

“ConnectED: Millicom's Telegraph”



Dear friends,

I begin by sharing this quote of “O Rei” because it beautifully illustrates the importance of collective effort in achieving superior results. It allows me to remember Pelé, the legendary Brazilian soccer icon, who mesmerized the world with his unparalleled skills and numerous goals, all while emphasizing the importance of team unity and working together. And it also allows me to once more reiterate that public and private sectors can come together, drawing upon their respective knowledge and experiences, to jointly forge a more digitally advanced, sustainable, and inclusive Latin America.

Working towards a common goal leads countries to development. In Guatemala, two historic Spectrum auctions have recently been held, which will allow the digital inclusion of more and more of Guatemalans, as well as accelerate economic development. As you all know, Spectrum plays a pivotal role in shaping the landscape of connectivity and technological progress. It is the lifeblood of wireless communication networks. The allocation and management of Spectrum are critical for expanding coverage and enhancing digitalization efforts. A well-structured Spectrum allocation plan ensures that various technologies, from 4G and 5G, to emerging innovations, can coexist and flourish without interference. It fosters the development of robust and high-speed networks, enabling seamless connectivity between people, businesses, and devices.

Moreover, Spectrum availability directly influences the reach and accessibility of digital services. Adequate spectrum resources are essential to bridge the digital divide, bringing connectivity to remote and underserved areas. The development of IoT devices, autonomous vehicles, and smart cities all hinge on spectrum availability, as these technologies rely on reliable and extensive networks to function efficiently. In essence, spectrum management is the linchpin that ensures the growth of coverage and the advancement of digitalization across industries. It's not merely a technical concern but a strategic imperative in our interconnected world, where access to information and communication is synonymous with progress and innovation.

Finally, I also want to focus on this year UN General Assembly (UNGA 78). As every year, world leaders came together to discuss and debate strategies for expediting progress on the 2030 Agenda for Sustainable Development. In the last newsletter, I talked about how the private sector is being called to be a major force for change in the areas where we work. Well, during this week, we saw the result of months of hard work alongside allies.

Together, we were able to publicly announce impactful partnerships that aim to bridge the digital and financial gap in the region. We also created high-level spaces for discussions about the many opportunities for foreign investment, support for the migrant sector, nearshoring, and other important topics that are on everyone's agenda and that we all have a responsibility to address. You can see [here](#) some of the alliances we are working on.

The conversation gets even more interesting when there are leaders who believe in and promote digital transformation as a way to drive economic and social development. We've brought you unique insights that great leaders shared about their thoughts and feelings on these important transformational issues, and how they're driving progress in our region. A special and grateful shoutout to Santiago Peña, President of Paraguay, for his involvement in the #SpotlightLatinAmerica event, a collaboration with Financial Times Live. We greatly appreciate his contributions to this newsletter and, most importantly, [his demonstrated leadership and forward-thinking vision for the future.](#)

Without further ado, I hope you enjoy the content of our newsletter.

Karim Lesina, EVP Chief External Affairs Officer, Millicom/Tigo

Spotlight on Latin America: Driving growth, innovation, and opportunity through strategic partnerships



The President of Paraguay, Santiago Peña, participated in #SpotlightLatinAmerica, an event organized by Financial Times Live and Millicom.

During the Keynote Interview, he discussed strategies for attracting foreign direct investment (FDI) to boost economic growth, create jobs, facilitate technology transfer, and leverage the opportunities presented by supply chain diversification, regionalization, and nearshoring.



SANTIAGO PEÑA  
[Ver video](#)



MAURICIO RAMOS  
[Ver video](#)

**SPOTLIGHT ON LATIN AMERICA**  
20 September | 19:00 - 22:00 ET

Driving growth, innovation and opportunity with the right strategic partnerships Dinner Briefing | Convenciones, New York | #SpotlightLatinAmerica

[SEE FULL EVENT](#)

Digital Inclusion: Awards, Agreements, and More!



We are delighted to announce that we have been honored by the International Telecommunication Union (ITU) with a recognition in Category 1: People – Empowering Lives and Communities for the SDG Digital GameChangers Award 2023, recognizing our ESG Program "Conectadas". This acknowledgment fuels our dedication to narrowing the digital divide and striving for a more equitable world for women (congrats Tigo teams and Partners! #SangreTigo)

**We are honored to be recognized by ITU Regional Office for the Americas**

[SEE LINK](#)

We reaffirm our commitment to the communities we serve [through three pledges](#) with ITU and an [agreement with GSMA](#). These endeavors aim to empower women by enhancing their digital skills and fostering community empowerment this is our contribution to bridge the digital gender gap.

**Broadband Commission Community x SDG Digital**  
UNHQ-NY 17 SEPT 2023

[SEE VIDEO AND IMPACT](#)

Concordia: Fireside Chat Amy Pope/ Mauricio Ramos



You should also listen to this great conversation between our CEO Mauricio Ramos and Amy Pope, the newly appointed Director General of the International Organization for Migration (IOM), the first woman to hold this position in the IOM history. The theme of this fireside chat was "Unlocking the Potential of Human Mobility through Public-Private Partnerships". You can see one of the [best moments of the discussion here](#) and the [full panel here](#). And congrats again to all the Concordia team for another impressive event.

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