

# Tigo Markets Fact Book

Millicom International Cellular S.A.

As of December 31, 2021

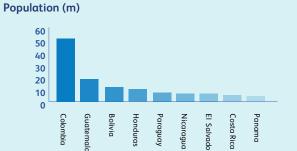
### Latin Market Positions



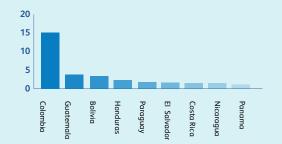
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### Latin America Market Summary

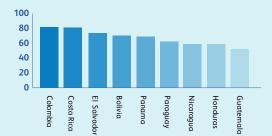
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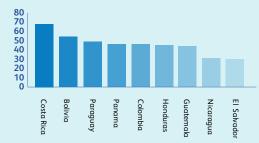
Households (m)

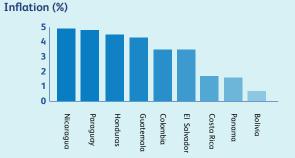


Urban Population (% of total)

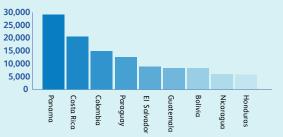


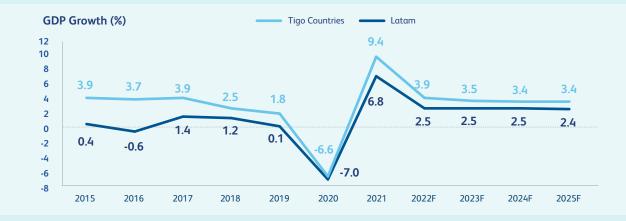
Banking Penetration (%)

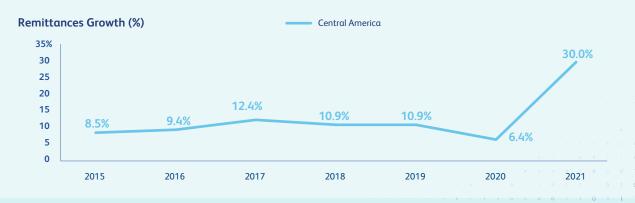








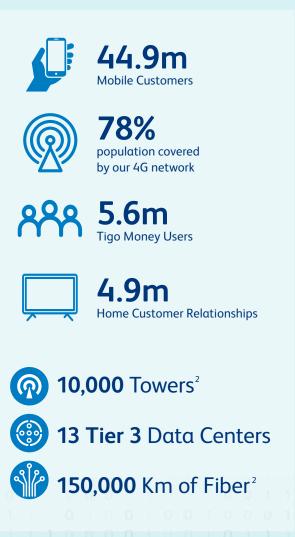


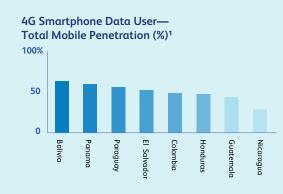


Sources: GDP Growth, GDP per capita, inflation and population are 2021 estimates from IMF. Latam GDP growth is an average of 33 countries in Låtin America and the Caribbean. Urban population figures are from the United Nations' World Urbanization Prospects. Banking penetration are 2017 figures from the World Bank. Households are 2021 estimates from ( Oxford Economics. Central America remittances are the sum of El Salvador, Guatemala, Honduras and Nicaragua's remittances with figures from the respective central banks.

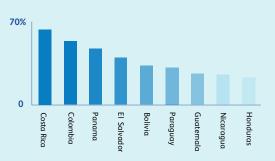
### Latin America Market Summary



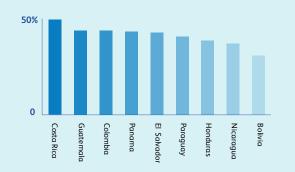




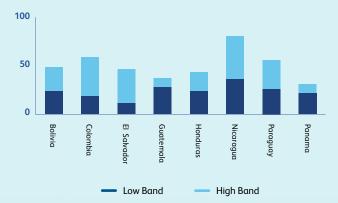
#### BBI—Total Homes Penetration (%)<sup>1</sup>



#### Pay TV—Total Homes Penetration (%)<sup>1</sup>

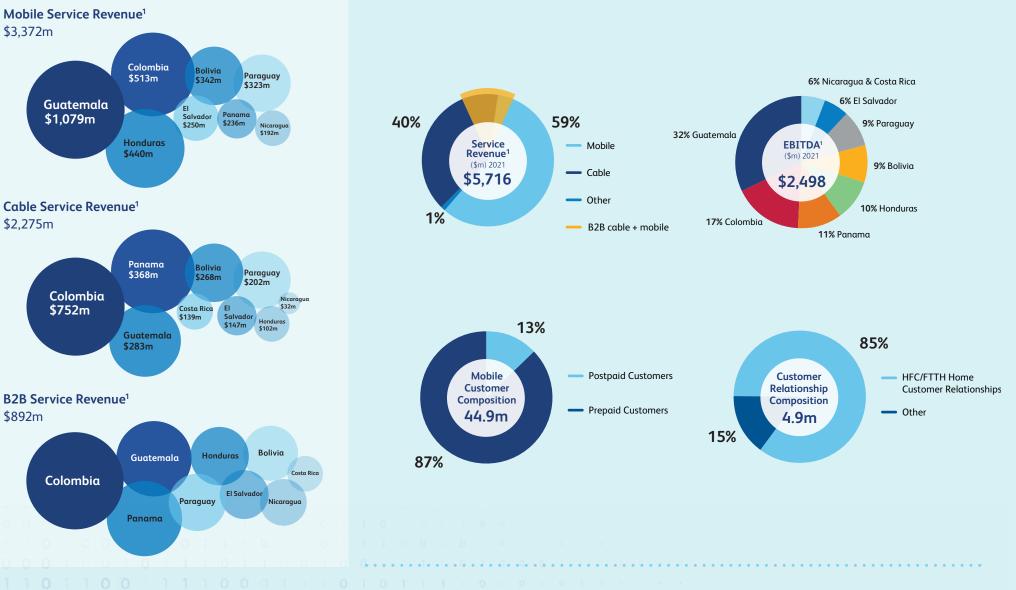


Spectrum Position (2xMhz)<sup>3</sup>



<sup>1</sup>Sources: Millicom estimates. Colombia's BBI penetration is calculated using MinTIC data. Pay TV penetration includes DTH.
<sup>2</sup>Towers and fiber relate to owned infrastructure as of December 31, 2021.
<sup>3</sup>High-band spectrum are central frequencies higher than 1GHz and Low-band spectrum are central frequencies lower than 1GHz.

### Latin America Market Summary

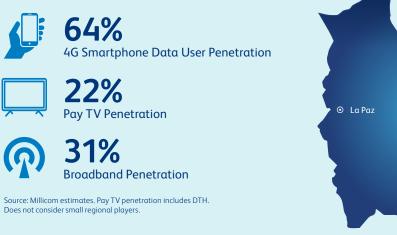


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<sup>1</sup>Non-IFRS measure. A reconciliation of non-IFRS measures to the nearest equivalent. IFRS measures are available at millicom.com/investors/reporting-center. Mobile service revenue includes B2C and B2B mobile. Cable service revenue includes home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue."



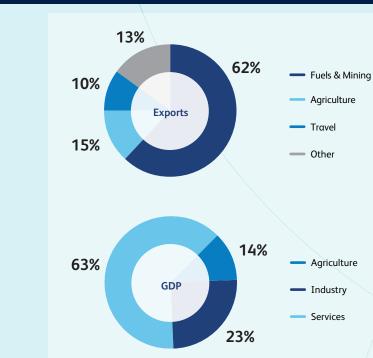


Santa Cruz

#### **Macroeconomic and Political Overview**

- Solivia is a resource rich country with an economy strongly linked to natural gas exports
- Soliviano (BOB) is adjustable peg to US\$
- C Luis Arce was elected president in 2020, was previously Minister of Economy from 2006-2017 and in 2019
- The Constitution states that presidents serve five-year terms with a two-term limit, although a constitutional court lifted limits on re-election in 2017
- The next presidential and legislative elections are in 2025





Source: 2020 exports and 2020 GDP from Oxford Economics, WTO and World Bank.

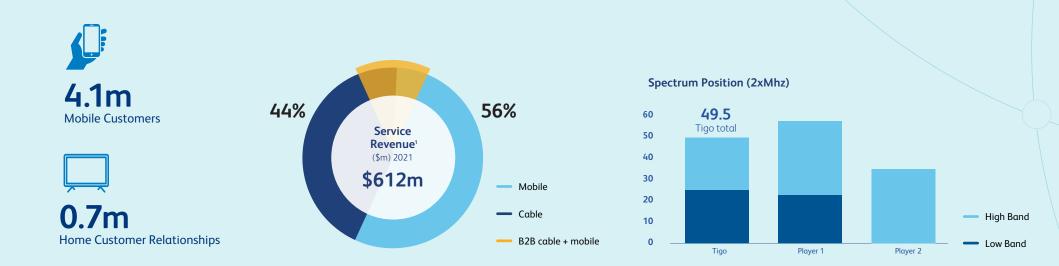
#### **Economic and Social Indicators**

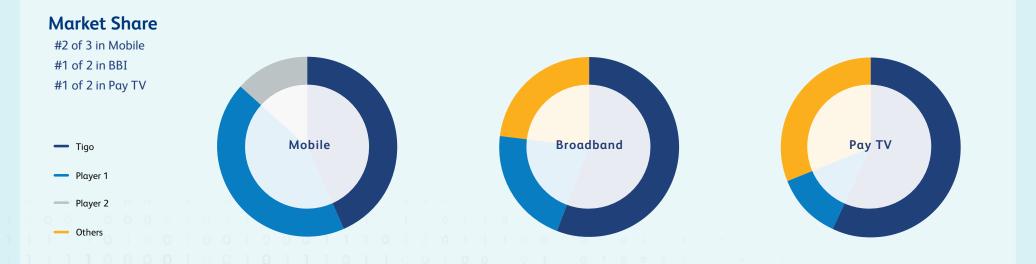
Other Indicators	2010	2021	2025			
GDP Per Capita (\$)	6,625	8,243	9,017			
Inflation (%)	2.5	0.7	3.5			
Population (m)	10.0	11.8	12.5			
Urban Population (% of total)	66.4	70.5	71.9			
Households (m)	2.6	3.4	3.7			
Banking Penetration (%)	28.0	54.4	_			
Source: IME United Nations, Oxford Economics and the World Bank						

Source: IMF, United Nations, Oxford Economics and the World Ban Banking penetration data as of 2011 and 2017.

International Bond Ratings			
Fitch	В		
Moody's	B2		
S&P	B+		







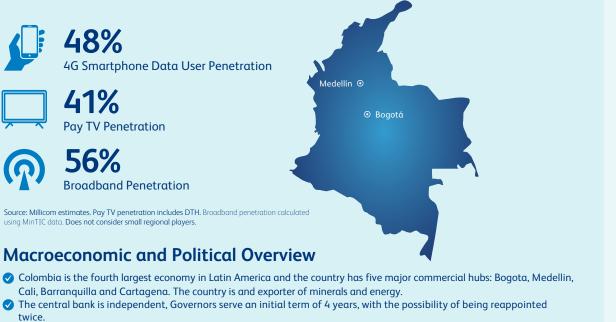
Market players include Entel, Viva and others.

Source: Interconnection for mobile and internal data for fixed.

<sup>1</sup>Non-IFRS measure. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service revenue includes B2C and B2B mobile. Cable service revenue

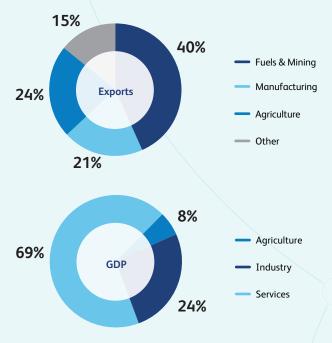
includes home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue.

## Colombia Market Summary



- The Colombian Peso (COP) is a floating exchange rate.
- Gustavo Petro was elected president in 2022. The next presidential and legislative elections are in 2026.
- Presidents serve four-year terms and cannot run for re-election.





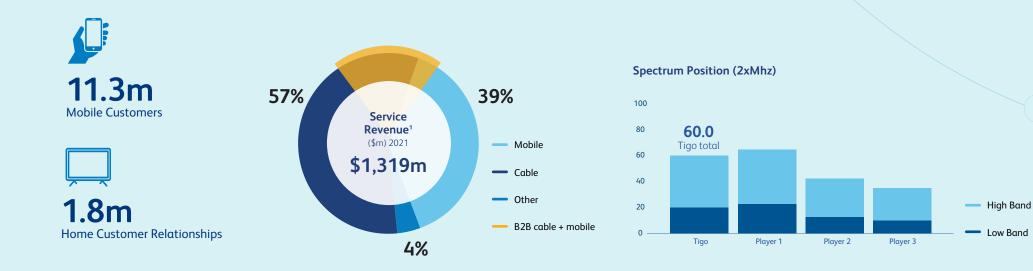
### Economic and Social Indicators

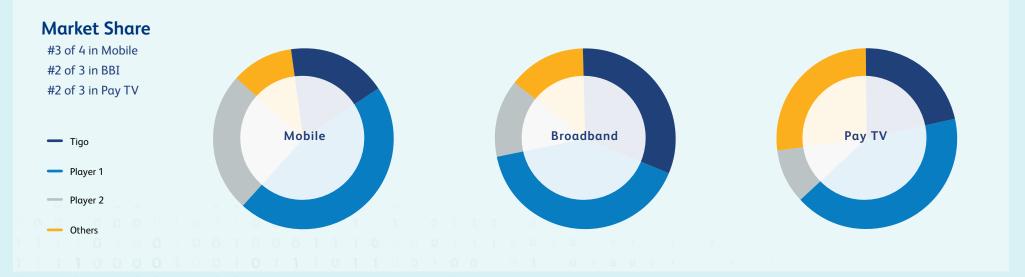
Source: 2020 exports and 2020 GDP from Oxford Economics. WTO and World Bank.

Other Indicators	2010	2021	2025	
GDP Per Capita (\$)	12,209	14,916	16,775	
Inflation (%)	2.3	3.5	3.0	
Population (m)	44.1	51.0	53.2	
Urban Population (% of total)	78.0	81.7	82.9	
Households (m)	12.2	15.2	16.0	
Banking Penetration (%)	30.4	45.8	_	
Source: IME United Nations, Oxford Economics and the World Bank				

Source: IMF, United Nations, Oxford Economics and the World Bank. Banking penetration data as of 2011 and 2017.







Market players include Claro, Movistar, WOM, ETB, and others.

Source: Interconnection for mobile and internal data for fixed.

<sup>1</sup>Non-IFRS measure .A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service revenue includes B2C and B2B mobile.

Cable service revenue includes home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue.





#### 31% 28% — Manufacturing Agriculture Exports Travel 19% - Other 23% 5% 20% - Agriculture GDP — Industry — Services 76%

**Macroeconomic and Political Overview** 

- Costa Rica has one of the highest GDP per capita in the region, driven by a diversified agricultural base, strong education, infrastructure and public service.
- The Costa Rican Colon (CRC) floats against the US Dollar.
- Solution Chaves Robles was elected president in 2022. The next presidential and legislative elections are in 2026.
- The president is elected to a four-year term and is not eligible for re-election.





Other Indicators	2010	2021	2025
GDP Per Capita (\$)	16,443	20,502	22,364
Inflation (%)	5.7	1.7	3.1
Population (m)	4.6	5.2	5.4
Urban Population (% of total)	71.7	81.4	83.7
Households (m)	1.3	1.6	1.7
Banking Penetration (%)	50.4	67.8	_
Source: IMF, United Nations, Oxford Economics and the			

Source: 2020 exports and 2020 GDP from Oxford Economics, WTO and World Bank.

Banking penetration data as of 2011 and 2017.

International Bond Ratings				
Fitch	В			
Moody's	B2			
S&P	В			
Source: Bloomberg				

Source: IMF figures from April 2022. Latam GDP growth is the average of 33 countries in Latin American and the Caribbean.







<sup>1</sup>Non-IFRS measure .A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service revenue home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue.

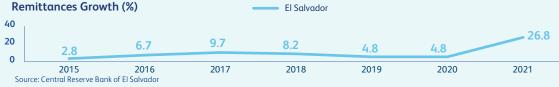
### El Salvador Market Summary

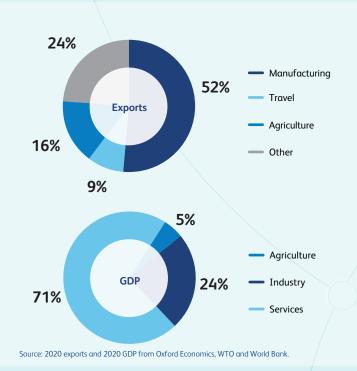


#### Macroeconomic and Political Overview

- SEI Salvador's economy depends largely on US trade and remittances, high public debt and financing constraints have impacted GDP growth in recent years.
- El Salvador has been Dollarized since 2001. In 2021 Bitcoin was adopted as legal tender and businesses in El Salvador are required to accept Bitcoin for payments.
- Nayib Bukele was elected president in 2019. The next presidential elections are in 2024.
- The president is elected to a five-year term and cannot run for re-election.







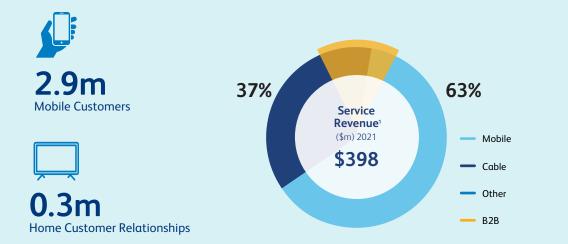
#### **Economic and Social Indicators**

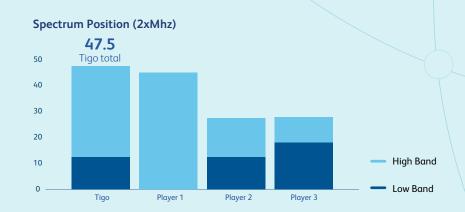
Other Indicators	2010	2021	2025		
GDP Per Capita (\$)	7,329	8,842	9,513		
Inflation (%)	1.2	3.5	1.6		
Population (m)	6.2	6.5	6.7		
Urban Population (% of total)	65.5	74.1	76.6		
Households (m)	1.5	1.7	1.8		
Banking Penetration (%)	13.8	30.4	_		
Source: IME United Nations, Oxford Economics and the World Bank					

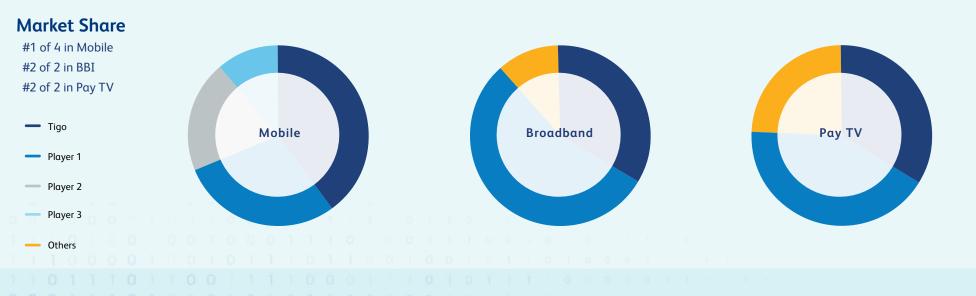
Source: IMF, United Nations, Oxford Economics and the World Bank. Banking penetration data as of 2011 and 2017.

International Bond Ratings			
Fitch	ссс		
Moody's	Cαα3		
S&P	CCC+		









Market players include Claro, Movistar, Digicel and others.

Source: Interconnection for mobile and internal data for fixed.

Non-IFRS measure .A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service

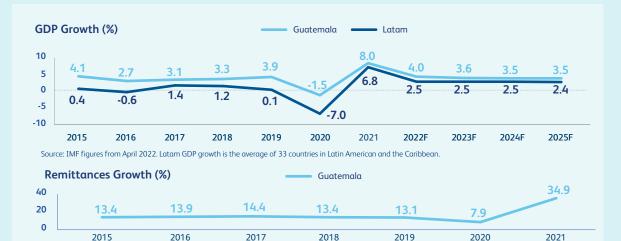
revenue includes B2C and B2B mobile. Cable service revenue includes home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue.

### 🛛 🖉 Guatemala Market Summary

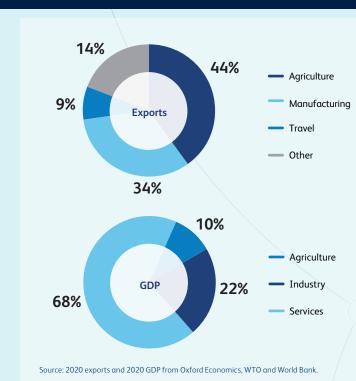


### Macroeconomic and Political Overview

- Suatemala is the most populous country in Central America, and remittances from the US are a key component to the economy. Remittances totaled a record US\$15.3bn in 2021—surpassing the value of the country's income from exports.
- The Guatemalan Quetzal (GTQ) has a floating exchange rate.
- ✓ Alejandro Giammattei was elected president in 2020. The next presidential and legislative elections are in 2023.
- The president is elected to a four-year term and cannot seek re-election.



Source: Bank of Guatemala



**Economic and Social Indicators** 

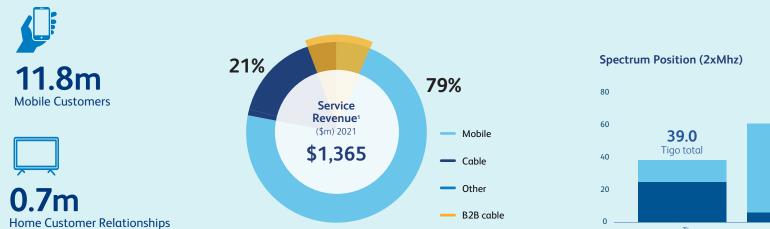
Economic and Social Indicators			
Other Indicators	2010	2021	2025
GDP Per Capita (\$)	7,133	8,332	8,874
Inflation (%)	3.9	4.3	4.0

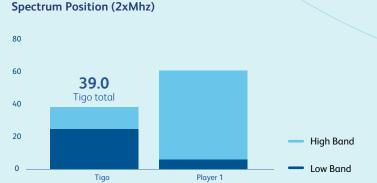
Population (m)	14.6	18.3	19.9
Urban Population (% of total)	48.4	52.2	54.0
Households (m)	2.8	3.8	4.1
Banking Penetration (%)	22.3	44.1	_

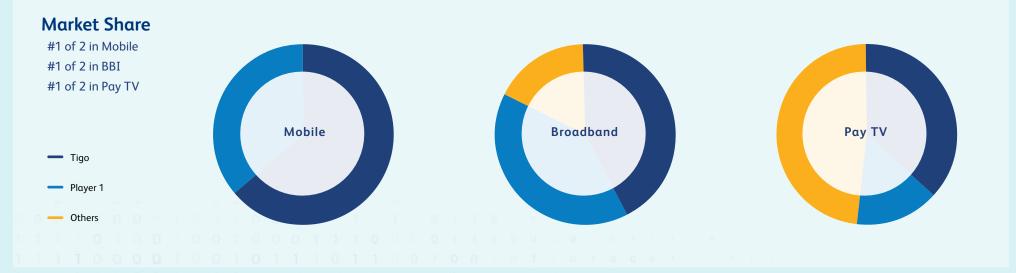
Source: IMF, United Nations, Oxford Economics and the World Bank. Banking penetration data as of 2011 and 2017.

International Bond Ratings		Tigo Bond Ratings (Com	icel)
Fitch	BB-	Fitch	BB+
Moody's	Ba1	Moody's	Ba1
S&P	BB-		









Market players include Claro and others.

Source: Interconnection for mobile and internal data for fixed.

<sup>1</sup>Non-IFRS measure .A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service revenue includes both mobile service revenue includes B2B and fixed service revenue.

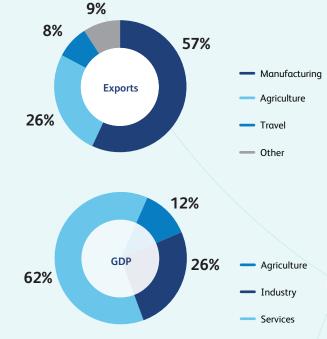
### Honduras Market Summary



#### **Macroeconomic and Political Overview**

- The Honduran economy depends largely on the US, which is its largest trade partner, and is the source of remittances which make up 24% of the GDP. Historically the country has been dependent on the export of bananas and coffee and has diversified its export base in recent years.
- The Honduran Lempira (HNL) uses a crawling peg that allows the Lempira to fluctuate by up to 7% against the USD in either direction.
- Siomara Castro was elected president in 2021. The next presidential and legislative elections are in 2025.





Source: 202**0** exports and 2020 GDP from Oxford Economics, WTO and World Bank.

#### **Economic and Social Indicators**

Other Indianters	2010	2021	2025		
Other Indicators	2010	2021	2025		
GDP Per Capita (\$)	4,867	5,660	6,100		
Inflation (%)	4.7	4.5	4.0		
Population (m)	8.3	10.1	10.8		
Urban Population (% of total)	51.9	59.0	61.4		
Households (m)	1.8	2.3	2.5		
Banking Penetration (%)	20.5	45.3	_		
Source: IME United Nations, Oxford Economics and the World Bank					

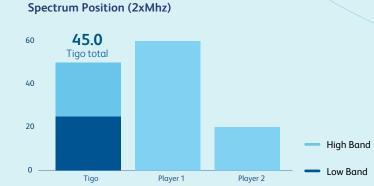
Source: IMF, United Nations, Oxford Economics and the World Bank. Banking penetration data as of 2011 and 2017.

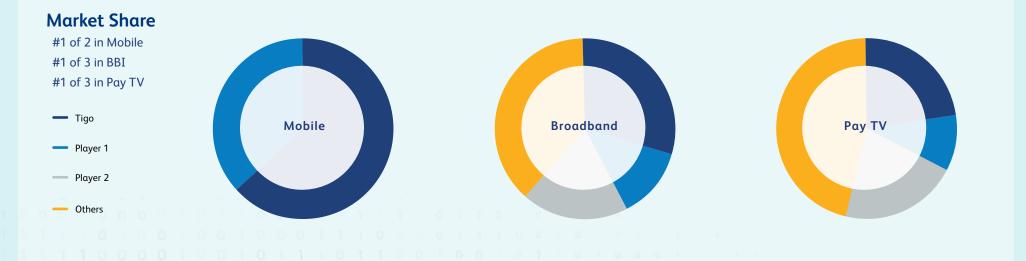
International Bond Ratings				
Moody's	B1			
S&P	BB-			
Source: Bloomberg				

Source: Central Bank of Honduras.









Market players include Claro, Cable Color and others.

Source: Interconnection for mobile and internal data for fixed.

<sup>1</sup>Non-IFRS measure .A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service revenue includes home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue.

### Nicaragua Market Summary

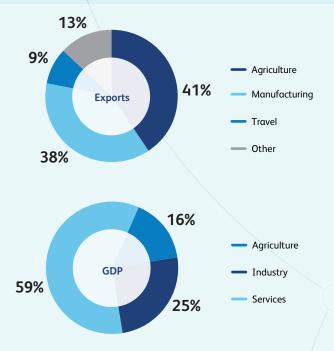
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#### Macroeconomic and Political Overview

- Nicaragua's largest trading partner is the US and increased remittances throughout the pandemic have supported consumption. Textiles and Agriculture combined account for about half of exports.
- 🕑 The Nicaraguan Cordoba (NIO) has a crawling peg exchange rate with the US dollar as the anchor.
- Onniel Ortega was elected president in 2006 and has remained in power since then.





Source: 2020 exports and 2020 GDP from Oxford Economics, WTO and World Bank.

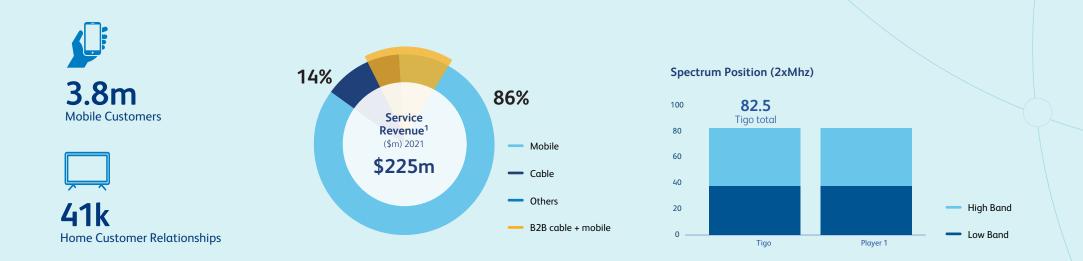
#### **Economic and Social Indicators**

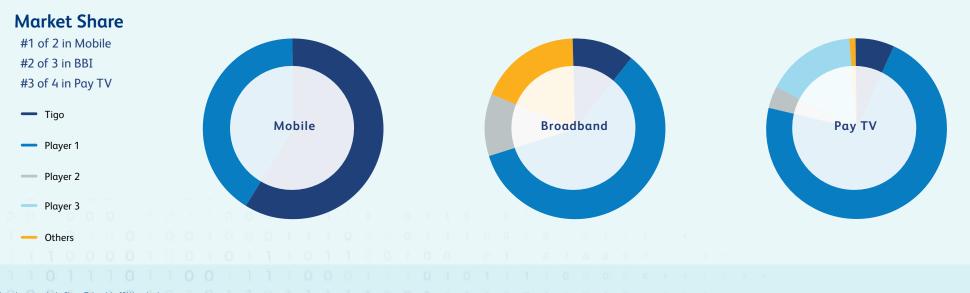
Other Indicators	2010	2021	2025
GDP Per Capita (\$)	4,619	5,895	6,304
Inflation (%)	5.5	4.9	4.0
Population (m)	5.8	6.5	6.8
Urban Population (% of total)	56.9	59.3	60.5
Households (m)	1.2	1.5	1.6
Banking Penetration (%)	14.2	30.9	_
Source: IME United Nations Oxford Economics and the World Bank			

Source: IMF, United Nations, Oxford Economics and the World Bank. Banking penetration data as of 2011 and 2017.

International Bond Ratings				
Fitch	B-			
Moody's	В3			
S&P	B-			
Source: Bloomberg				





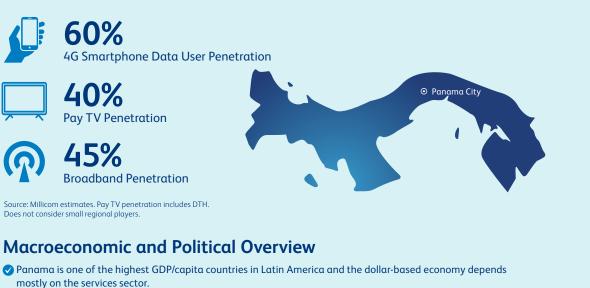


Market players include Claro, Telecable, IBW and others.

Source: Interconnection for mobile and internal data for fixed.

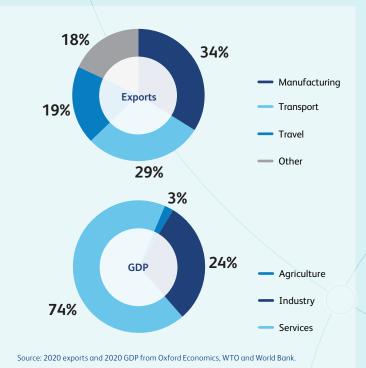
<sup>1</sup>Non-IFRS measure. A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service revenue includes B2C and B2B mobile. Cable service revenue includes home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue.





- The Panamanian Balboa (PBA) has been fixed to the USD since the country's independence in 1904. The USD is also legal tender in Panama.
- Laurentino Cortizo was elected president in 2019.
- The president is elected to a five-year term and is limited to two non-consecutive terms. The next presidential and legislative elections are in 2024.





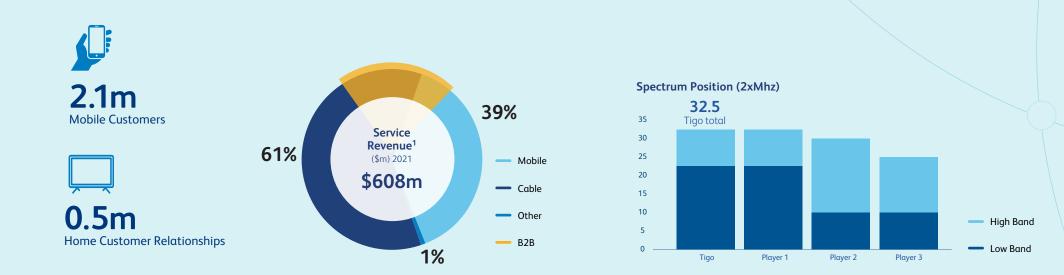
#### **Economic and Social Indicators**

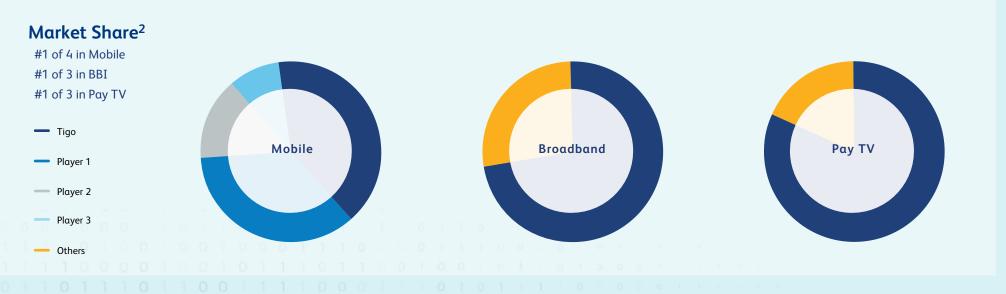
Other Indicators	2010	2021	2025
GDP Per Capita (\$)	21,232	29,131	34,445
Inflation (%)	3.5	1.6	2.0
Population (m)	3.7	4.3	4.6
Urban Population (% of total)	65.1	68.8	70.3
Households (m)	1.0	1.2	1.4
Banking Penetration (%)	24.9	46.5	_
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Source: IMF, United Nations, Oxford Economics and the World Bank. Banking penetration data as of 2011 and 2017.

International Bond Ratings		Tigo Bond Ratings (Cable Onda S.A.)	
Fitch	BBB-	Fitch	BBB-
Moody's	Βαα2	Moody's	Ba1
S&P	BBB		







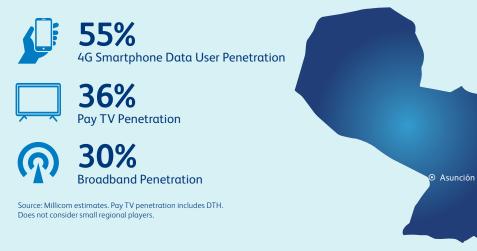
Market players include +Movil, Claro, Digicel and others.

Source: Interconnection for mobile and internal data for fixed.

<sup>1</sup>Non-IFRS measure .A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service revenue includes B2C and B2B mobile. Cable service revenue includes home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue.

<sup>2</sup>Does not reflect 2022 acquisition of Claro by Liberty.

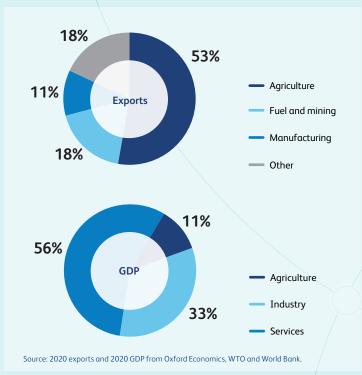




#### **Macroeconomic and Political Overview**

- Paraguay is the fifth largest soy producer in the world, and the economy proved to be more resilient than Latam peers during the pandemic.
- V The Paraguayan Guarani (PYG) is a floating exchange rate.
- Mario Benitez was elected president in 2018. The next presidential and legislative elections are in 2023.
- 🕑 The Constitution limits the president to a single five-year term in office with no possibility of re-election.





#### **Economic and Social Indicators**

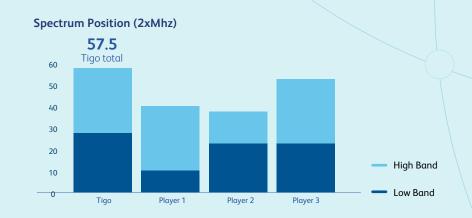
Other Indicators	2010	2021	2025
GDP Per Capita (\$)	10,386	12,491	13,292
Inflation (%)	4.6	4.8	4.0
Population (m)	6.3	7.4	7.8
Urban Population (% of total)	59.3	62.5	63.8
Households (m)	1.4	1.8	1.9
Banking Penetration (%)	21.7	48.6	-

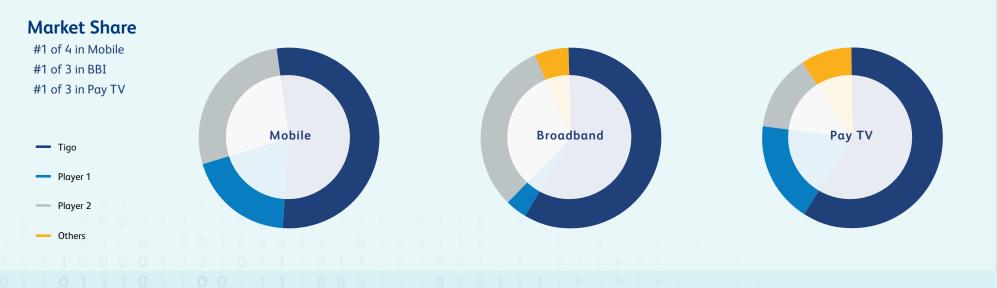
Source: IMF, United Nations, Oxford Economics and the World Bank. Banking penetration data as of 2011 and 2017.

International Bond Ratings		Tigo Bond Ratings (Telecel)	
Fitch	BB+	Fitch	BB+
Moody's	Ba1	Moody's	Ba1
S&P	BB		









Market players include Claro, Personal, Vox and others.

Source: Interconnection for mobile and internal data for fixed.

Non-IFRS measure .A reconciliation of non-IFRS measures to the nearest equivalent IFRS measures is available at millicom.com/investors/reporting-center. Mobile service revenue revenue includes home and fixed service revenue. B2B includes both mobile and fixed B2B services revenue.



Our purpose is to build the digital highways that connect people, improve lives and develop our communities