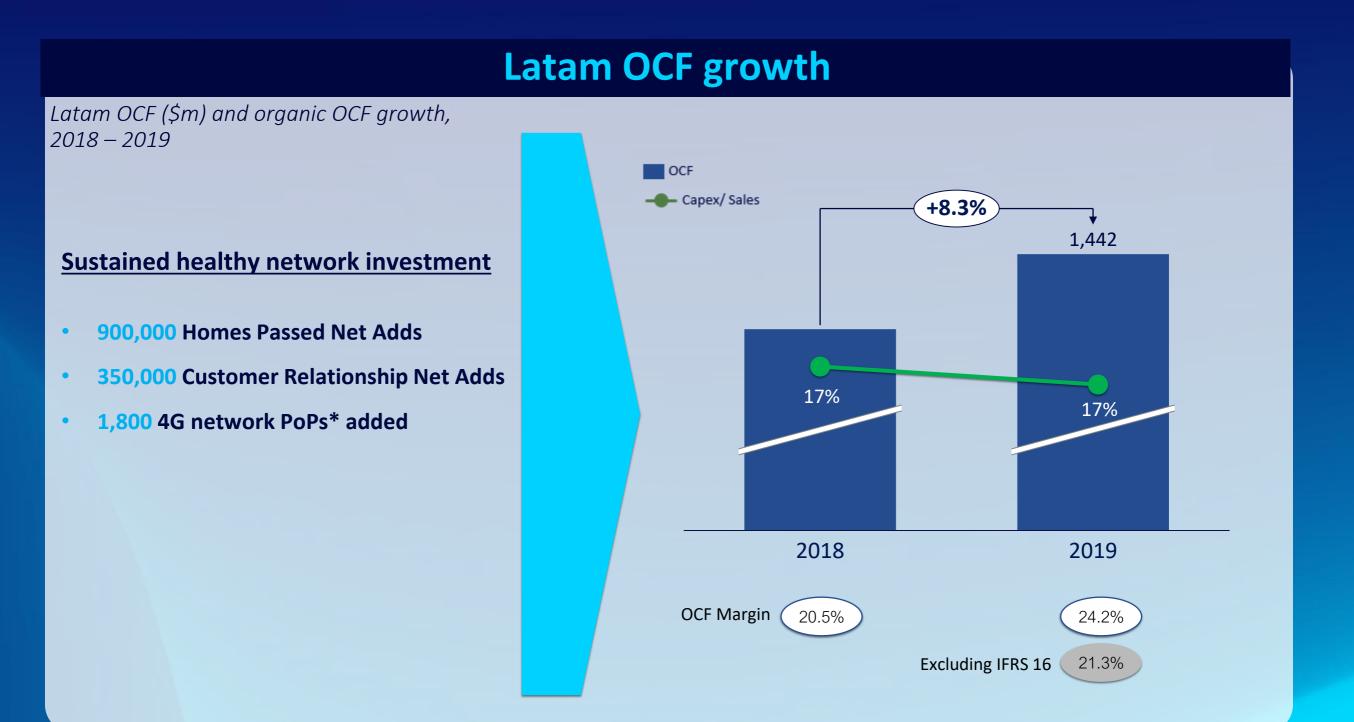


- First sustainability bond issued
- Completed first GNI
   Assessment
- Improved to a B score in Carbon Disclosure Project, above sector average

Source: Millicom.

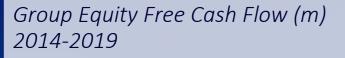
17

### Our transformation... in cash flow



### Focused on improving free cash flow

### **Equity Free Cash Flow\***





### **1** Sustained healthy eFCF generation in 2019

• One-time costs, integration costs, and working capital impacted 2019

Investing in 2019 and 2020 to structurally strengthen and create a unique regional telecom company

### **3** Diversification to reduce future cash flow volatility

- Increased exposure to Central America
- Entered Panama dollarized and investment grade

### **4** Secured long-term debt capital to fund acquisitions

- Lowered average cost of debt
- Extended average maturities

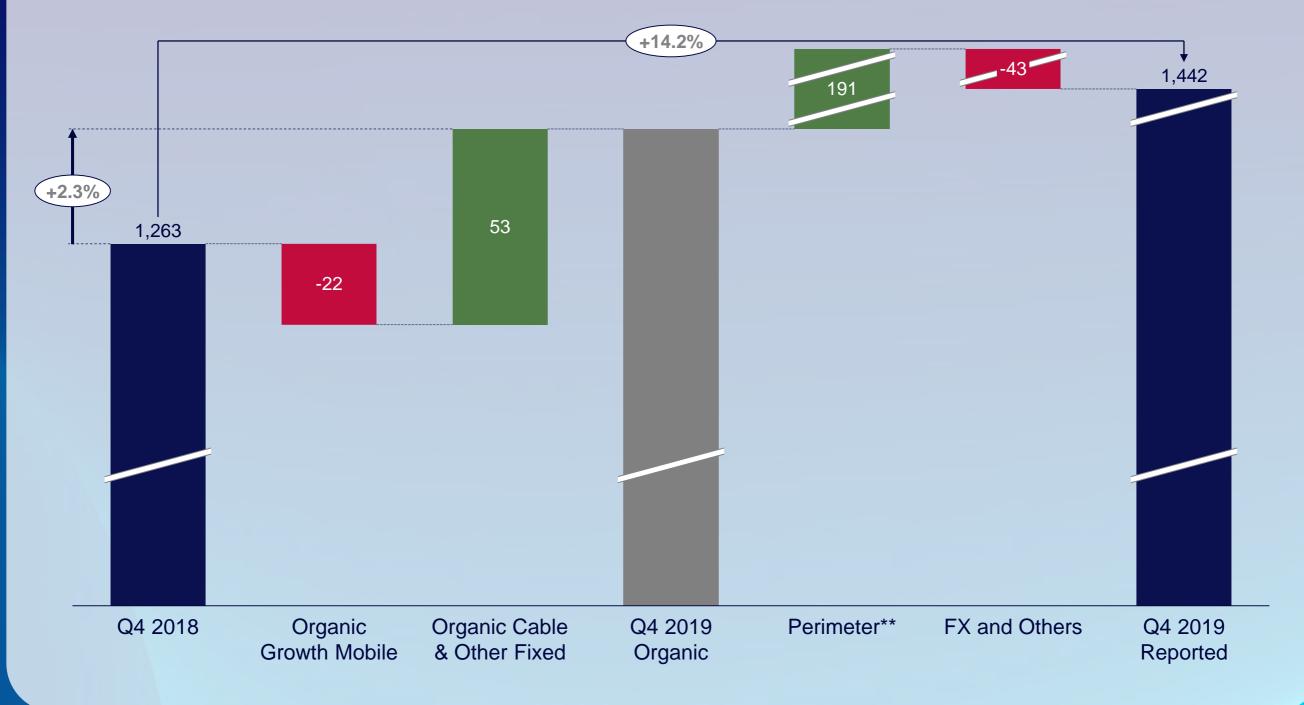
\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.



### 3. Q4 financial review

### **Q4 19 Latam Service Revenue**

Service revenue\* (\$m) and YoY organic growth\*, Q4 18 – Q4 19



#### Source: Millicom.

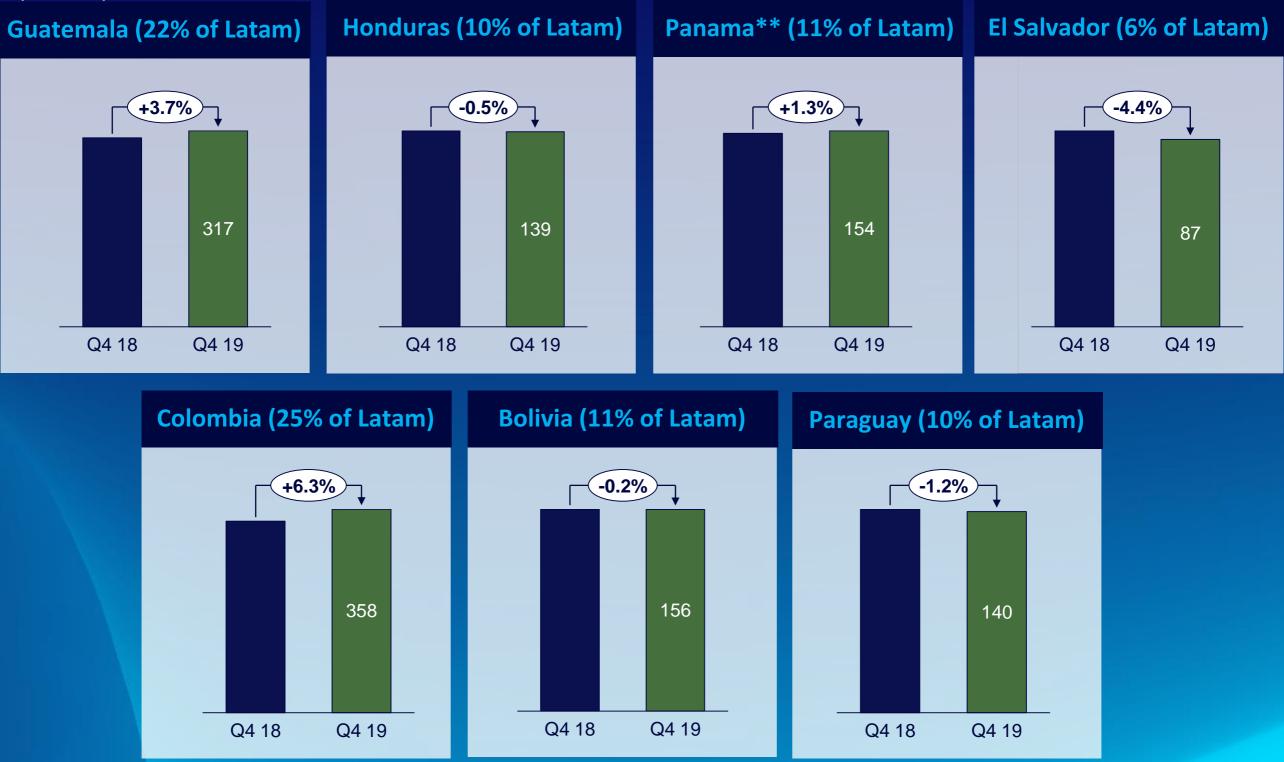
\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures.

A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

\*\* Includes impact of acquisitions in Nicaragua and Panama

### Q4 19 Latam Service Revenue by Country

Service revenue (\$m), and YoY organic growth\*, Q4 18 – Q4 19

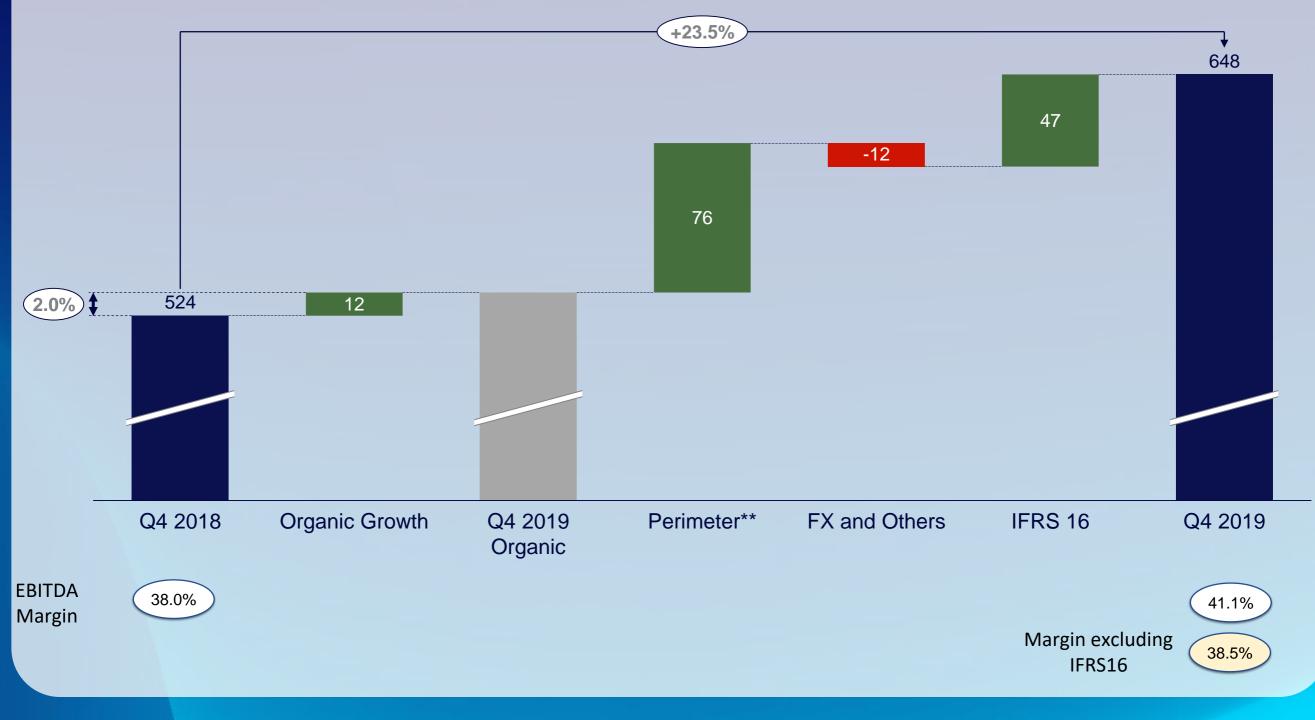


#### Source: Millicom.

\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

### Q4 19 Latam EBITDA

### EBITDA (\$m) and YoY organic growth\*, Q4 18 – Q4 19



#### Source: Millicom.

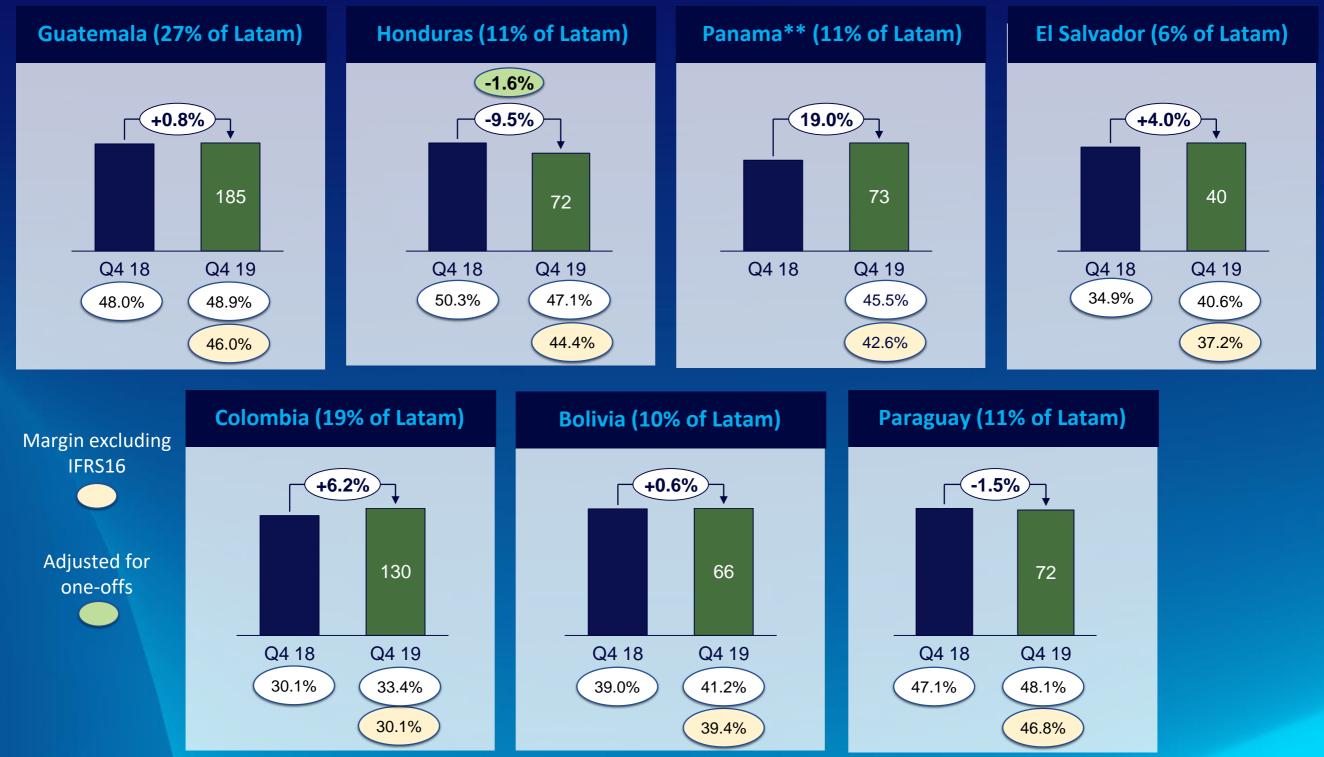
\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures.

A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

\*\* Includes impact of Panama and Nicaragua

### Q4 19 Latam EBITDA by Country

EBITDA(\$m), and YoY organic growth\*, Q4 18 – Q4 19



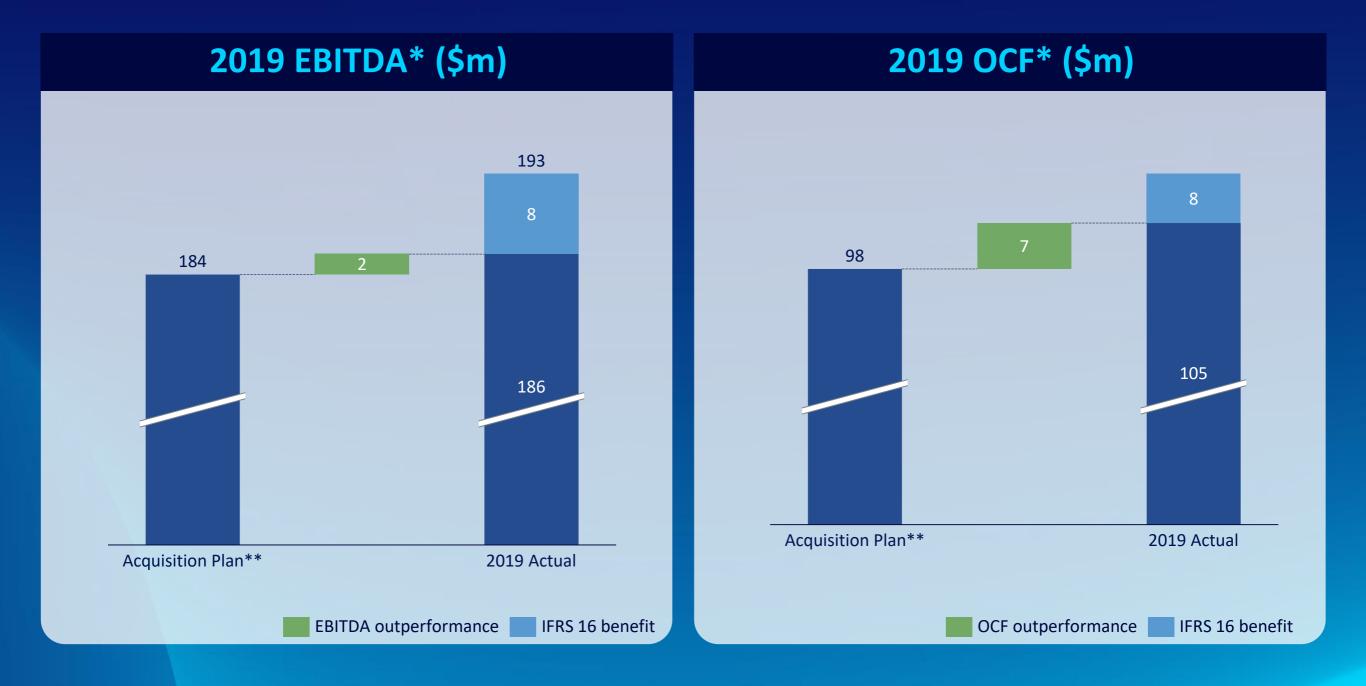
#### Source: Millicom.

\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures.

A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

\*\* Organic growth only related to fixed business.

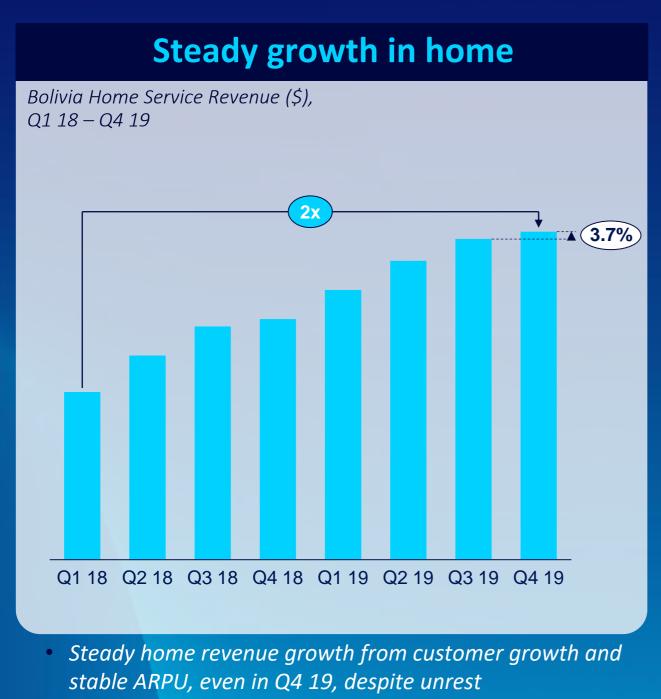
# Looking more closely...Cable Onda ahead of plan



#### Source: Millicom.

\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. \*\* See Acquisition of Cable Onda Investor Presentation from October 7, 2018 at https://www.millicom.com/investors/presentations-webinars/

# ...Bolivia continues to grow



### **Defending mobile market share**

Bolivia Mobile Subs. ('000),

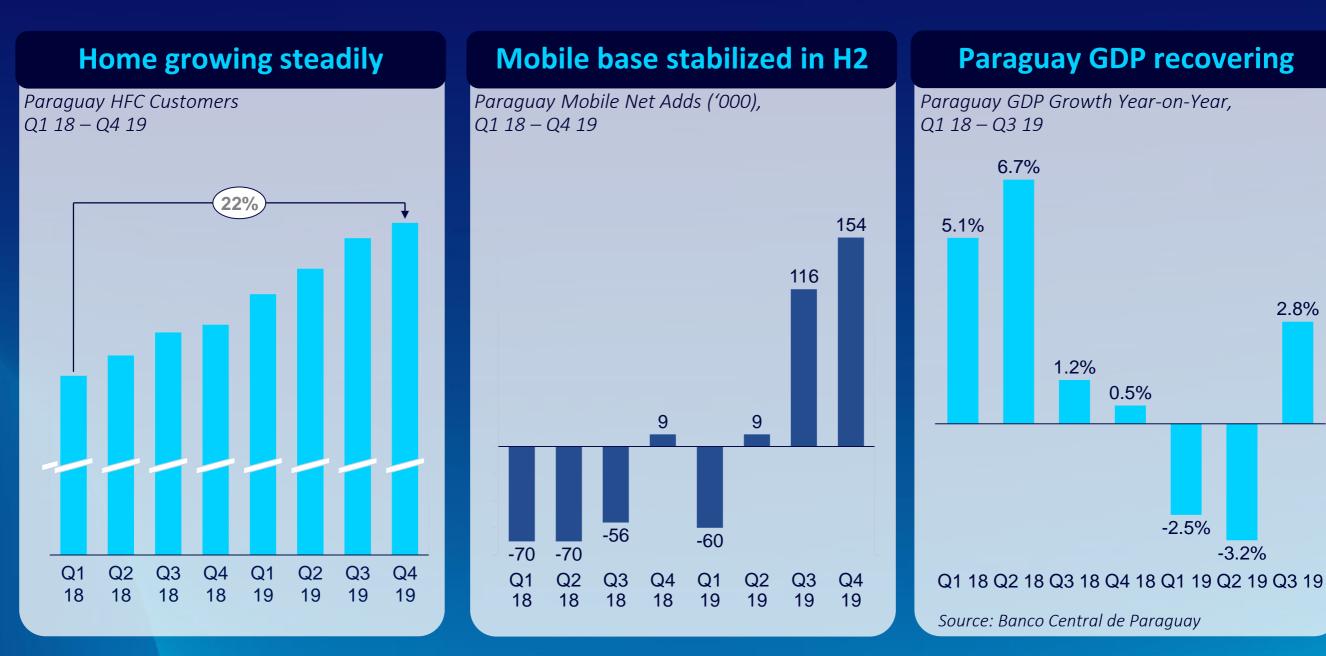


Continued mobile customer growth

Source: Millicom

\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

# ... and Paraguay showing early signs of recovery

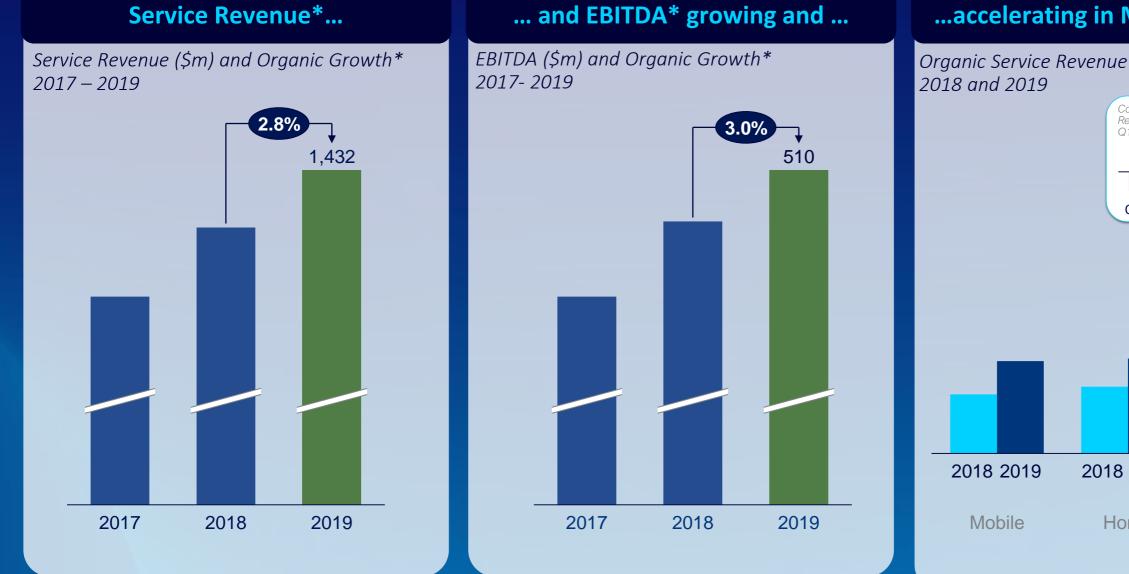


*Consistent quarterly net additions and stable ARPU* 

Defending mobile market leadership

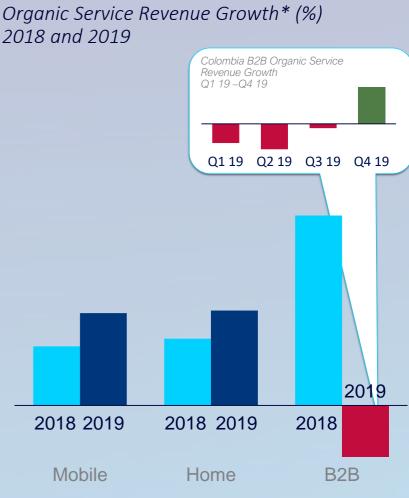
- Cumulative 2019 GDP down 1.1% YTD
- Agriculture and construction improved in Q3 19

# ...Colombia... signs of sustainable growth



- Steady progress
- Q4 19 organic growth of 6.3% above 2019 average due to B2B
- Organic EBITDA growth outpacing service revenue growth due to operational leverage

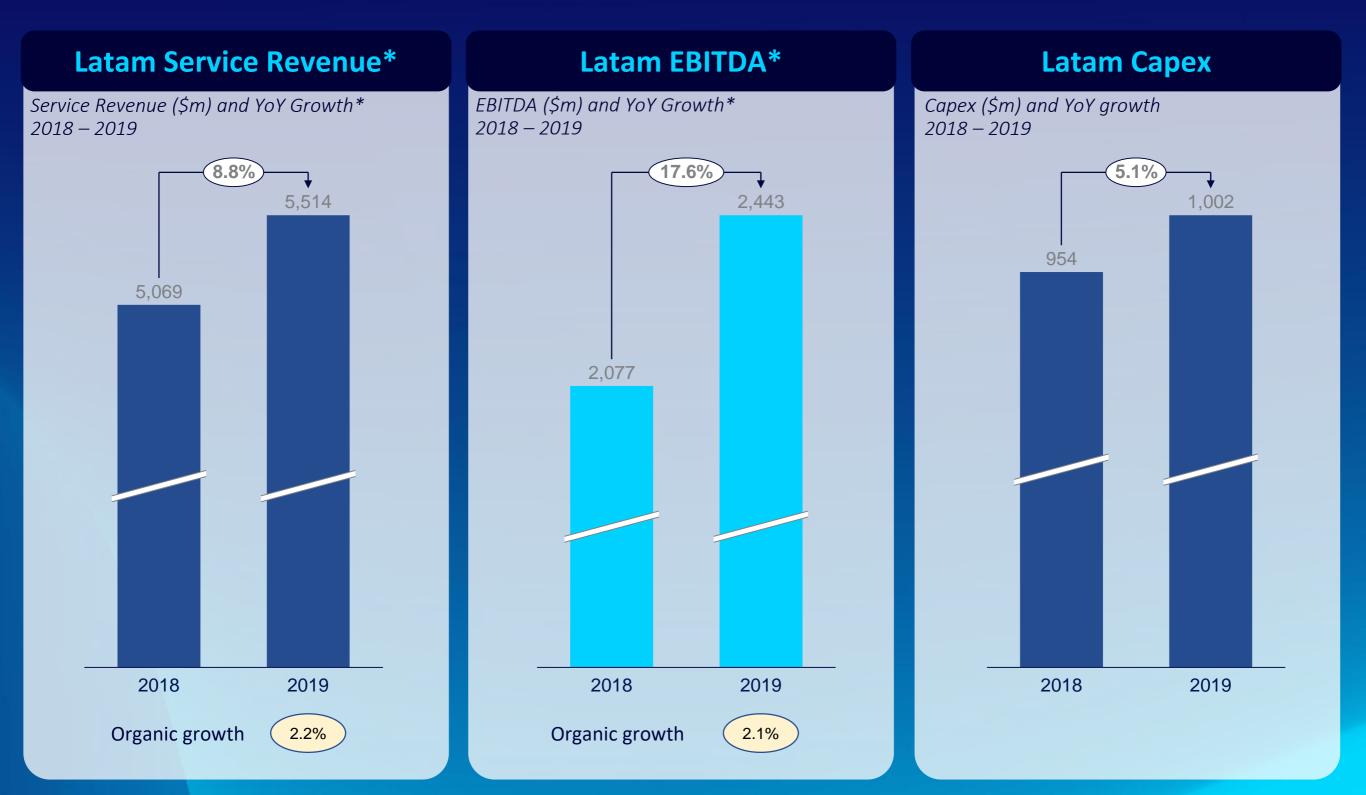
### ...accelerating in Mobile and Home



- Mobile and Home growth rates accelerated in 2019
- B2B had mid-teen growth in Q4 19

\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

# Key Financial Metrics – FY 2019

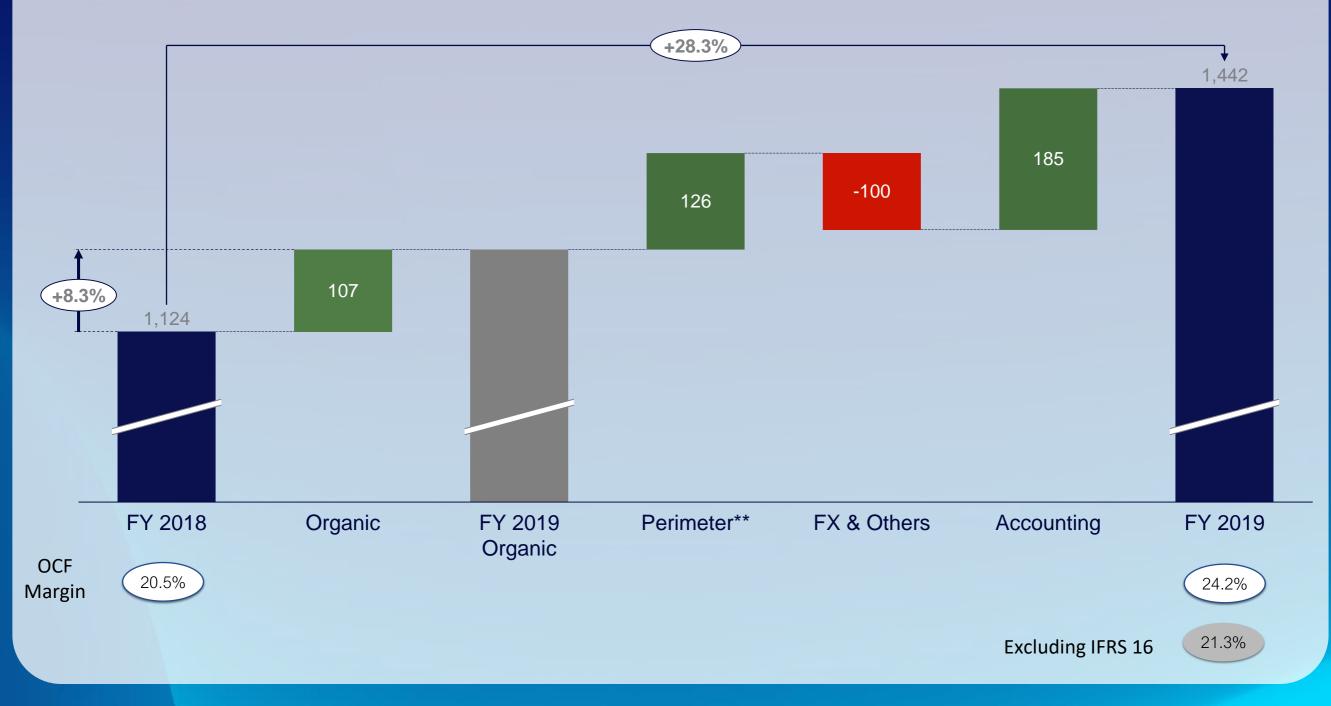


#### Source: Millicom

\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

## FY 2019 Latam OCF

OCF (EBITDA-Capex) (\$m) and YoY organic growth\*, Q4 18 – Q4 19



#### Source: Millicom

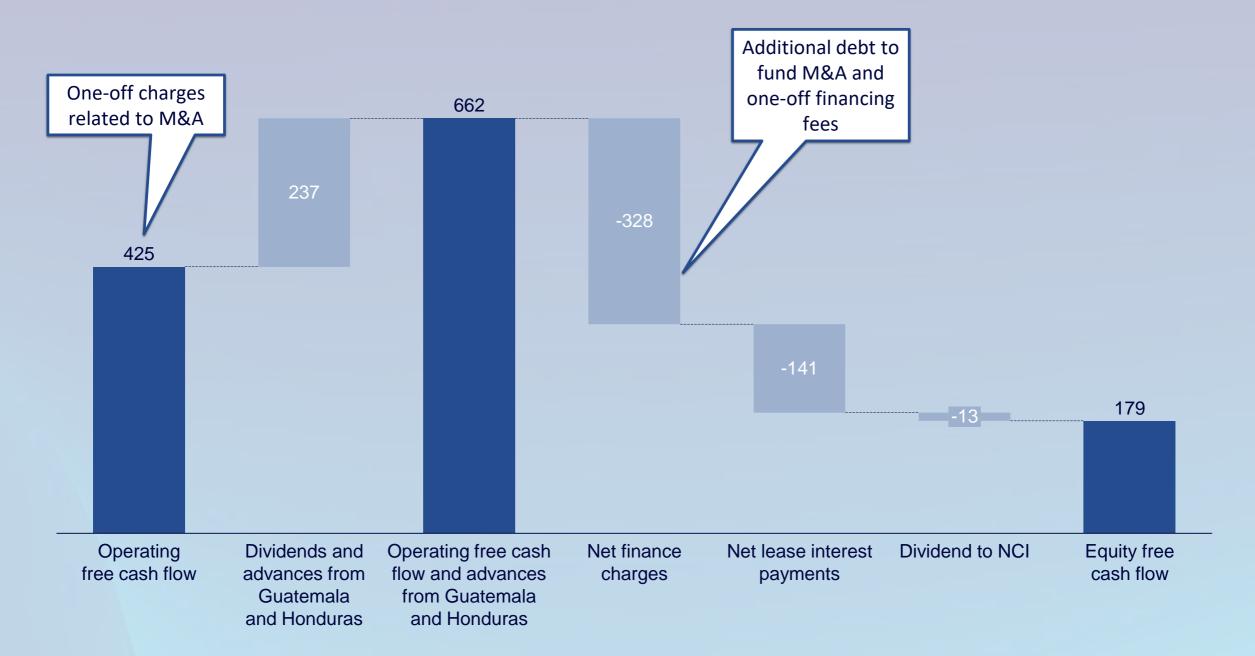
\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures.

A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

\*\* Includes Panama and Nicaragua

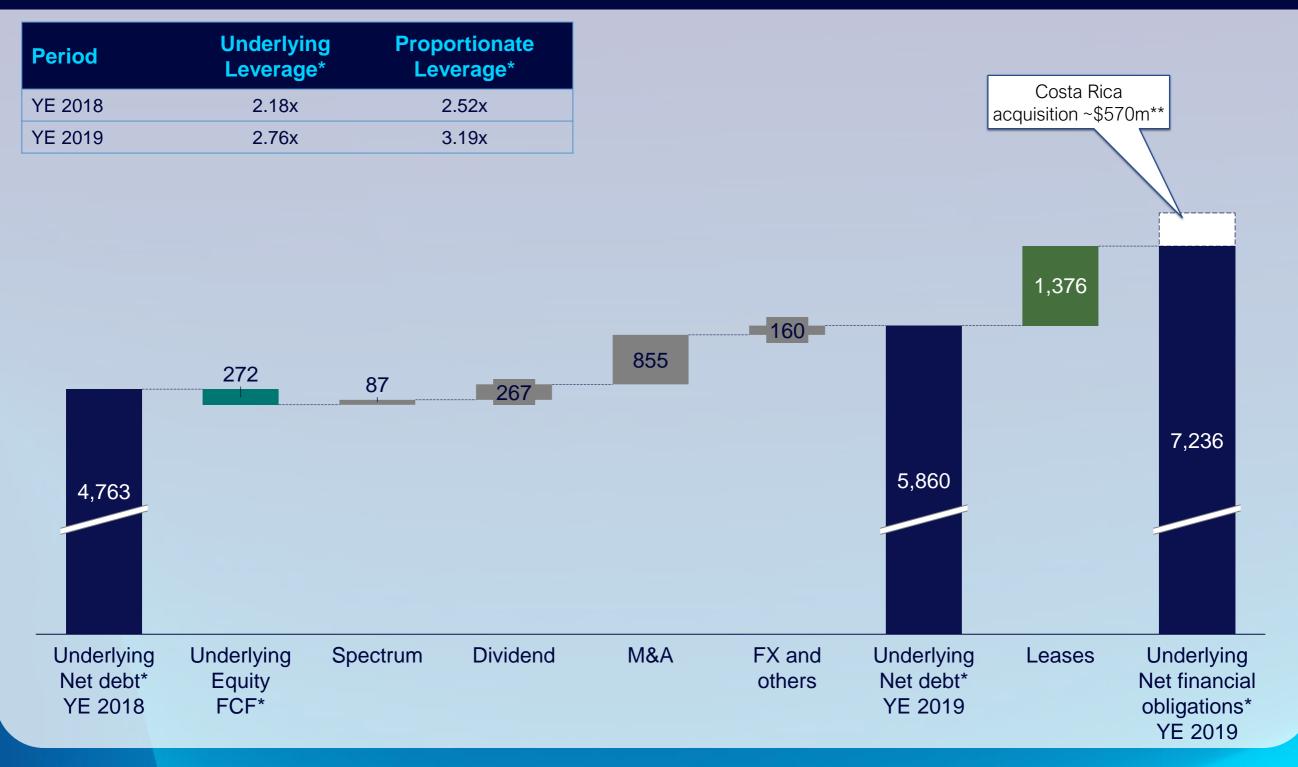
# FY 2019 Group eFCF

Group Consolidated IFRS Financial Data (\$m), 2019



# Net financial obligations evolution

### Year on year evolution – 2019 vs. 2018



\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.



### 4. So...what's next?

Progressing towards our medium-term outlook...

Latam segment Organic Growth

Service revenue\*

**Medium-term outlook** 

Mid-single-digit

EBITDA\*

Mid-to-high single-digit

OCF (EBITDA less capex)\*

Around 10%

Source: Millicom Earnings release from Q4 2018 dated February 17, 2019 at millicom.com/investors/reporting-center. \*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

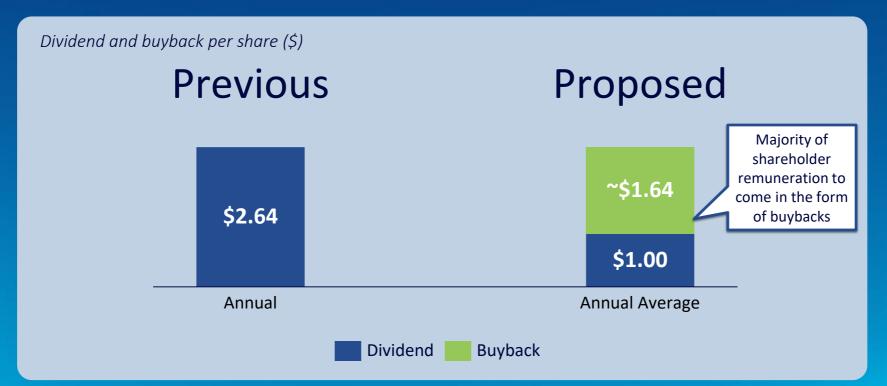
# **Pivoting shareholder remuneration**



### Transitioning shareholder remuneration towards share buybacks



Targeting total shareholder remuneration of at least \$800m over the next three years Cash dividend of \$1.00 per share\* Share buyback program of at least \$500m over next three years Committed to reducing leverage toward our long-term target of ~2.0x

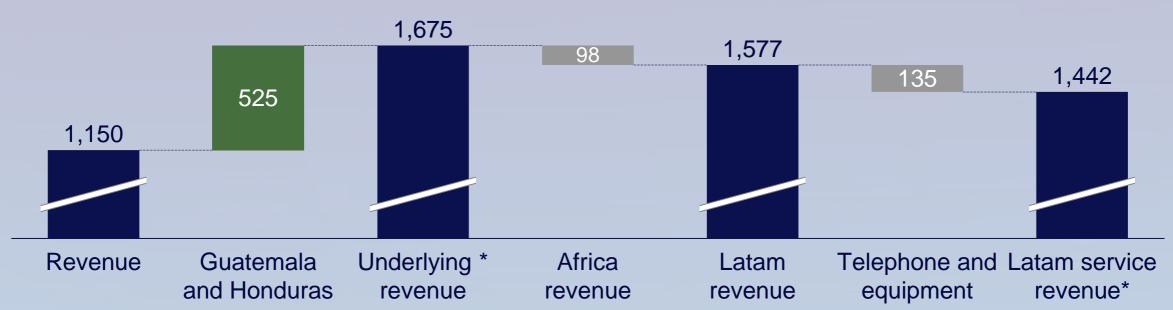




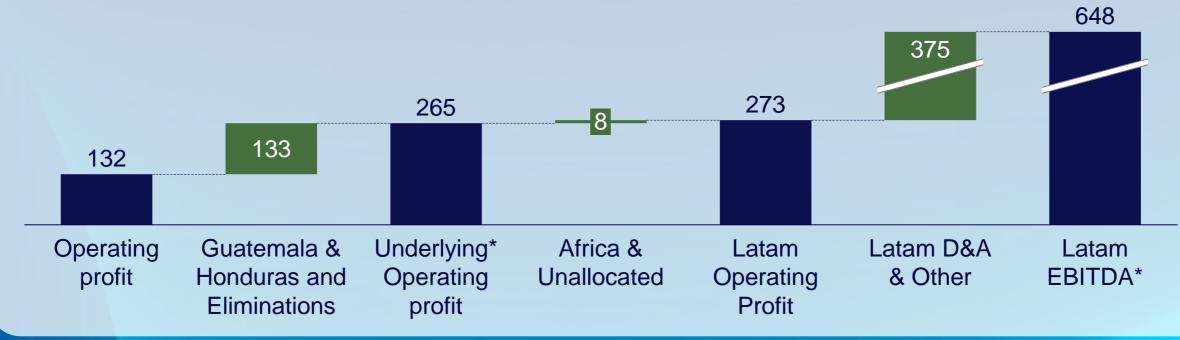
Q&A

# Latam segment bridge – Q4 2019

*Group revenue to Latam service revenue bridge, Q4 19* 



Group operating profit to Latam EBITDA\* bridge, Q4 19

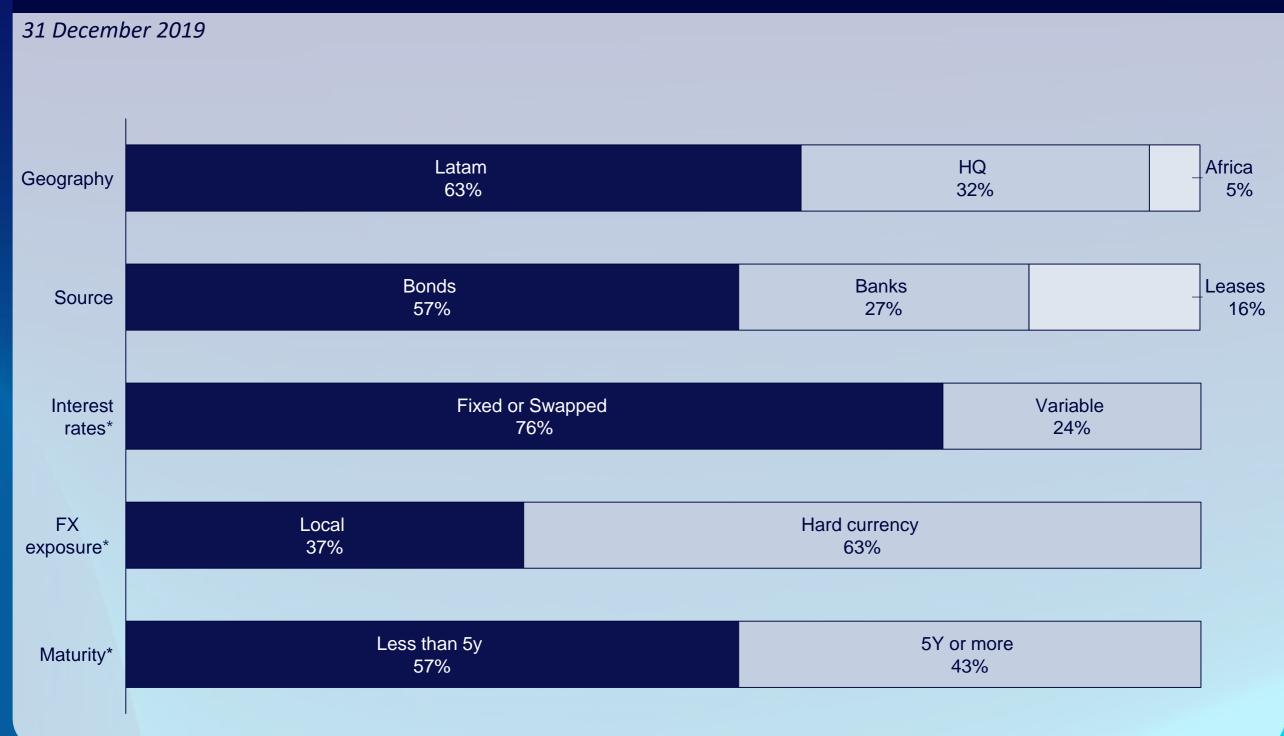


#### Source: Millicom

\*Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

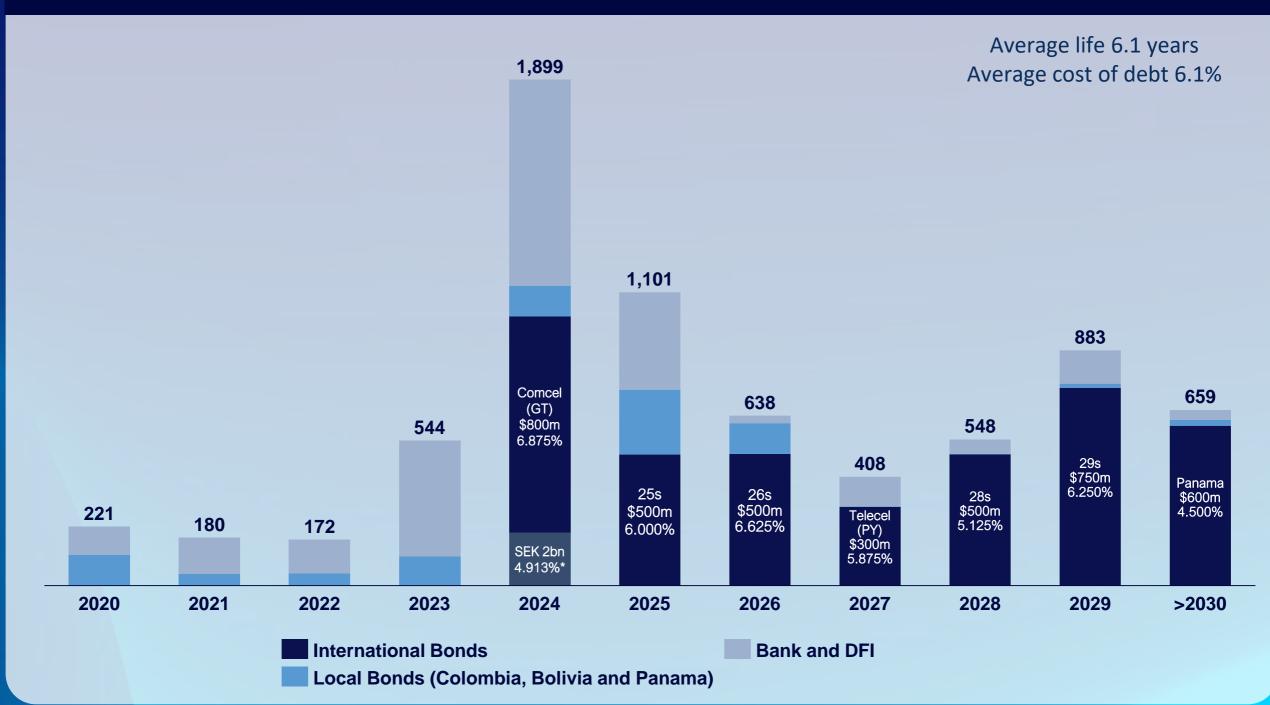
# **Capital structure**

### **Financial obligation profile**



# **Debt Maturity Schedule**

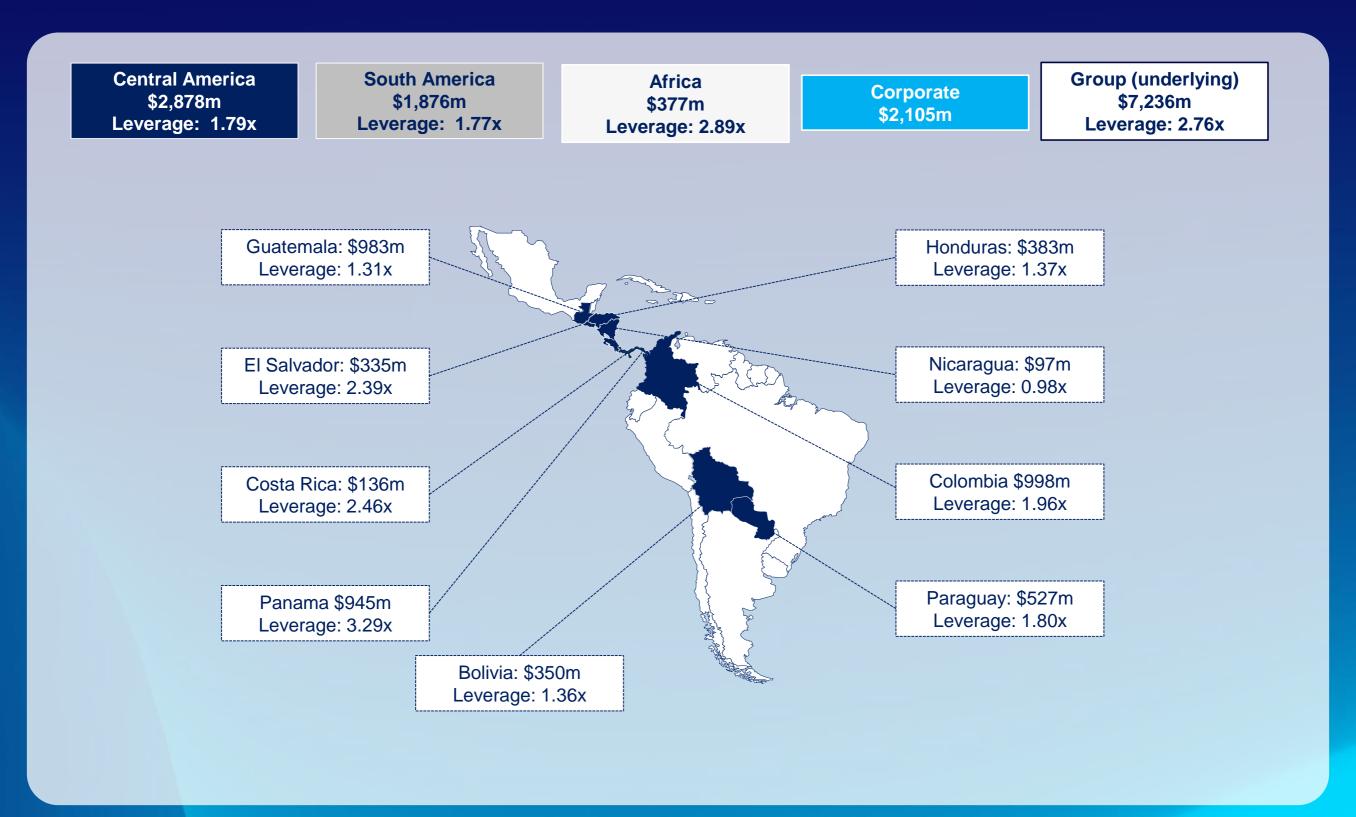
### Well spread maturities\*\*



# **Gross financial obligations\* by country**



# Net financial obligations\* by country



Source: Millicom

\*Net financial obligations includes leases and is a Non-IFRS measure. Please refer to the non-IFRS disclosures in this presentation for a description of non-IFRS measures. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center.

